

# Advertising Rates & Specifications

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# 2018 Product Offerings

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**eTOC Alerts** Bring your product to the forefront by placing a banner ad on a Table of Contents Alert email, the first touch a subscriber receives when a new issue is made available online and prior to the print issue mailing.

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## INDUSTRY EDUCATION OPPORTUNITIES

**Sponsored Collections** As an industry partner, you have the opportunity to provide open access to leading peer-reviewed content from SAGE journals. This Journal sponsored collection allows you to highlight specific articles and research pertinent to your business and product lines. You will receive Sponsor recognition on the journal home page with links to the Collections page, where your company will be recognized through a leaderboard or skyscraper banner ad.

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## SCIENCE, TECHNOLOGY, MEDICINE - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>					
<b>*AADE in Practice</b>			Journal of Endovascular Therapy (2,4,6,8,10,12) (A) 8.375 x 10.875		
Advances in Dental Research	(Monthly)	(A) 8.375 x 10.875	Journal of Evidence-Based Complementary & Alternative Medicine		Online only
Am Jnl of Alzheimer's Disease & Other Dementias	(2,3,5,6,8,9,11,12)	(A) 8.25 x 10.875	Journal of Geriatric Psychiatry and Neurology	(3,6,9,12)	(A) 8.125 x 10.875
American Journal of Hospice & Palliative Medicine	(2,3,5,6,8,9,11,12)	(A) 8.25 x 10.875	Journal of Health Care Organization, Provision & Financing		(B) 7 x 10
American Journal of Lifestyle Medicine		Online only	Journal of Histochemistry & Cytochemistry	(Monthly)	(A) 8 3/8" x 10 7/8"
Medical Quality	(2,4,6,8,10,12)	(A) 8.125 x 10.875	<b>*Journal of Human Lactation</b>		
American Journal of Men's Health		Online only	Journal of Inborn Errors of Metabolism and Screening		(A) 8.5 x 11
<b>*American Journal of Sports Medicine, The</b>			Journal of Intensive Care Medicine	(2,4,6,8,10,12)	(A) 8.375 x 10.875
Angiology	(1,2,4,5,7,8,10,11)	(A) 8.375 x 10.875	Journal of Investigative Medicine High Impact Case Reports	(Monthly)	Online only**
Annals of Otolaryngology, Rhinology & Laryngology	(Monthly)	(A) 8.375 x 10.875	<b>*SLAS Technology</b>		
Annals of Pharmacotherapy	(1,2,3,4,5,6,7,8,9,10,11,12)	(A) 8.5 x 11	<b>*Journal of Parenteral and Enteral Nutrition</b>		
Asia-Pacific Journal of Public Health	(1,3,4,5,7,9,10,11)	(B) 6.875 x 10	Journal of Pediatric Oncology Nursing	(1,3,5,7,9,11)	(A) 8.13 x 10.88
Biological Research for Nursing	(1,4,7,10)	(A) 8.5 x 11	Journal of Pharmacy Practice	(2,4,6,8,10,12)	(A) 8.375 x 10.875
Canadian Journal of Occupational Therapists	(2,4,6,10,12)	(A) 8.375 x 10.875	Journal of Primary Care & Community Health		Online only
<b>*Canadian Pharmacists Journal</b>			<b>*Journal of School Nursing, The</b>		
<b>*Canadian Journal of Psychiatry</b>			<b>*Journal of the American Psychiatric Nurses Association</b>		
<b>*Cartilage</b>			Journal of the International Association of Physicians in AIDS Care		Online only
Clinical and Applied Thrombosis/Hemostasis		Online only	Journal of Transcultural Nursing	(1,3,5,9,11)	(A) 8.5 x 11
Clinical EEG and Neuroscience	(1,4,7,10)	(A) 8.375 x 10.875	Journal of Veterinary Dentistry	(3,6,9,12)	(A) 8.5 x 11
Clinical Nursing Research	(2,5,8,11)	(C) 5.5 x 8.5	Journal of Veterinary Diagnostic Investigation	(1,3,5,7,9,11)	(A) 8.5 x 11
Clinical Pediatrics	(Monthly)	(A) 8 x 10.75	Medical Care Research & Review	(2,4,6,8,10,12)	(C) 6 x 9
<b>*Diabetes Educator, The</b>			Medical Decision Making	(1,2,4,5,7,8,10,11)	(A) 8.25 x 10.875
Evaluation & the Health Professions	(3,6,9,12)	(C) 5.5 x 8.5	<b>*NASN School Nurse</b>		
Food & Nutrition Bulletin	(3,6,9,12)	(B) 7 x 10	Neurohospitalist, The	(1,4,7,10)	(A) 8.375 X 10.875
<b>*Foot &amp; Ankle International</b>			Neurorehabilitation and Neural Repair	(1,2,3,5,6,7,8,9,10,11)	(A) 8.375 X 10.876
<b>*Foot &amp; Ankle Specialist</b>			Neuroscientist, The	(2,4,6,8,10,12)	(A) 8.125 x 10.875
Geriatric Orthopaedic Surgery & Rehabilitation		Online only	Nursing Science Quarterly	(1,4,7,10)	(A) 8.5 x 11
Health Education & Behavior	(2,4,6,8,10,12)	(A) 8.5 x 11	<b>*Nutrition in Clinical Practice</b>		
Health Promotion Practice	(1,3,5,7,9,11)	(A) 8.5 x 11	OTJR: Occupation, Participation and Health	(1,4,7,10)	(A) 8.5 x 11
Healthcare Management Forum		Online only**	<b>*Otolaryngology</b>		
Home Health Care Management & Practice	(2,5,8,11)	(A) 8.5 x 11"	Pedagogy in Health Promotion	(3,5,9,12)	(A) 8.5 x 11
Integrative Cancer Therapies		Online only	Policy, Politics, & Nursing Practice	(2,5,8,11)	(A) 8.5 x 11
Int'l Journal of Lower Extremity Wounds	(3,6,9,12)	(A) 8.375 x 10.875	Public Health Reports	(1,3,5,7,9,11)	(A) 8.5 x 11
Int'l Journal of Psychiatry in Medicine, The	(1,2,4,5,7,8,10,11)	(C) 6 x 9	Reproductive Health Research	(Monthly)	(A) 8.375 x 10.875
Int'l Journal of Surgical Pathology	(2,4,6,8,10,12)	(A) 8.25 x 10.875	Research on Aging	(1,3,5,7,9,11)	(C) 5.5 x 8.5
Int'l Journal of Toxicology	(1,3,5,7,9,11)	(A) 8.5 x 11	SAGE Open		Online Only**
Int'l Quarterly of Community Health Education	(1,4,7,10)	(C) 5.5 x 8.5	Seminars in Cardiothoracic and Vascular Anesthesia	(3,6,9,12)	(A) 8.25 x 10.875
Journal of Aging and Health	(2,3,4,6,8,9,10,12)	(C) 5.5 x 8.5	<b>*Sports Health</b>		
Journal of Applied Gerontology	(2,3,4,6,8,9,10,12)	(C) 5.5 x 8.5	Surgical Innovation	(3,6,9,12)	(A) 8.125 x 10.875
Journal of Biological Rhythms	(2,4,6,8,10,12)	(A) 8.5 x 11	Technology In Cancer Research & Treatment		Online only
<b>*Journal of SLAS Discovery</b>			<b>*Therapeutic Innovation &amp; Regulatory Science</b>		
Journal of Cardiovascular Pharmacology and Therapeutics	(3,6,9,12)	(A) 8.125 x 10.875	Toxicology Pathology	(1,2,4,6,7,8,10,11)	(A) 8.5 x 11
<b>*Journal of Child Neurology</b>			Vascular and Endovascular Surgery	(1,2,4,5,7,8,10,11)	(A) 8.375 x 10.875
<b>*Journal of Cutaneous Medicine and Surgery</b>			Veterinary Pathology	(1,3,5,7,9,11)	(A) 8.375 x 10.875
<b>*Journal of Dental Research</b>			Western Journal of Nursing Research	(Monthly)	(C) 5.5 x 8.5
Journal of Diabetes Science and Technology	(1,3,5,7,9,11)	(A) 8.5 x 11	<b>*Workplace Health &amp; Safety</b>		
<b>*Journal of Diagnostic Medical Sonography</b>			World Journal of Pediatric Congenital Heart Surgery	(1,3,5,7,9,11)	(A) 8.375 x 10.875

## SOCIAL SCIENCES - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>					
A Current Bibliography on African Affairs	(3,6,9,12)		Cornell Hospitality Quarterly	(2,5,8,11)	(A) 8.375 x 10.875
Abstracts in Anthropology	(1,2,4,5,7,8,10,11)	(C) 6x9	Counseling Psychologist, The	(1,2,4,5,7,8,10,11)	(C) 5.5 x 8.5
Administration and Society	(1,3,4,5,7,9,10,11)	(C) 5.5 x 8.5	Crime & Delinquency	(1,4,7,10)	(C) 5.5 x 8.5
Administrative Science Quarterly	(3,6,9,12)	(B) 7 x 10	Criminal Justice Abstracts	(3,6,9,12)	(C)
Adult Education Quarterly	(2,5,8,11)	(C) 6x9	Criminal Justice and Behavior	(Monthly)	(B) 6.875 x 10
Adult Learning	(2,5,8,11)	(A) 8.375 x 10.875	Criminal Justice Policy Review	(2,3,4,6,7,8,10,12)	(C) 6 x 9
Advances in Developing Human Resources	(2,5,8,11)	(C) 6x9	Criminal Justice Review	(3,6,9,12)	(B) 6.875 x 10
Affilia	(2,5,8,11)	(C) 6.875 x 10	Cross-Cultural Research	(2,5,8,11)	(C) 5.5 x 8.5
Alternatives	(2,5,8,11)	(B) 6.87 x 10	Cultural Studies/Critical Methodologies	(2,5,8,11)	(A) 6 x 9
American Behavioral Scientist	(Monthly)	(C) 6x9	<b>*Current Directions in Psychological Science</b>		
<b>*American Educational Research Journal</b>			East European Politics and Societies	(2,5,8,11)	(C) 6 x 9
American Journal of Evaluation	(3,6,9,12)	(B) 6.75 x 9.875	Economic Development Quarterly	(2,5,8,11)	(A) 8.5 x 10.875
American Journal of Law & Medicine	(2,5,6,11)	(B) 6.875 x 10	Education and Urban Society	(1,3,5,7,9,11)	(C) 5.5 x 8.5
American Politics Research	(1,3,5,7,9,11)	(C) 5.5 x 8.5	Educational Administration Quarterly	(2,4,8,10,12)	(C) 5.5 x 8.5
American Review of Public Administration	(1,3,5,7,9,11)	(B) 6.875 x 10	Educational and Psychological Measurement	(2,4,6,8,10,12)	(C) 6 x 9
<b>*American Sociological Review</b>			<b>*Educational Evaluation and Policy Analysis</b>		
The Antitrust Bulletin		(B) 7 x 10	Educational Policy	(1/2,3,5,7,9,11)	(C) 5.5 x 8.5
ANNALS of the American Academy of Political and Social Science, The	(1,3,5,7,9,11)	(C) 6.25 x 9.25	<b>*Educational Researcher</b>		
Applied Psychological Measurement	(1,3,5,6,7,9,10,11)	(B) 6.875 x 10	Electronic News	(3,6,9,12)	Online only**
Armed Forces & Society	(1,4,7,10)	(C) 6 X 9	Emerging Adulthood	(1,4,7,10)	(A) 8.375 x 10.875
Assessment	(2,4,6,8,10,12)	(A) 8.375 x 10.875	Empirical Studies of the Arts	(1,7)	(C) 6 x 9
Assessment for Effective Intervention	(3,6,9,12)	(A) 8.375 x 10.875	Environment and Behavior	(1,3,5,7,9,11)	(C) 5.5 x 8.5
Behavior Modification	(1,3,5,7,9,11)	(C) 5.5 x 8.5	Ergonomics in Design	(1,4,7,10)	(A) 8.375 x 10.875
Bulletin of Science, Technology, & Society	(2,4,6,8,10,12)	Online only**	Evaluation Review	(2,4,6,8,10,12)	(C) 5.5 x 8.5
Business & Society	(3,6,9,12)	(C) 5.5 x 8.5	<b>*Exceptional Children</b>		
Business Communication Quarterly	(3,6,9,12)	(C) 6 x 9	Family Business Review	(3,6,9,12)	(A) 8 x 10
California Management Review	(2,5,8,11)	(B) 7 x 10	Family Journal, The	(1,4,7,10)	(A)
Canadian Journal of School Psychology	(6,12)	(C) 6 x 9	Feminist Criminology	(1,4,7,10)	(C) 6 x 9
Career Development for Exceptional Individuals	(4,7,11)	(A) 8.375 x 10.875	Field Methods	(2,5,8,11)	Online only**
Child Maltreatment	(2,5,8,11)	(A) 8.5 x 11	Focus on Autism and Other Developmental Disabilities	(3,6,9,12)	(A) 8.375 x 10.875
Clinical Case Studies	(2,4,6,8,10,12)	Online only**	Games and Culture	(1,4,7,10)	(C) 6 X 9
<b>*Clinical Psychological Science</b>			Gender & Society	(2,4,6,8,10,12 )	(C) 6 X 9
Clothing and Textiles Research Journal	(1,4,7,10)	(B) 6.875 x 10	General Music Today		(Contact SAGE)
Communication Disorders Quarterly	(2,4,8,11)	(A) 8.375 x 10.875	Gifted Child Quarterly	(1,4,7,10)	(A) 8.5 x 11
Communication Research	(2,4,6,8,10,12)	(C)	Gifted Child Today	(1,4,7,10)	(A) 8.125 x 10.875
Community College Review	(1,4,7,10)	(C) 6 x 9	Group & Organization Management	(2,4,6,8,10,12)	(C) 5.5 x 8.5
Comparative Political Studies	(Monthly)	(C) 5.5 x 8.5	Global Spine Journal	(2,4,5,6,8,9,10,12)	
Compensation & Benefits Review	(2,4,6,8,10,12)	(A) 8.125 x 10.875	HERD: Health Environments Research & Design Journal	(1,4,7,10)	(B) 7 x 10
Communication & Sport	(3,6,9,12)	(C) 6 x 9	Hispanic Journal of Behavioral Sciences	(2,5,8,11)	(C) 5.5 x 8.5
Contemporary Drug Problems	(3,6,9,12)	(B) 7 x 10	Homicide Studies	(2,5,8,11)	(C) 6 x 9
<b>*Contemporary Sociology</b>			Human Factors	(2,4,6,8,10,12)	(A) 6 7/8 x 10
<b>*Contexts</b>					

## SOCIAL SCIENCES - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>			<b>*Journal of Educational and Behavioral Statistics</b>		
Human Resource Development Review	(3,6,9,12)	(C) 6 x 9	Journal of Educational Computing Research	(1,2,3,5,7,8,9,11)	(C) 6 x 9
Humanity & Society	(2,5,8,11)	(C) 6 x 9	Journal of Educational Technology Systems	(3,6,9,12)	(C) 6 x 9
Illness, Crisis & Loss	(1,4,7,10)	(C) 6 x 9	Journal of Emotional and Behavioral Disorders	(3,6,9,12)	(A) 8.375 x 10.875
Imagination, Cognition and Personality	(3,6,9,12)	(C) 6 x 9	Journal of Empirical Research on Human Research Ethics	(2,4,7,10,12)	(A) 8.375 x 10.875
Int'l Criminal Justice Review	(3,6,9,12)	(B) 6.875 x 10	Journal of English Linguistics	(3,6,9,12)	(C) 6 x 9
Int'l Journal of Aging and Human Development, The	(1,3,4,6,7,9,10,12)	(C) 6 x 9	Journal of Environment & Development, The	(3,6,9,12)	Online only**
Int'l Journal of Health Services	(1,4,7,10)	(C) 6 x 9	Journal of Experimental Education	(3,6,9,12)	Online only**
Int'l Journal of Offender Therapy and Comparative Criminology	(2,4,6,8,10,12)	(C) 6 x 9	Journal of Family History	(1,4,7,10)	(B) 6.875 x 10
Int'l Journal of Press & Politics, The	(1,4,7,10)	(C) 6.875 x 10	Journal of Family Issues	(Monthly)	(C) 5.5 x 8.5
Int'l Quarterly of Community Health Education	(1,4,7,10)	(C) 6 x 9	Journal of Family Nursing	(2,5,8,11)	(C) 5.5 x 8.5
Int'l Regional Science Review	(1,4,7,10)	(C) 6 x 9	<b>*Journal of Health and Social Behavior</b>		
Intervention in School and Clinic	(1,3,5,9,11)	(A) 8.375 x 10.875	Journal of Hispanic Higher Education	(1,4,7,10)	(C) 6 x 9
Journal for the Education of the Gifted	(3,6,9,12)	(C) 6 x 9	Journal of Holistic Nursing	(3,6,9,12)	(A) 8.125 x 10.875
Journal of Accounting, Auditing & Finance	(1,4,7,10)	(B) 6.5 x 9.875	Journal of Hospitality & Tourism Research	(2,5,8,11)	(C) 6 x 9
Journal of Adolescent Research	(1,3,5,7,9,11)	Online only**	Journal of Humanistic Psychology	(1,4,7,10)	(C) 5.5 x 8.5
Journal for the Education of the Gifted	(3,6,9,12)	(C) 6 x 9	Journal of Interpersonal Violence	(Monthly)	(C) 5.5 x 8.5
Journal of Applied Behavioral Science, The	(3,6,9,12)	(C) 6 x 9	Journal of Language & Social Psychology	(3,6,9,12)	(C) 6 x 9
Journal of Applied Social Sciences	(3,9)	(B) 6.875 x 10	Journal of Leadership and Organizational Studies	(2,5,8,11)	(A) 8.375 x 10.875
Journal of Attention Disorders	(Monthly)	(A) 8.5 x 11	Journal of Learning Disabilities	(1,3,5,7,9,11)	(A) 8.375 x 10.875
Journal of Black Psychology	(2,4,6,8,10,12)	(C) 5.5 x 8.5	Journal of Literary Research	(3,6,9,12)	(C) 6 x 9
Journal of Black Studies	(1,3,5,7,9,11)	(C) 5.5 x 8.5	Journal of Macromarketing	(3,6,9,12)	(A) 8.5 x 10.875
Journal of Business Communication	(1,4,7,10)	(C) 6 x 9	Journal of Management	(1,3,5,7,9,11)	(C) 6.5 x 9.5
Journal of Business and Technical Communication	(1,4,7,10)	Online only**	Journal of Management Education	(2,4,6,8,10,12)	(C) 5.5 x 8.5
Journal of Career Assessment	(2,5,8,11)	(B) 6.875 x 10	Journal of Management Inquiry	(3,6,9,12)	(A) 8.5 x 10.875
Journal of Career Development	(2,4,6,8,10,12)	(C) 6 x 9	Journal of Marketing Education	(4,8,12)	(A) 8.5 x 10.875
Journal of Cases in Educational Leadership	(3,6,9,12)	Online only**	Journal of Men's Studies	(3,6,10)	(C) 6 x 9
Journal of Cognitive Engineering and Decision Making	(3,6,9,12)	(C) 6.875 x 10	Journal of Mixed Methods Research	(1,4,7,10)	(B) 6.875 x 10
Journal of College Student Retention: Research, Theory & Practice	(2,5,8,11)		Journal of Music Teacher Education		Online only
Journal of Communication Inquiry	(1,4,7,10)	(C) 6 x 9	Journal of Planning Education & Research	(3,6,9,12)	(A) 8.5 x 11
Journal of Conflict Resolution	(2,4,6,8,10,12)	(C) 6 x 9	Journal of Planning History	(2,5,8,11)	(B) 6.875 x 10
Journal of Contemporary Criminal Justice	(2,5,8,11)	(C) 6 x 9	Journal of Planning Literature	(2,5,8,11)	(A) 8.5 x 11
Journal of Contemporary Ethnography	(2,4,6,8,10,12)	(C) 5.5 x 8.5	Journal of Positive Behavior Interventions	(1,4,7,10)	(A) 8.375 x 10.875
<b>*Journal of Correctional Health Care</b>			Journal of Psychoeducational Assessment	(3,6,9,12)	(B) 6.875 x 10
Journal of Cross-Cultural Psychology	(1,2,4,5,7,8,10,11)	(B) 6.875 x 10	Journal of Research in Crime and Delinquency		(2,5,8,11)
Journal of Disability Policy Studies	(3,6,9,12)	(A) 8.375 x 10.875	(C) 5.5 x 8.5		
Journal of Drug Education	(3,6,9,12)	(C) 6 x 9	Journal of Research in Music Education		Online only
Journal of Drug Issues	(1,4,7,10)	(B) 6.875 x 10	Journal of Service Research	(2,5,8,11)	(A) 8.5 x 10.875
Journal of Early Adolescence, The	(2,4,6,8,10,12)	(C) 5.5 x 8.5	Journal of Special Education, The	(2,5,8,11)	(A) 8.375 x 10.875
Journal of Early Intervention	(3,6,9,12)	(B) 6.875 x 10	Journal of Sport & Social Issues	(2,5,8,11)	(C) 6 x 9
			Journal of Sports Economics	(2,4,6,8,10,12)	(C) 6 x 9
			Journal of Studies in International Education	(2,5,7,9,11)	(C) 6 x 9
			<b>*Journal of Teacher Education</b>		

## SOCIAL SCIENCES - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>					
Journal of Technical Writing and Communication	(1,4,7,10)	(C) 6 x 9	Remedial and Special Education	(2,4,6,8,10,12)	(A) 8.375 x 10.875
Journal of the American Psychoanalytic Association	(2,4,6,8,10,12)	(C) 6 x 9	Research and Practice for Persons with Severe Disabilities	(3,6,9,12)	(B) 7.5 x 10.25
Journal of Transformative Education	(1,4,7,10)	(C) 6 x 9	Research on Social Work Practice	(1,3,5,7,9,11)	(A) 8.375 x 10.875
Journal of Travel Research	(1,3,5,7,9,11)	(A) 8.5 x 11	<b>*Review of Educational Research</b>		
Journal of Urban History	(1,3,5,7,9,11)	(B) 6.875 x 10	Review of Public Personnel Administration	(3,6,9,12)	(A)
Journalism & Communication Monographs	(3,6,9,12)	(C) 6 x 9	Review of Radical Political Economics	(3,6,9,12)	(B) 6.875 x 10
Journalism & Mass Communication Educator	(3,6,9,12)	(C) 6 x 9	<b>*Review of Research in Education</b>		
Journalism & Mass Communication Quarterly	(3,6,9,12)	(C) 6 x 9	Reviews of Human Factors and Ergonomics	(10)	(C) 6 x 9
Labor Studies Journal	(3,6,9,12)	(C) 6 x 9	SAGE Open		Online Only**
Latin American Perspectives	(1,3,5,7,9,11)	(C) 6.875 x 10	Science Communication	(3,6,9,12)	(C) 5.5 x 8.5
Learning Disability Quarterly	(2,5,8,11)	(A) 8.375 x 10.875	Science, Technology, & Human Values	(1,3,5,7,9,11)	(C) 5.5 x 8.5
Management Communication Quarterly	(2,5,8,11)	Online only**	Sexual Abuse	(2,4,6,8,10,12)	(C) 6 X 9
Men & Masculinities	(4,6,8,10,12)	Online only**	Simulation & Gaming	(2,4,6,8,10,12)	Online only**
Modern China	(1,4,7,10)	(B) 5.5 x 8.5	Small Group Research	(2,4,6,8,10,12)	(C) 5.5 x 8.5
Music Educators Journal	(3,6,9,12)	8.1875 x 10.875	Social Marketing Quarterly	(3,6,9,12)	(B) 7 x 10
NASPP Bulletin	(3,6,9,12)	(C) 6 x 9	Social Psychological and Personality Science	(1,3,5,7,9,11)	Online only**
NEW Solutions	(2,5,8,11)	(C) 6 x 9	<b>*Social Psychology Quarterly</b>		
Nonprofit & Voluntary Sector Quarterly	(2,4,6,8,10,12)	(C) 6 x 9	Social Science Computer Review	(2,5,8,11)	(B) 6.875 x 10
North American Archaeologist	(1,4,7,10)	(C) 6 x 9	<b>*Society and Mental Health</b>		
OMEGA: Journal of Death and Dying	(2,3,5,6,8,9,11,12)	(C) 6 x 9	<b>*Sociological Methodology</b>		
Organization & Environment	(3,6,9,12)	Online only**	Sociological Methods & Research	(2,5,8,11)	(C) 5.5 x 8.5
Organizational Research Methods	(1,4,7,10)	(B) 6.875 x 10	<b>*Sociological Theory</b>		
Personality & Social Psychology Bulletin	(Monthly)	(A) 8.5 x 11	<b>*Sociology of Education</b>		
Personality & Social Psychology Review	(2,5,8,11)	(A) 8.5 x 11	<b>*Sociology of Race and Ethnicity</b>		
<b>*Perspectives on Psychological Science</b>			Space and Culture	(2,5,8,11)	(B) 6.875 x 10
<b>*Phi Delta Kappan Magazine</b>			State and Local Government Review	(4,8,12)	(B) 6 7/8 x 10
Philosophy of the Social Sciences	(3,6,9,12)	(C) 5.5 x 8.5	State Politics & Policy Quarterly	(3,6,9,12)	(C) 6 x 9
Police Quarterly	(3,6,9,12)	(C) 6 x 9	Technology in Cancer Research & Treatment	(2,4, 6, 8,10, 12)	(A) 8.375 x 10.875
Policy Insights from the Behavioral and Brain Sciences	(3,6,9,12)	(A) 8.375 x 10.875	Teacher Education & Special Education	(2,5,8,11)	(A) 6.875 x 10
Political Research Quarterly	(3,6,9,12)	(A) 8.125 x 10.875	<b>*Teaching Sociology</b>		
Political Theory	(2,4,6,8,10,12)	(C) 5.5 x 8.5	<b>*Teaching Exceptional Children</b>		
Politics & Society	(3,6,9,12)	(C) 6 x 9	Television & New Media	(1,3,5,7,9,11)	(C) 6 x 9
Prison Journal, The	(3,6,9,12)	(C) 5.5 x 8.5	Topics in Early Childhood Special Education	(2,5,8,11)	(A) 8.375 x 10.875
<b>*Psychological Science</b>			Teaching of Psychology	(1,4,7,10)	(A) 8.375 x 10.875
<b>*Psychological Science in the Public Interest</b>			Trauma, Violence & Abuse	(1,4,7,10)	Online only**
Psychology of Women Quarterly	(3,6,9,12)	(A) 8.5 x 11	Traumatology	(3,6,9,12)	Online only**
Public Finance Review	(1,3,5,7,9,11)	(C) 5.5 x 8.5	Update:Applications of Research in Music Education		(Contact SAGE)
Public Personnel Management	(3,6,9,12)	(C) 6 x 9	Urban Affairs Review	(1,3,5,7,9,11)	(C) 5.5 x 8.5
Public Works Management & Policy	(1,4,7,10)	(A) 6 x 9	Urban Education	(1,3,4,6,7,9,10,12)	(C) 5.5 x 8.5
Qualitative Inquiry	(1,2,3,4,6,7, 9,10,11,12)	(A) 8.375 x 10.875	Violence Against Women	(Monthly)	(A) 6 x 9
Race and Justice		Online only**			
Rehabilitation Counseling Bulletin	(1,4,7,10)	(A) 8.375 x 10.875			

## SOCIAL SCIENCES - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>					
Word of Mouth	(1,3,5,9,11)	(A) 8.375 x 10.875	Written Communication	(1,4,7,10)	(C) 5.5 x 8.5
Work and Occupations	(2,5,8,11)	(C) 5.5 x 8.5	Young Exceptional Children	(3,6,9,12)	(A) 8.5 x 11
World Future Review	(2,5,8,11)	(B) 5.5 x 8.5	Youth & Society	(3,6,9,12)	(C) 5.5 x 8.5
World Policy Journal	(3,6,9,12)	(B) 7.25 x 10	Youth Violence & Juvenile Justice	(1,4,7,10)	Online only**

\* Special advertising rates and specifications apply to journals listed in bold. Please see individual rate card for each of these journals.

\*\*Special advertising rates and specifications apply to online only journals. See Digital Offerings section of rate card.

### DEADLINES

**SPACE RESERVATIONS: 1<sup>st</sup> of the month, two months prior to the publication month.**

**AD MATERIALS: 5<sup>th</sup> of the month, two months prior to the publication month** (i.e., the deadline for a September issue would be July 1<sup>st</sup> for reservations and July 5<sup>th</sup> for ad materials). Since journals close at different times throughout the month, please call to verify actual closing dates. If the above dates fall on weekends, then the deadlines will be on the preceding Friday.

The above deadlines apply to all journals unless otherwise specified on the individual journals' rate cards. Insertions made after printed space reservation deadline are non-cancelable.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted. If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

## ADVERTISING RATES

The following advertising rates apply to all SAGE STM Journals list EXCEPT those designated with asterisks, which have special rates.

Ad Insertions/Year	1x	3x	4x/6x	8x/12x	24x
1 page	\$1,270	\$1,145	\$995	\$945	\$850
½ page	\$1,015	\$995	\$865	\$825	\$740
¼ page	\$610	\$600	\$520	\$495	\$445

### FREQUENCY DISCOUNTS:

Rates based on total ads run in a specific journal during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate.

Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

**COLOR RATES:** 4-Color charge (in addition to B&W rate above) .....\$1,100

**AGENCY COMMISSION:** 15%

**PAYMENT TERMS:** Terms for invoices are Net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

## COVER AND PREFERRED POSITION RATES (NON-CANCELABLE)

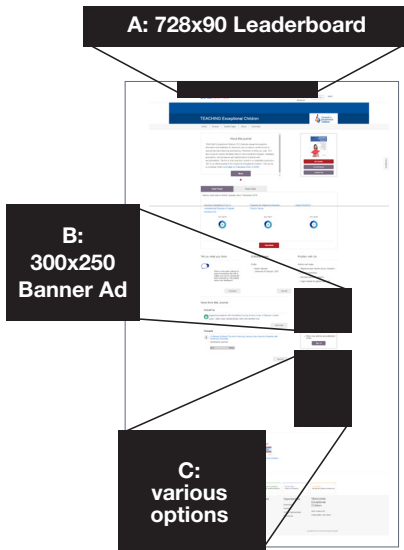
Inside Front Cover .....	Earned B&W rate + 35%	Facing Table of Contents .....	Earned B&W rate + 25%
Inside Back Cover .....	Earned B&W rate + 25%	Facing First Text Page .....	Earned B&W rate + 25%
Back Cover.....	Earned B&W rate + 50%	Other specified positions.....	Earned B&W rate + 10%



## DIGITAL OFFERINGS

### JOURNAL WEBSITES:

<http://online.sagepub.com>



### DIGITAL ADVERTISING SOLUTIONS:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

### DIGITAL AD UPGRADES:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

### OTHER DIGITAL SOLUTIONS:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations

### ONLINE ADVERTISING RATES

- Leaderboard (728 x 90) \$75 CPM
- Banner ad (300x250) \$75 CPM
- Skyscraper (160 x 600) \$75 CPM

Minimum buy: 10,000 impressions per month per banner

### BANNER AD SPECIFICATIONS

Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF

Maximum size on banners: 100K

All artwork is subject to review/acceptance by publisher prior to placement.

Third party ad tags accepted.

Exclusive visibility may be available in any of the locations.

Please note that some locations may not be available for all sites.

Banner advertising may be available across multiple publications.

Geo-targeting is available. Please contact us if you would like your ad to run in specific countries/regions.

## E-MAIL MARKETING

### ELECTRONIC TABLE OF CONTENTS (E-TOC) ALERT SPONSORSHIPS

Single sponsorships are available for every issue of the e-TOC alert, which is delivered to all registrants prior to each print issue mailing. Subject to Society and Publisher approval.

Type of Ad	Specs	1x	3x	6x	12x
Banner Ad	728 x 90	\$1,250	\$1,150	\$1,000	\$850

Advertisers are also required to provide 40 words of text, which will appear in the event the e-TOC subscriber has elected to receive the e-TOC as text only.

### BANNER AD SPECIFICATIONS FOR E-TOC

Acceptable File Formats: GIF, JPG, PNG

Maximum size on banners: 40K

All artwork is subject to review/acceptance by publisher prior to placement.

## ARTWORK SPECIFICATIONS

### "A" SIZE JOURNALS (Trim Sizes of 8" x 10 7/8" to 8 1/2" x 11"):

Ad sizes:	Inches	Millimeters
Full Page:	7" w x 10" h	177 mm w x 254 mm h
1/2 Page horizontal:	7" w x 4 7/8" h	177 mm w x 124 mm h
1/2 Page vertical:	3 3/8" w x 10" h	85 mm w x 254 mm h
1/4 Page vertical:	3 3/8" w x 4 7/8" h	85 mm w x 124 mm h

### "B" SIZE JOURNALS (Trim Sizes of 7" x 10"):

Ad sizes:		
Full Page:	6" w x 9" h	140 mm w x 222 mm h
1/2 Page:	6" w x 4 1/4" h	140 mm w x 107 mm h

### "C" SIZE JOURNALS (Trim Sizes of 5 1/2" x 8 1/2" to 6" x 9"):

Ad sizes:		
Full Page:	4 1/2" w x 7 1/2" h	115 mm w x 190 mm h
1/2 Page:	4 1/2" w x 3 1/2" h	115 mm w x 90 mm h

### REQUIREMENTS FOR ELECTRONIC DELIVERY:

#### General Instructions:

A High Resolution Press-Ready PDF is required for all electronic ad submissions. All fonts must be embedded. Minimum required image resolution is **300 dpi** for color or grayscale images and 900-1200 dpi for line art (1-bit) images. All color files must be created and submitted to publisher in **CMYK** color mode. Publisher will convert ads submitted in RGB but is not responsible for color reproduction on these ads. 2-color ads (standard) must be provided as black plus 100% cyan, magenta, or yellow.

#### Image Size/Crop:

Digital art files should be cropped to remove non-printing borders. Art should be created or scaled to the size intended for print. Image orientation should be the same as intended for print. For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides.

#### Proof Instructions:

**Color Ads:** An identifiable SWOP-certified proof (Specifications Web Offset Publications—www.swop.org) must be supplied with the final digital file. If a SWOP-certified proof is not supplied, then the publisher cannot guarantee correct reproduction of color. Any omissions or color deviation from a submitted proof, other than a SWOP-compliant proof, will not warrant compensation to the advertiser.

**B&W Ads:** A hard-copy proof the same size as the digital art must be supplied with the final digital file.

#### File Submission Instructions:

Please supply files on one of the following media: CD-ROM or e-mail. Please include a SWOP-certified proof with your digital submission. If e-mailing artwork, then send the proof in a separate package in the mail.

#### BIND-IN CARDS AND INSERTS:

All bind-in cards and inserts are jogged to the head. All bind-in cards and inserts must have 1/8" trim beyond the crop mark area of the Head, Foot, Gutter and Face of the advertisement. Perforations must be 3/8" from gutter.

All live copy should be no closer than 1/4" from the trim.

For inserts, 70# coated stock is the minimum weight and 110# coated stock is the maximum.

#### POSTAL REQUIREMENTS OF BUSINESS REPLY CARDS:

Final size of all BRCs must be 4 1/4" h x 6" w.

Minimum paper weight is 7 pt.

Recommended stock is 75# hibulk. It meets the requirements set forth by the USPS for reply cards.

**Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.**

## CONTACT INFORMATION

#### FOR ADVERTISING INQUIRIES:

Commercial Sales Department  
SAGE Publishing  
2455 Teller Road  
Thousand Oaks, CA 91320 USA  
Email: [advertising@sagepub.com](mailto:advertising@sagepub.com)

#### FOR ARTWORK DELIVERY:

Commercial Sales Department  
SAGE Publishing  
2455 Teller Road  
Thousand Oaks, CA 91320 USA  
Email: [advertising@sagepub.com](mailto:advertising@sagepub.com)

#### DELIVER PRE-PRINTED INSERTS:

(list journal name, issue # and quantity on boxes/skid)  
Please contact SAGE to verify this address.

#### FOR REPRINT AND SUPPLEMENT SALES:

Barbara Eisenberg  
SAGE Publishing  
2455 Teller Road  
Thousand Oaks, CA 91320 USA  
Phone: 805-410-7763  
E-mail: [reprint@sagepub.com](mailto:reprint@sagepub.com)