

ANNUAL REPORT

2018-

2019

ACHIEVEMENTS & INITIATIVES



National Association
for Music Education

A Message for NAFME Members



Thank you for your support of and participation in the National Association for Music Education (NAfME) during the 2018-2019 school year. We've put together this short report to highlight the ways your professional association strove to further our strategic directives this past year.

With the guidance of your National Executive Board, led by President Kathleen D. Sanz, we have achieved a great deal this year. Faced with the time and budget restrictions affecting all Associations — not to mention uncertain support for our profession at the national and often at the state levels — we have made real strides toward the strategic directions mapped out for our association: Advocacy, Leading the Profession, Research, and Capacity Building.

For example, we initiated an intensive study of diversity, equity, inclusion, and access within our association. We removed the subscription fee from the *Journal of Research in Music Education*, enabling free digital access to all members. And we facilitated conversations between nearly 10,000 members in Amplify, our online community.

Activities within each of our four strategic directives are illustrated on the following pages. These activities and initiatives are designed to bolster your efforts to bring the best possible music education to your students for years to come. When we come together as individual educators in our schools, our communities, our state music educators associations, and in NAFME.

And we get those things done for increasing numbers of students on the way to our shared mission of advancing music education by promoting the understanding and making of music by all.

Thank you again for all your efforts over the year, and let me know if there are other ways your association can help.

Sincerely,

MICHAEL BLAKESLEE
Executive Director and CEO
 National Association for Music Education

NAfME Leadership



Kathleen D. Sanz
 President & Board Chair



Denese Odegaard
 Immediate Past President



Mackie V. Spradley
 President-Elect

Strategic Plan

Adopted for FY 2017 on 23 October 2015

MISSION

To advance music education by promoting the understanding and making of music by all.

VISION

Leading the world in music education, empowering generations to create, perform, and respond to music.

Read on to see the progress NAFME made in the four strategic directions outlined in our plan in 2018-2019.

ADVOCACY

Inform, engage and activate the public, policymakers and educational leaders to promote and support music as an integral and core component of a comprehensive and balanced education accessible to all students.

- Develop and maintain comprehensive coalitions, strategic alliances, partnerships, and sponsorships to advance music education and the arts
- Influence the legislative and regulatory environment to support music education and educators
- Identify and strengthen strategic messages to support music education and educators

9

Federal initiatives on which NAFME issued statements or gave advice

66

Congressional offices contacted/
number of Title IV meetings

\$30.1
Million

Amount of Title-IV dollars going to music/arts programs in 2018-19...

...in 26 states¹

322

People participating in June 2019 Hill Day

31

Music education associations advised on advocacy

Meetings at Congressional offices...

230

70

...additional offices visited to leave materials

7,750

Downloads of NAFME Civic Action Field Guide

Meetings, contacts, or presentations with Music Education Policy Roundtable, NAMM, or other partners on advocacy

29

Advocacy training sessions at state/division conferences²

7

LEADING THE PROFESSION

Provide music educators and education leaders with engaging professional development opportunities and resources to support best practices and serve the needs of students.

- Strengthen relationships with state and national music, arts, and other education organizations
- Lead professional and personal development by providing dynamic and effective resources, materials, publications, and learning opportunities
- Lead implementation of the voluntary National Standards, Opportunity to Learn Standards, and related assessments
- Build the capacity of future leaders in our profession
- Foster activity in recruiting and retaining music teachers, maintaining the vitality of the profession

29 Peer-reviewed journal articles published in *Music Educators Journal*

24,800 Downloads of position statements on topics including sacred music, advocacy, assessment, teacher evaluation, and more

Practitioner conference sessions proposed for 2019 conference

357
206
Presenters at 2018 practitioner conferences

190
Online articles/blogs

43 Teachers involved in mentorship pilot program

28 Magazine articles published in *Teaching Music*

48 Teachers involved in grants³

32 States adopting/adapting new music standards (since June 2014 when the National Core Arts Standards were created)

10 States in process of revising their music standards in the 2018-19 school year

2,916 Music educators participating in Diversity, Equity, Inclusion, and Access Study⁴

5,230
NAfME Academy subscriptions

740 Certificates issued for Professional Development through *Music Educators Journal*

Meetings with coalitions regarding Standards and related issues
12

LEADING THE PROFESSION

Active members

46,571

Retired

4,678

Collegiate

12,658

Members participating in Amplify,
the NAFME online community

9,360

740

New discussion
threads

1,330

Replies to
discussions

649

Collegiate chapters

558

2018 All-National Honor
Ensemble Students

Tri-M chapters

2,365

Tri-M students (estimated)

94,600

40

Average number of
students per chapter

517

Attendees at Annual Conference,
November 2018

Twitter followers

33,800

NAfME Academy subscriptions

5,230

Facebook followers

64,000

5,900

Instagram followers

Website visitors

1,200,000

RESEARCH

Promote and disseminate sound data to advance music teaching and learning and influence educational policy.

- Foster music education research by promoting the use of data collected as the result of the application of rigorous, systematic, and objective procedures to obtain reliable and valid knowledge (as well as empirical data-gathering processes) policy AND teaching/learning
- Create and support partnerships between researchers and practitioners to improve practice and expand knowledge
- Share research and knowledge with internal and external audiences, presented in a way that is accessible to those audience

26

Research articles published in *General Music Today*

Dollars distributed for research projects

\$10,000

Members with free access to *Journal of Research in Music Education*, following the removal of subscription fee for the digital edition

64,000

59

Collaborative Action Research Proposals for 2020 Research and Teacher Education Conference

Research articles published in *UPDATE: Applications of Research in Music Education*

22

25

Research articles published in *Journal of Research in Music Education*

6

Research articles published in *Journal of Music Teacher Education*

CAPACITY BUILDING

Ensure data-driven fiscal practices and decision making to advance our association and the profession we serve.

- Build and maintain relationships and technological capacity that enable the Association and state MEAs, committees, and individual members to accomplish differentiated goals within a unified national structure
- Increase membership in existing and new categories
- Develop national and state leadership
- Ensure a fiscally sound association
- Secure funding to conduct NAFME projects
- Exemplify our mission, vision, and values in all programs and projects
- Empower societies, councils, committees, and members to achieve the Association's mission, vision and values

3,220

Hours spent on information technology supporting national and state infrastructures

52

Music educators associations served by Amplify Organizational Development community

Federated MEA Executives new discussion on Amplify

115

Federated MEA Presidents new discussions on Amplify

49

35

Music educators associations provided with direct organizational development support, live training, or strategic planning facilitation

Participants at National Assembly and related events

330

Federated MEA Executive or President organizational development topic threads with more than 4 replies

14

Southwestern Division Collegiate Summit attendees

50

24

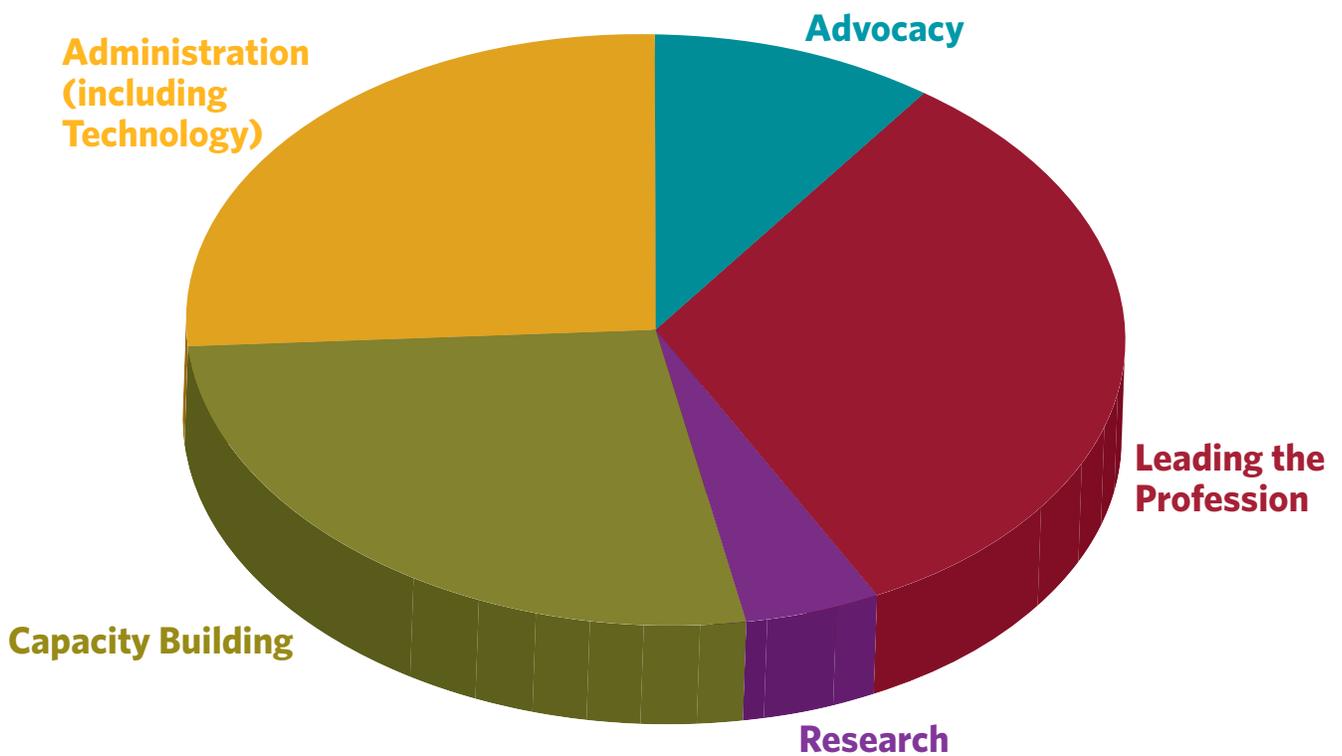
Western Division Leadership Training Summit attendees

FINANCIALS

Net assets of NAFME: approximately \$7,000,000

Relative amounts spent, by Strategic Direction, on a total budget of \$8.7M. Note that the expenditures for administering the Strategic Plan were rather high this year, largely because of significant new investment in our technology infrastructure.

EXPENDITURES FY2018-2019



Complete audited financials appear at nafme.org/about/financials each year as soon as they are received.

1 Source: NAFME/NAMM shared survey, Spring 2019
2 FL, MD, MO, OH, SC, NC, NW Division
3 NEA Professional Development Grant: 16; Library of Congress: 32
4 Participants as of September 2019