Does your company provide a product or service that you know will interest music educators? NAfME Corporate membership provides the valuable introduction to a global network of music education teachers—your target audience!

NAfME is an organization of collaborative, forward-thinking people. Serious, committed, professional educators. They want to know about the latest products and services that will help them in their mission to provide the highest-quality music education to children.

Recognized and respected, the NAfME Corporate member logo on your company’s marketing and correspondence will signify to NAfME members that you are a collaborator in that mission, a true supporter of music education.

Music educators are looking for innovative solutions to challenges in the music classroom—needs that your company could meet. Introduce your company to this engaged audience through NAfME Corporate membership!

Take advantage of unparalleled access to the music teacher market by joining NAfME today!*

NAfME Corporate Membership
1806 Robert Fulton Drive
Reston, VA 20191
Website: nafme.org/corporate
Email: corporate@nafme.org
Phone: 800-336-3768

Need more information on membership and sponsorships? Contact Ashley Wales directly at ashleyw@nafme.org or 571-323-3391.

*Membership is contingent upon company review by NAfME.
NAfME CORPORATE MEMBERSHIP LEVELS

NAfME offers three levels of Corporate membership. We can help you determine which level is best for your company.

**BRONZE: $350**
- Use of Corporate member logo for your marketing materials and website. This is your “visual introduction” to the NAfME family! The logo identifies you to music educators as a company they can trust.
- Recognition twice annually in *Teaching Music*, the NAfME magazine mailed to all members ($400 value).
- Acknowledgment in the NAfME National Conference program book.
- Link on the NAfME Corporate Member Directory page of the NAfME website for the duration of membership.
- One (1) NAfME Associate membership for the designated company contact.

**SILVER: $550**
- All the benefits of the Bronze level PLUS ...
- One (1) sponsored blog in *Music in a Minuet*. Content must be educational and is subject to approval.
- 20% discount on first print ad for each year of membership (up to $850 value).
- 20% discount on first NAfME mailing list rental for the year (up to $1,200 value).

**GOLD: $1000**
- All the benefits of the Bronze and Silver levels PLUS ...
- One (1) hosted webinar through NAfME Academy™. Webinar is made available to more than 4,300 subscribers. Content must be educational and is subject to approval.
- One (1) co-branded email to active NAfME members (45,500+). Content must be educational and is subject to approval.
- One (1) social media post on NAfME channels, including Facebook, Twitter, and Instagram (95,000+ followers). Content must be educational and is subject to approval.
- 20% discount on subsequent ads placed in NAfME virtual or print publications. *Teaching Music* is a print publication; *Music Educators Journal* is a primarily online publication (45,500+ subscribers).

In addition, NAfME offers Corporate members sponsorship opportunities to target specific audiences with your marketing message (additional fees apply):
- National Conference (exhibit and sponsorship opportunities)
- Tri-M® Music Honor Society
- All-National Honor Ensembles
- Music In Our Schools Month® (MIOSM™)
- NAfME Academy™
- Collegiate Advocacy Summit
- Student Composers Competition
- Electronic Music Composition Competition

Let us help you reach your marketing goals! The experienced NAfME staff will help you decide which level is best for your marketing goals and take advantage of all your benefits.

“It is great to work with an organization that has the same goals and is truly invested in the success of music educators. NAfME is open to new ideas and ways to connect sponsors to their audience. They have tailored our sponsorship to meet our specific needs, and we have built a great relationship over the years.”—Johna Jackson, Event and Convention Coordinator, QuaverMusic

**CONNECT. PROMOTE. ENGAGE.**

The most critical link in any marketing strategy is the connection with potential customers. NAfME Corporate membership will help you reach:

- Pre-K and Elementary teachers (23,000+)
- Junior/Middle School teachers (27,000+)
- Senior/High School teachers (25,000+)
- Administrators/Supervisors (3,000)
- Professors/Higher Education (6,000)
- Parents, private instructors, and music advocates (1,200 and growing!)
- Junior and Senior High school students through their teacher advisors (85,000+)
- Collegiate music education majors (12,000+)