



National Association  
*for* Music Education

# **MIOSM and State Advocacy Success**

## NAfME Quarterly Advocacy Webinar Series

### March 13, 2019





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## NAfME Public Policy Staff



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# MIOSM and State Advocacy Success





# Joseph R. Sugar Day

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NEW YORK STATE SCHOOL MUSIC ASSOCIATION





# 2019 Joseph R. Sugar Day

- March 4, 2019
- Student performances and visits
- NYSSMA tri-folds



**NYSSMA®**

*A State Unit of NAfME, National Association for Music Education*

TO: NYSSMA Members attending the Joseph R. Sugar NYSSMA Day in Albany – March 4, 2019

FROM: Alan Orloff, Government Relations Committee Chairman

Re: Schedule – 46<sup>th</sup> Annual Joseph R. Sugar NYSSMA Day in Albany

## THE SCHEDULE FOR MONDAY, MARCH 4, 2019 AS FOLLOWS

8:30am	Arrive at the Empire State Plaza – Park in the visitor parking area
9:00am – 9:30am	Orientation Meeting – Meeting Room 6
9:30am – 11:30am	Visits with Legislators. Present your legislator with the NYSSMA tri-fold during your appointed visit. Remind the legislators of the 11am concert in the South Gallery of the Empire State Plaza and the evening reception in Meeting Room 6. Let each legislator know if any student constituents are performing and invite them to have a photo taken during the evening reception.
11:30am	CONCERT: All-State Instrumental and Vocal Jazz Ensembles. Performances are held in the South Concourse of the Capitol's Empire State Plaza.
1:00pm – 2:00pm	Lunch, Meeting Room 6. NYSSMA members may invite their legislators to meet them in Room 6 for lunch and informal discussions. Please allow the legislators to get their lunch as quickly as possible as they have afternoon sessions. While only legislators may be invited to lunch, all legislators and staff are invited to the evening reception.
1:30pm – 3:00pm	NYSCAME meeting in Meeting Room 7, behind the Egg
2:00pm – 5:00pm	Continued legislative visits. Remind legislator of the evening reception.
3:00pm – 5:00pm	County Presidents' Meeting, Meeting Room 7 behind the Egg

# WVMEA Hill Day

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in the Mountain State

MARCH 6, 2019



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CMA's Tiffany Kerns:  
"You have to date  
before you get  
married."

# The Rules

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What are the rules  
for “lobbying” in  
your state?

- Check your non-profit status
- Are there rules for displays?
- What paperwork must you complete?

Resources:

- <https://ethics.wv.gov/lobbyist/Pages/LobbyOpinions.aspx>

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# Timeline

Deciding when to hold your hill  
day...

1. Legislative calendar - the earlier in the session the better
2. Can it coincide with another music event in the area of your Capitol?
3. When do the houses of government typically meet during the day?  
Committee meetings? Caucuses?

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in the Mountain State

## The cost

1. Set a budget and stick to it.
2. Factors to consider
  - a. Sub days
  - b. Hotels
  - c. Mileage
  - d. Food
  - e. Media investment
  - f. Leave behinds
  - g. Follow-up communication

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## Your Team

People you trust.  
Strong public speakers.  
Long-time residents.

Are there specific delegates that need your attention?

Education Chairs

Speaker of House/President of Senate

Division of Arts, Culture, Humanities, etc.

# What kind of day will it be?

What does the day look like?

Meetings

A reception

Special guests

Celebrations

Media

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# Stronger Together

Forming Partnerships

Partnerships:

- State and local offices
- Administrators
- Other arts organizations





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Say THANKS!

## What's next for WVMEA?

1. Will this be annual?
2. What works best in the legislative calendar?
3. Maintaining partnerships with our connections.
4. The sprint vs. the marathon

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# Need help?

Andi Hasley

[advocacy@wvmea.org](mailto:advocacy@wvmea.org)

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# Advocacy and Public Policy in Pennsylvania

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# PMEA Advocacy Focus Area

State Funding

Title IV Funding and Policy

Done Through Advocacy Council

Partnering With Others To Influence  
Policy



# Advocating for State Funding

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Advocating for more funding into our state's Basic Education Funding pot

PA has one of the lowest percentage's of state funding vs. local funding

Local taxpayers are left with a large burden which makes education unequitable across our 500 school districts

PA is local control so policy work comes through our connections with our Dept of Ed and at the local district level

# Title IV Funding and Policy

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Worked closely with our Department of Ed on state ESSA plan

Educated our members on how to access Title IV funds

Collected information from districts that used Title IV funds for music education

Process document and examples available at [pmea.net](http://pmea.net) –  
Focus Areas - Advocacy





# Advocacy Council

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Regionally based

Four industry members

Moving to make this group a sharing center for the good and the bad in their areas

Annually meet in person inside our state capitol

# Partnering With Others To Influence Policy

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PA Arts Education Network

School Boards Association

NAMM

Who are our influential champions around the state and how do we use them?



Find Out More

[www.pmea.net](http://www.pmea.net) –

Focus Areas – Advocacy

Advocacy Day Info

Title IV Toolkit





# CMEA Advocacy Update

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NAFME ADVOCACY WEBINAR  
MARCH 13, 2019



# CMEA and Advocacy

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CMEA Advocacy Leadership Team

Stand Up 4 Music Coalition

Annual Stand Up 4 Music Day in Sacramento

4 Arts Ed Orgs





# CMEA and Advocacy

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- CMEA Advocacy Leadership Team:
  - President, President-elect
  - Immediate Past President
  - State Council Advocacy Lead
  - Legislative Advocate (lobbyist)
  - Weekly phone calls (Tuesdays from 7:15-7:45am)





# Stand Up 4 Music



**SU4M is the Advocacy Coalition wing of CMEA**

Membership includes 12 Music Education organizations

[www.standup4music.org](http://www.standup4music.org)

- Annual Convening in conjunction with **NAMM Show** in Anaheim
- SU4M Policy Priorities
- SU4M Legislative Priorities
- Annual Advocacy Day in Sacramento
  - Legislative Visits
  - Noontime Press Conference
  - Concerts at the Capitol





# Stand Up 4 Music

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## 2019 SU4M Policy Priorities

- LCFF/LCAP
- CREDENTIALLED ARTS EDUCATORS
- ELEMENTARY ARTS EDUCATION
- PROFESSIONAL DEVELOPMENT ON NEW STANDARDS (CAS)
- ED CODE COMPLIANCE

Another high ranking Priority was to establish a  
*“STATE SEAL OF ARTS EDUCATION”*

This could be a priority or possible Legislation for CMEA  
and the 4ArtsEdOrgs



# Stand Up 4 Music Day

## The Day

- 7:00 am: Legislative Visitation Team Orientation Meeting and Breakfast *hosted by CTA*.
- 9:00 am to 3:00 pm Legislative Visits at the State Capitol.
- 9:00 am to 12:00 pm Concerts on the Capitol: Seven school music ensembles have been selected to perform on the North Capitol Steps (Jeremiah Jacks, SU4M Performance Coordinator)
- 9:00 am to 12:00pm Guest Speakers: Invited Legislative Speakers scheduled throughout the morning
- 12:00 pm Press Conference Event: speakers include: President Burn, selected legislators, and special guests, with a finale performance provided by an outstanding student ensemble.
- 12:45 pm Legislative Visitation Team Debrief and Video Interviews; Thank You to Sebastian, Advocacy Day Public Relations Coordinator

Mario



# 4 Arts Ed Orgs

Presidents of:

CMEA - California Music Educators Association

CDEA - California Dance Education Association

CETA - California Educational Theater Association

CAEA - California Art Education Association

Monthly Zoom Meetings to coordinate State Arts Ed Efforts





# CMEA Advocacy Update



**Introducing  
Martha  
Zaragoza Diaz,  
CMEA  
Legislative  
Advocate**

- Founder, Zaragoza Diaz and Associates
- 30+ years experience as registered lobbyist in Sacramento
- Masters from UC Berkeley, Bachelors from Mills College
- Accomplishments: EL Standards & State Seal of Biliteracy
- Daughter is an emerging professional musician



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## Other State “Hill” Days during MIOSM

- Illinois MEA – TODAY!
- Massachusetts MEA
- Florida MEA
- Missouri MEA
- Michigan MEA
- Nebraska MEA
- Kansas MEA
- North Carolina MEA
- Indiana MEA – Indiana Arts Education Network
- Wisconsin MEA

Read more of the 2018 state advocacy days - <https://nafme.org/miosm-and-music-education-state-advocacy/>



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# Questions for our State Advocate Leaders



# Federal Update and Call to Action





## President's FY20 Budget Summary

- The budget requests \$62 billion for the Education Department, a 12 percent decrease from what was enacted for 2019.
- Proposal to pull out \$2 billion from the reserves for the Pell Grant program, the primary source of federal grant aid for millions of students whose families typically earn less than \$60,000 a year.
- Suggests eliminating 29 programs, including after-school and summer programs for students in high-poverty areas and **well-rounded funding**.
- Includes school choice platform by asking for an increase in \$60 million for the Charters Schools Program.
- Requests \$700 million for school safety measures from multiple agencies, including the Education Department, the Justice Department and Health and Human Services.

## FY20 Appropriations

With the implementation of the **Every Student Succeeds Act (ESSA)**...

### **APPROPRIATE and FULL FUNDING FOR ALL ‘WELL-ROUNDED’**


**PROGRAMS:** The inclusion of “music” within the definition of a “Well-Rounded Education” in ESSA provides a number of opportunities for supporting access to music education at the state and local levels if appropriately funded.

The specific enumeration of music in statute further articulates music’s eligibility for **Title IV, Title I, and Title II funding**.



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## *Well-Rounded Funding*

Program		FY18 Enacted	FY19 Enacted	President's FY2020 Budget Request
Title IV, Part A	\$1.6 billion	\$1.1 billion	\$1.17 billion	\$0
Title I, Part A	\$15.46 billion	\$15.8 billion (No Portability)	\$15.86 Billion	\$15.9 Billion
Title II, Part A	\$2.29 billion	\$2.1 billion	\$2.1 billion	\$0
Arts in Education	\$29 million	\$29 million	\$29 million	\$0

## Call to Action: Support Title IV-A !



<https://nafme.org/advocacy/grassroots-action-center/>

On March 12th, President Donald Trump unveiled his budget for Fiscal Year 2020, which proposes **eliminating** funding for Title IV, Part A.

By going to the Grassroots Action Center, you'll be able to easily share a message to your members of Congress which conveys the importance of Title IV-A funding.



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# Thank you!



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