



National Association
for Music Education

Sponsor and Exhibitor Opportunities

AMPLIFY 2019:
**OPENING
DOORS**
FOR ALL STUDENTS

**NAfME NATIONAL
CONFERENCE**

**NOVEMBER 6-10
ORLANDO**

#NAfME2019

The National Association for Music Education (NAfME) is excited to announce this year's National Conference, *Amplify the Future of Music: Opening Doors for All Students*, taking place November 6-10, 2019. Join us in Orlando, Florida, as we discuss, analyze, and reflect on what we do as music educators to support all music students throughout the country, and even the world.

This year, NAfME is inviting educators to dive into specific topics and themes that interest them most. These are our *strands*, or series of lectures, lessons, and more. Each strand leader will participate in a keynote session, as well as in-depth and engaging sessions, workshops, poster sessions, and reflections with other leaders in the field. The following topic areas, led by some of today's best thinkers and practitioners, will allow teachers to reflect on their own practices, engage with colleagues from across the nation, and build out their own toolkit of supports, ideas, models, and activities.

WE INVITE EDUCATORS TO CHOOSE FROM THE FOLLOWING:

AMPLIFY: CREATIVITY

How do we create a learning environment that supports student voice, creativity, collaboration, and choice—whether via composition, improvisation, in current ensembles, or other pathways for creative musical endeavors?

AMPLIFY: STUDENT ENGAGEMENT

How do we engage all students daily within our classrooms and throughout our school as they create, perform, respond, and connect to music?

AMPLIFY: INSTRUCTION

How do we expand instructional practices to support student ownership, voice, choice, and assessment in a standards-based, high-quality music education?

AMPLIFY: ACCESS

How do we guarantee and expand access to music education for every student in our school sites and classrooms, which could involve parents, administration, and other outside connections?

AMPLIFY: COMMUNITY

How do we successfully create a musical community within our schools and/or beyond the school walls in urban, rural, or suburban settings?

In addition to the Amplify themes, there will be a showcase of research and quality classroom practice in an informal, "poster session" format.

We hope that the NAfME conference structure will provide the ultimate experience for anyone in the music education industry, from music teachers in the classroom to vendors supporting performers, educators, and leaders in the field.

In our ongoing efforts to create deeper and more meaningful relationships between NAfME, our members, and our industry partners, we have developed opportunities that extend beyond the one-time event sponsorship. Sponsoring the conference expresses your company's dedication to music, and the role it plays in every student's education. With packages at every investment level, you're guaranteed to get quality exposure at our conference. Each opportunity includes pre- and post-conference outreach, as well as on-site promotion during the event.

SPONSOR OPPORTUNITIES: NATIONAL CONFERENCE

Amplify 2019 NAFME National Conference Title Sponsor: \$20,000 (1 available)

"NAFME NATIONAL CONFERENCE PRESENTED BY _____"

The 2019 Amplify Title Sponsorship provides one-of-a-kind access to conference attendees while providing maximum branding opportunities to showcase your company. This robust sponsorship includes two complimentary hotel rooms for three nights, year-round visibility with our 68,000 NAFME members, as well as a Gold Corporate NAFME Membership for one year. As the title sponsor, you will also be the leading sponsor on our National Conference app, with branding included in our banner, and your company's logo appearing throughout the National Conference app.

SPONSORSHIP INCLUDES:

- Naming rights for the event and inclusion of sponsor logo on all event materials (website, event app, program book, onsite signage).
- Opportunity for a two (2) minute welcome to attendees at opening keynote. Sponsor onstage recognition by NAFME President.
- Opportunity for a two (2) minute welcome at the Poster Session event and table at front of room.
- Leading sponsor on event app, which includes welcome screen banner.
- One (1) 30-minute corporate sponsored session. Content must be approved by NAFME Professional Development Committee.
- Sponsor hyperlinked logo on NAFME conference website for one year.
- One (1) banner ad on NAFME website, two months of sponsor's choosing through May 2020 (six available per month).
- Two (2) co-branded emails to all active NAFME members. Content must be educational, subject to approval by NAFME.
- Two (2) blogs on Music In A Minuet, to be shared in NAFME e-newsletter to all active members. Content must be educational, subject to approval by NAFME.
- One (1) full-page ad in *Teaching Music* magazine (choose one of four issues: August 2019, October 2019, January 2020, April 2020).
- One (1) full-page ad in *Music Educators Journal* (choose one of four issues: June 2019, September 2019, December 2019, March 2020).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 10x20 booth in eExhibit Hall.
- Four (4) conference registrations.
- Two (2) complimentary hotel rooms for three (3) nights.
- NAFME Gold Corporate membership for one year, which includes:
 - * Membership to the Music Education Policy Roundtable
 - * Use of NAFME Proud Corporate Member logo
 - * Recognition in NAFME Corporate Member Appreciation ad that's featured in two issues of *Teaching Music* magazine (\$400 value).
 - * Acknowledgment in the National Conference program book
 - * One (1) Associate Membership assigned to company contact
 - * 20% discount on first NAFME mailing list rental for the year (up to \$1,200 value).
 - * One (1) hosted webinar through NAFME Academy. Webinar is made available to more than 5,000 subscribers. Content must be educational and is subject to approval.

Amplify Strand Sponsor: \$7,500 (5 available)

"AMPLIFY: (STRAND) PRESENTED BY (SPONSOR)."

Dive deep with conference attendees as they explore specific areas of interest at the NAFME National Conference. Led by some of today's best thinkers and practitioners, attendees will be able to reflect on their own practice, collaborate with colleagues from across the nation, and build a valuable, hands-on toolkit of support, ideas, models, and activities. Each strand will include a keynote along with 5-6 in-depth and engaging sessions, workshops, and poster sessions across two days. Each session will be led by a different speaker. Each Strand Sponsorship provides consistent and significant branding for your company with the added benefit of additional signage and messaging on the NAFME Academy landing page, as well as a Gold Corporate NAFME Membership for one year.

SPONSORSHIP INCLUDES:

- Naming rights for one of the following individual Strands (descriptions of each on page 2):
 - * Amplify: Creativity
 - * Amplify: Student Engagement
 - * Amplify: Instruction
 - * Amplify: Access
 - * Amplify: Community
- Logo on all individual Amplify track conference materials (website, event app, program book, onsite signage).
- Opportunity for a 2- to 3-minute welcome during day-long track.
- One (1) 30-minute session related to Amplify track. Content must be approved by NAFME Professional Development Committee.
- Sponsor hyperlinked logo on NAFME conference website for one year.
- One (1) co-branded email to all active NAFME members. Content must be educational, subject to approval by NAFME.
- One (1) blog on Music In A Minuet, to be shared in NAFME e-newsletter to all active members. Content must be educational, subject to approval by NAFME.
- One (1) half page ad in *Teaching Music* magazine (choose one of four issues: August 2019, October 2019, January 2020, April 2020).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 10x20 booth in Exhibit Hall.
- Two (2) conference registrations.
- NAFME Gold Corporate membership for one year, which includes:
 - * Membership to the Music Education Policy Roundtable
 - * Use of NAFME Proud Corporate Member logo
 - * Recognition in NAFME Corporate Member Appreciation ad that's featured in two issues of *Teaching Music* magazine (\$400 value).
 - * Acknowledgment in the National Conference program book
 - * One (1) Associate Membership assigned to company contact
 - * 20% discount on first NAFME mailing list rental for the year (up to \$1,200 value).
 - * One (1) hosted webinar through NAFME Academy. Webinar is made available to more than 5,000 subscribers. Content must be educational and is subject to approval.
 - * One (1) co-branded email to active NAFME members (50,000+). Content must be educational and is subject to approval.
 - * One (1) social media post on NAFME channels, including Facebook, Twitter, and Instagram (95,000+ followers). Content must be educational and is subject to approval.
 - * 20% discount on subsequent ads placed in NAFME virtual or print publications. *Teaching Music* is a print and digital publication; *Music Educators Journal* is a primarily online publication (50,000+ subscribers) with a print version made available to paid subscribers.

Amplify Gold Sponsor: \$5,000 (4 available)

Engage with conference attendees with the Gold Sponsorship. With ample branding and networking opportunities, the Gold Sponsorship allows companies to build relationships with both attendees and NAFME members and provides ongoing messaging through the pre- or post-event co-branded email and NAFME Virtual Swag Bag.

SPONSORSHIP INCLUDES:

- Logo in all conference-branded materials (website, event app, program book, onsite signage).
- One (1) 30-minute corporate sponsored session related to Amplify track, content must be approved by NAFME Professional Development Council.
- One (1) banner ad on NAFME website for one month of sponsor's choosing through May 2020.
- Sponsor hyperlinked logo on NAFME conference website for one year.
- One (1) pre- or post-event co-branded email to all active NAFME members. Content must be educational, subject to approval by NAFME.
- One-fourth (1/4) page ad in *Teaching Music* magazine (choose one of four issues: August 2019, October 2019, January 2020, April 2020).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 10x20 booth in Exhibit Hall.
- Two (2) conference registrations.
- NAFME Gold Corporate membership for one year, which includes:
 - * Membership to the Music Education Policy Roundtable
 - * Use of NAFME Proud Corporate Member logo
 - * Recognition in NAFME Corporate Member Appreciation ad that's featured in two issues of *Teaching Music* magazine (\$400 value).
 - * Acknowledgment in the National Conference program book
 - * One (1) Associate Membership assigned to company contact
 - * 20% discount on first NAFME mailing list rental for the year (up to \$1,200 value).
 - * One (1) hosted webinar through NAFME Academy. Webinar is made available to more than 5,000 subscribers. Content must be educational and is subject to approval.
 - * One (1) co-branded email to active NAFME members (50,000+). Content must be educational and is subject to approval.
 - * One (1) social media post on NAFME channels, including Facebook, Twitter, and Instagram (95,000+ followers). Content must be educational and is subject to approval.
 - * 20% discount on subsequent ads placed in NAFME virtual or print publications. *Teaching Music* is a print and digital publication; *Music Educators Journal* is a primarily online publication (50,000+ subscribers) with a print version made available to paid subscribers.

AMPLIFY 2019: OPENING DOORS FOR ALL STUDENTS

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Amplify Learning Experience Sponsor: \$3,500 (9 available)

"AMPLIFY: (LEARNING EXPERIENCE) PRESENTED BY (SPONSOR)."

Dive deep with conference attendees as they explore specific areas of interest at the NAFME National Conference. Led by some of today's best thinkers and practitioners, attendees will be able to reflect on their own practice, collaborate with colleagues from across the nation, and build a valuable, hands-on toolkit of support, ideas, models, and activities. Each Learning Experience will include four sessions, all led by the same presenter in one day (Friday or Saturday). Each experience Sponsorship provides consistent and significant branding for your company with the added benefit of additional signage and messaging on the NAFME Academy landing page, as well as a Gold Corporate NAFME Membership for one year.

SPONSORSHIP INCLUDES:

- Naming rights for one of the following individual Learning Experiences:
 - * Friday:
 1. Ukulele
 2. Steel Drum
 3. Hip Hop
 4. Gospel Choir
 - * Saturday:
 5. Social-Emotional Learning
 6. Composition in Ensembles
 7. Songwriting
 8. Liberation World Drumming
 9. Digital and Hybrid Music
- Logo on all individual Amplify Learning Experiences conference materials (website, event app, program book, onsite signage).
- Opportunity for a two (2) minute welcome during day long track.
- Sponsor hyperlinked logo on NAFME conference website for one year.
- One (1) co-branded email to all active NAFME members. Content must be educational, subject to approval by NAFME.
- One (1) blog on Music In A Minuet, to be shared in NAFME e-newsletter to all active members. Content must be educational, subject to approval by NAFME.
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 10x10 booth in Exhibit Hall.
- Two (2) conference registrations.
- NAFME Gold Corporate membership for one year, which includes:
 - * Membership to the Music Education Policy Roundtable
 - * Use of NAFME Proud Corporate Member logo
 - * Recognition in NAFME Corporate Member Appreciation ad that's featured in two issues of *Teaching Music* magazine (\$400 value).
 - * Acknowledgment in the National Conference program book
 - * One (1) Associate Membership assigned to company contact
 - * 20% discount on first NAFME mailing list rental for the year (up to \$1,200 value).
 - * One (1) hosted webinar through NAFME Academy. Webinar is made available to more than 5,000 subscribers. Content must be educational and is subject to approval.
 - * One (1) co-branded email to active NAFME members (50,000+). Content must be educational and is subject to approval.
 - * One (1) social media post on NAFME channels, including Facebook, Twitter, and Instagram (95,000+ followers). Content must be educational and is subject to approval.
 - * 20% discount on subsequent ads placed in NAFME virtual or print publications. *Teaching Music* is a print and digital publication; *Music Educators Journal* is a primarily online publication (50,000+ subscribers) with a print version made available to paid subscribers.

Amplify Silver Sponsor: \$2,500 (6 available)

The Silver Sponsorship provides opportunities for both onsite branding and networking as well as ongoing communication with conference attendees and NAFME members through the co-branded email and NAFME Virtual Swag Bag.

SPONSORSHIP INCLUDES:

- Logo in all conference-branded materials (website, event app, program book, onsite signage).
- One (1) banner ad on NAFME website for one month of sponsor's choosing through May 2020.
- One (1) pre- or post-event co-branded email to all active NAFME members. Content must be educational, subject to approval by NAFME.
- Sponsor hyperlinked logo on NAFME conference website for one year.
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 10x20 booth in Exhibit Hall.
- Two (2) conference registrations.

Amplify Bronze Sponsor: \$1,000

Take advantage of our engaged and inspired attendees by participating at the Bronze Exhibitor Sponsorship level. With dedicated exhibitor hours centered in the heart of the conference action, the Bronze Exhibitor Sponsorship provides the perfect opportunity for companies to showcase products and services.

SPONSORSHIP INCLUDES:

- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- Sponsor hyperlinked logo on NAFME conference website for one year.
- One (1) 10x10 booth in Exhibit Hall.
- Two (2) conference registrations.

Amplify Tech Tool Bar Sponsor \$1,500 (1 available)

The NAFME Tech Tool Bar provides an opportunity to showcase your company's product with a hands-on approach during specific Tool Bar hours. Attendees will visit the Tool Bar to experience a wide range of software programs and to apply and adapt to new music technologies.

SPONSORSHIP INCLUDES:

- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- Sponsor hyperlinked logo on NAFME conference website for one year.
- One (1) 10x20 booth in exhibit hall. Sponsor acknowledges booth may be company branded but agrees to share space with other companies to showcase their products in 2-hour blocks.
- Two (2) conference registrations.
- Two (2) push notifications on conference app promoting Tech Tool Bar.

Amplify Tech Tool Bar Participant \$150.00/2 hours (6 available)

See description of Tech Tool Bar above.

SPONSORSHIP INCLUDES:

- One (1) high top table and two (2) chairs within the Tech Tool Bar booth in the exhibit hall.
- One (1) push notification on event app promoting participation in Tech Tool Bar.

Amplify Exhibitor: \$750.00

SPONSORSHIP INCLUDES:

- One (1) 10x10 booth in Exhibit Hall.
- One (1) conference registration.

EXHIBIT HALL SCHEDULE:

- * Thursday, November 7
 - 5:30-7:30 PM Opening Jam Session/Happy Hour in Exhibit Hall
- * Friday, November 8
 - 8:30-11:45 AM All-National Honor Ensembles students will visit
 - 10:30 AM-12:00 PM Break for Young Composers Concert
 - 11:45 AM-12:45 PM Exclusive hour for conference attendees with cash lunch concessions served inside along with Passport to Prizes event
 - 4:00 PM Exhibit Hall closes
- * Saturday, November 9
 - 10:00 AM Exhibit Hall opens
 - 11:45 AM-12:45 PM Exclusive hour for conference attendees (over 1,000 K-12 and higher education music educators) with cash lunch concessions served inside along with Passport to Prizes event
 - 2:00 PM Exhibit Hall closes

Amplify: Jam Session Sponsor: \$2,500 (1 available)

Your company can play host to one of our most exciting and interactive events. What began as the NAFME Jam Session is now a highly attended night of fun that showcases musical collaboration and talent from NAFME members and conference attendees.

SPONSORSHIP INCLUDES:

- Exclusive signage around the Exhibit Hall and onstage during event.
- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Introduction of event onstage by company spokesperson.
- Two (2) push notifications on event app promoting sponsored event and exhibit booth.
- Introduction of event by company spokesperson
- One (1) 10x10 Exhibit Hall booth.
- Two (2) conference registrations.
- One (1) co-branded email to all active NAFME members. Content must be educational, subject to approval by NAFME.
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.

* Jam Session and Happy Hour Schedule:

- Thursday, November 7, 6:00-7:30 PM

Amplify the Morning Sponsorship: \$2,500 (1 available)

SPONSORSHIP INCLUDES:

- Exclusive signage and prize entry around morning coffee and tea setup.
- Sponsor name and first prize giveaway announced during Friday Welcome Keynote by NAFME leadership.
- Two (2) push notifications on event app promoting sponsor giveaway.
- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 10x10 Exhibit Hall booth.
- Two (2) conference registrations.

* **Coffee and Tea Schedule:**

- Friday, November 8 and Saturday, November 9, 7:30-9:30 AM

Amplify the Night Sponsorship: \$2,500 (1 available)

SPONSORSHIP INCLUDES:

- Signage and optional prize entry materials setup around stage and through Exhibit Hall during opening night happy hour (open bar) and jam session.
 - * Jam Session will be presented by KHS
- Sponsor name and optional "fan favorite" prize giveaway announced onstage during event by NAFME leadership.
- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) push notification on event app promoting the event and sponsor name.
- One (1) 10x10 Exhibit Hall booth.
- Two (2) conference registrations.

* **Jam Session and Happy Hour Schedule:**

- Thursday, November 7, 6:00-7:30 PM

Amplify Sponsored Sessions: \$500.00 (7 available)

Offered in a one-hour block immediately following lunch.

Always popular, the Conference Sponsored Sessions are a great vehicle for promoting your company through an educational presentation. Companies can utilize a workshop format or interactive lecture to present informative and hands-on material that can be applied directly in the classroom.

- * Please note that conference session sponsorships are limited with one session per company permitted. Content must be educational and pre-approved by the NAFME Professional Development Committee.

SPONSORSHIP INCLUDES:

- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 30-minute session, content must be approved by NAFME Professional Development Committee.
- One (1) conference registration.

Amplify Pre-Conference Forum Presenting Sponsorships: \$5,000 (2 total)

The NAFME National Conference is pleased to announce the addition of three pre-conference forums that will target the specific interests of those music educators who are the influencers of their community. As a presenting sponsor, your business will have multiple opportunities to brand and engage with participants over a one- or two-day period that will include program speakers, a sponsored networking mixer, and event signage. Available presenting sponsorships for 2019 are:

MUSIC PROGRAM LEADERS FORUM: NOVEMBER 6-7

Music Program Leaders Forum will provide relevant professional development for music leaders and district arts coordinators working in the K-12 school setting, aimed at establishing and growing networks of collegial support for those in the profession. Geared for those in administrative roles, it is built with insights and models from your colleagues—music program leaders across the nation.

EMERGING LEADERS FORUM: NOVEMBER 6-7

The Emerging Leaders Forum provides the ideal platform for individuals interested in taking the next step to serve as leaders in music education. Over the course of two days, participants will engage in roundtable discussions that include advocacy, personal leadership skills, and developing a comprehensive vision of music education.

SPONSORSHIPS INCLUDE:

- Forum Presenting sponsor signage in all conference branded materials (website, app, program book, including event signage).
- Introduction of forum sponsorship by company spokesperson.
- One (1) co-branded emails to all active NAFME members. Content must be educational, subject to approval by NAFME.
- One (1) banner ad on NAFME website, two months of sponsor's choosing through May 2020 (six available per month).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 10x10 Exhibit Hall booth.
- Two (2) conference registrations.

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All-National Honor Ensembles

SPONSOR OPPORTUNITIES: NAFME ALL-NATIONAL HONOR ENSEMBLES

Let NAFME help you identify and recruit individuals to your college music program!

The 2019 NAFME National Conference will once again host the NAFME All-National Honor Ensembles (ANHE) event. Taking place November 7-10 in Orlando, Florida, the highly regarded ANHE program is comprised of the nation's most elite high school musicians who have vied for the opportunity to rehearse and perform in a one-of-a-kind national honor program. The students must first compete at their local, district, and state level to become eligible for this honor.

Colleges, universities, and conservatories will have the opportunity to interact with more than 600 accomplished student high school musicians, their parents, and hundreds of K-12 music directors in this invitation-only event. Many of these students are ready to make important decisions about which college to attend. Students will rotate and attend in groups throughout the morning of Friday, November 8. Parents and NAFME National Conference attendees will also circulate during the event, including exclusive Exhibit Hall hours.

2019 NAFME All-National Honor Ensembles College Fair Presenting Sponsor: \$7,500 (1 Available)

"ALL-NATIONAL HONOR ENSEMBLES COLLEGE FAIR PRESENTED BY _____"

The NAFME All-National Honor Ensembles College Fair provides an economical and efficient way to meet with potential candidates. With more than 60 top universities and colleges participating in last year's event, the ANHE College Fair is the ideal platform to network with students in an inviting, interactive environment.

SPONSORSHIP INCLUDES:

- Naming rights for the ANHE College Fair and inclusion of sponsor logo on all event materials (website, event app, program book, onsite signage).
- One (1) 30-minute NAFME 2019 National Conference corporate sponsored Session. Content must be approved by NAFME Professional Development Committee.
- One (1) 60-minute ANHE parent track sponsored Session. Content must be approved by ANHE staff.
- Sponsor hyperlinked logo on NAFME conference website for one year.
- One (1) co-branded email to all active NAFME members. Content must be educational, subject to approval by NAFME.
- One (1) blog on Music In A Minuet, to be shared in NAFME e-newsletter to all active members. Content must be educational, subject to approval by NAFME.
- One (1) half page ad in *Teaching Music* magazine OR *Music Educators Journal* (choose one of four issues).
- Inclusion in NAFME Virtual Swag Bag emailed post-conference to all attendees.
- One (1) 10x20 booth in Exhibit Hall.
- Two (2) conference registrations.
- NAFME Gold Corporate membership for one year, which includes:
 - * Membership to the Music Education Policy Roundtable
 - * Use of NAFME Proud Corporate Member logo
 - * Recognition in NAFME Corporate Member Appreciation ad that is featured in two issues of *Teaching Music* magazine (\$400 value).
 - * Acknowledgment in the National Conference program book
 - * One (1) Associate Membership assigned to company contact
 - * 20% discount on first NAFME mailing list rental for the year (up to \$1,200 value).
 - * One (1) hosted webinar through NAFME Academy. Webinar is made available to more than 5,000 subscribers. Content must be educational and is subject to approval.
 - * One (1) co-branded email to active NAFME members (50,000+). Content must be educational and is subject to approval.

2019 NAFME All-National Honor Ensembles College Fair Welcome Bag Sponsor: \$1,500

* Sponsor must also provide welcome bags and ship to event site.

SPONSORSHIP INCLUDES:

- Two (2) conference registrations
- One (1) 10x10 booth in Exhibit Hall.
- One (1) handout in ANHE Welcome Bag
- Logo displayed on the ANHE website through December 2019, within the 2019 ANHE program book, and included in onsite display signage.

2019 NAFME All-National Honor Ensembles College Fair Lanyard Sponsor: \$1,500

* Sponsor must also provide lanyards and ship to event site.

SPONSORSHIP INCLUDES:

- Two (2) conference registrations
- One (1) 10x10 booth in Exhibit Hall.
- One (1) handout in ANHE Welcome Bag
- Logo displayed on the ANHE website through December 2019, within the 2019 ANHE program book, and included in onsite display signage.

2019 NAFME All-National Honor Ensembles College Fair Exhibitor

ONE-DAY EXHIBITOR: \$300.00

INCLUDES:

- One (1) conference registration.
- One (1) table and one (1) chair in Exhibit Hall.
- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Schedule:
 - * Friday, November 8
 - 9:30-11:45 AM ANHE Students will visit
 - 11:45 AM -12:45 PM Exclusive hour for conference attendees with cash lunch concessions served inside along with Passport to Prizes event

TWO-DAY EXHIBITOR: \$375.00

INCLUDES:

- Two (2) conference registrations.
- One (1) table and two (2) chairs in Exhibit Hall.
- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Schedule:
 - * Thursday, November 7
 - 5:30-7:30 PM Exhibit Hall opens for a Jam Session/Happy Hour event with NAFME National Conference attendees
 - * Friday, November 8
 - 9:30-11:45 AM ANHE Students will visit
 - 11:45 AM-12:45 PM Exclusive hour for conference attendees with cash lunch concessions served inside along with Passport to Prizes event
 - 4:00 PM Exhibit Hall closes

Continued on next page

THREE-DAY EXHIBITOR: \$500.00

INCLUDES:

- Two (2) conference registrations.
- One (1) table and two (2) chairs in Exhibit Hall.
- Logo and signage in all conference branded materials (website, event app, program book, onsite signage).
- Schedule:
 - * Thursday, November 7
 - 5:30-7:30 PM Exhibit Hall opens for a Jam Session/Happy Hour event with NAFME National Conference attendees
 - * Friday, November 8
 - 9:30-11:45 AM ANHE students will visit
 - 11:45 AM-12:45 PM Exclusive hour for conference attendees with cash lunch concessions served inside along with Passport to Prizes event
 - 4:00 PM Exhibit Hall closes
 - * Saturday, November 9
 - 10:00 AM Exhibit Hall opens
 - 11:45 AM-12:45 PM Exclusive hour for conference attendees with cash lunch concessions served inside along with Passport to Prizes event
 - 2:00 PM Exhibit Hall closes

Other 2019 NAFME All-National Honor Ensembles Opportunities:

FULL-PAGE AD IN 2019 NAFME ALL-NATIONAL HONOR ENSEMBLES PROGRAM BOOK: \$550.00

INCLUDES:

- One (1) full-page ad in ANHE Program Book
 - 8.187" x 10.875" (.25" bleed to all sides)
 - 7" x 10" (no bleed)

HALF-PAGE AD IN 2019 NAFME ALL-NATIONAL HONOR ENSEMBLES PROGRAM BOOK: \$300.00

INCLUDES:

- One (1) half-page ad in ANHE Program Book
 - 7" x 4.875" (no bleed)

2019 NAFME All-National Honor Ensembles Welcome Bag Handout: \$100.00

* Sponsor must also print and ship flyers/promotional item to event site.

INCLUDES:

- One (1) promotional handout distributed to all ANHE student participants in 2019 ANHE Welcome Bag



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Let us help you find the perfect sponsorship opportunity for your company's goals! Contact Ashley Wales, NAFME Business Development Manager, at AshleyW@nafme.org or 805-236-4928. Thank you for your support, and we look forward to seeing you in Orlando!