



**Minutes
National Executive Board
March 20-21, 2018
Atlanta, GA**

I Board Members Present

Denese Odegaard, NAFME President (2016-2018)
Kathleen D. Sanz, NAFME President-Elect (2016-2018)
Glenn E. Nierman, NAFME Immediate Past President (2016-2018)
Marc E. Greene, President, Eastern Division (2017-2019)
Leyla Sanyer, President, North Central Division (2016-2018)
John Combs, President, Northwest Division (2017-2019)
Sara Womack, President, Southern Division (2016-2018) (part of Session I, all other Sessions)
Michael Raiber, President, Southwestern Division (2017-2019)
Scott Sheehan, Immediate Past President, Eastern Division (2017-2019)
Lance D. Nielsen, Immediate Past President, North Central Division (2016-2018)
Maribeth Yoder-White, Immediate Past President, Southern Division (2016-2018)
David Fullmer, Immediate Past President, Western Division (2016-2018)
Camille Blackburn, Immediate Past President, Northwest Division (2017-2019)
Tricia Kidd, Immediate Past President, Southwestern Division (2017-2019)

II Staff Members Present

Michael Blakeslee NAFME Executive Director/CEO
Chris Woodside, NAFME COO
Kim Henry, NAFME Executive Assistant and Board Liaison
Adriane Darvishian, Director of Strategic Governance Engagement

III Observers Present

Judy Bush, President-Elect, North Central Division (2016-2018)
Dian Eddleman, President-Elect, Southern Division (2016-2018)
Samuel Tsugawa, President-Elect, Western Division (2016-2018)

IV Guests

Eileen Johnson, Attorney, Whiteford, Taylor & Preston (Session I)
Michael Yaffe, Assistant Dean, Yale School of Music (Session II)

Session I, Tuesday Morning, March 20, 2018

V Call to Order

President Denese Odegaard called the meeting to order at 8:45am on Tuesday, March 20, 2018 in the Chastain IJ rooms, Westin Peachtree Plaza Hotel, Atlanta, GA.

VI Review and Adoption of Agenda (Appendix A)

IT WAS MOVED BY GREENE, SECONDED BY RAIBER, AND CARRIED UNANIMOUSLY TO ADOPT THE AGENDA AND CONFIRM THE INTERIM ACTION AS PRESENTED WITH FLEXIBILITY AS DIRECTED BY THE PRESIDENT:

- *CONFIRMED APPROVAL OF THE NAFME MINUTES OF THE JANUARY 25, 2018 MEETING*
- *APPROVAL OF CANDIDATES FOR EASTERN DIVISION PRESIDENT-ELECT*
 - *SUSAN B. BARRE, WATERVILLE, ME*
 - *MICHAEL W. BROWNELL, FREEVILLE, NY*

VII Reports

B Report of Executive Director

Executive Director Mike Blakeslee updated the board on the general direction of the NAFME budget. Mr. Blakeslee asked for input from the board regarding four major areas of funding:

1. Give a Note (GAN) Foundation support;
2. Standards based teaching proposal;
3. Future of publications;
4. National Teacher Center Mentoring Project work.

Mr. Blakeslee reviewed the current budget commitment for the GAN Foundation with the board. There is a shared services agreement in place between NAFME and GAN. Mr. Blakeslee reported that GAN had requested additional funding to ensure its continued operations. Ms. Eileen Johnson, the attorney of record for both NAFME and GAN, joined the board via phone for any questions that occurred during this discussion. Ms. Johnson was able to provide further clarity about how the Foundation began and the origination of the shared services agreement. President Odegaard took a "fist of 5" from the board, and it was the consensus of the board that the budget did not allow for an increase in support to GAN. Mr. Blakeslee will report that to GAN and work with the GAN Chair on the best path forward.

Mr. Blakeslee reviewed a budget request from staff in support of a standards-based curriculum project. The board provided feedback indicating normal practice for NAFME is to use volunteers to do this work. It was also noted that this work is done to better success at the state level, however, some states have difficulty obtaining the funding to do this work. It was the consensus of the board that staff continue to explore possible models while utilizing current internal resources.

Mr. Blakeslee reviewed the current subscription status of JRME for the board. SRME has requested to make JRME free to all members. Staff will need to review the existing contracts and determine if this is possible. This model would mirror the current model with MEJ. Staff will report back to the board.

Mr. Blakeslee reviewed the current subscription status of TM with the board. Currently, members receive a hard copy magazine four times a year, and digital access. The board agreed that members should receive a tangible item throughout the year to maintain a “touch” from the association. Staff is proposing to change the delivered content from four magazines per year to two magazines and two other pieces of material, such as posters, toolkits, or “white papers” on specific subject matter. This other content could be delivered during strategic points of the year to best help classroom teachers. It was also determined by the board that changing the subscription and the “touch point” of both publications could be an opportunity to better market the upcoming conferences of the association. The board requested staff review the level of funding and different options to spend that money as outlined above, as well as determine the appropriate oversight of this possible newly formatted and delivered content.

Mr. Blakeslee and President Odegaard reviewed the current contract and project work on mentoring with the National Teacher Center. This project is currently budgeted as a one-year pilot program with the goal to move to a larger program. The program is planned to have 30 mentors. Currently, President Odegaard and the New Teacher Center representatives assigned to this project are meeting with Teacher Leads/Music Supervisors to identify the best mentors and obtain teacher release time. The Tier 1 outreach is to Houston, Charlotte-Mecklenburg, New York City, Denver, Philadelphia, and Prince George’s County, MD. Southwestern Division President Michael Raiber asked that a provision be made for an independent evaluation of the project. President-Elect Kathleen D. Sanz also requested President Odegaard log the hours of time she dedicates to this project for future reference.

President Odegaard recessed the NEB at 11:55am for lunch. Following the lunch recess, she called the meeting back to order at 12:45pm.

Session II, Tuesday Afternoon, March 20, 2018

A Report of Chair, Executive Committee

President Odegaard provided an update on Diversity, Equity, Inclusion and Access. The board was directed to review the document provided in the board book of all activities by governance, leadership and staff to date regarding Diversity, Equity, Inclusion and Access. President Odegaard also previewed materials for the Cultural Diversity and Social Justice ASPA meeting that will take place on Thursday, March 22. The board provided feedback to further the discussions with the ASPA. An update will be provided to the board following the ASPA meeting.

President Odegaard asked Immediate Past President Glenn Nierman to review the upcoming International Society for Music Education (ISME) National Affiliate change. At the upcoming meeting in Baku, the ISME members in attendance will vote on ratifying

new amendments to the constitution and bylaws to allow for multiple affiliates worldwide, which means those groups will be able to host meetings. Mr. Nierman will continue to obtain more information to best prepare President Odegaard for her attendance at the upcoming conference.

B Report of Executive Director/CEO (continued)

Executive Director Mike Blakeslee highlighted, as requested by the NEB, a few items from the consolidated management reports by the four strategic objectives.

Mr. Blakeslee provided the board with a technology update. Staff is currently working with the Council of State Executives to find the best way to serve the basic business needs of the association and the states. A memorandum and survey have been sent to the State Executives to establish core outcomes, and determine what reports need to be generated from the database. This discussion will continue at the National Assembly to find the best path forward for all involved. At the same time as this dialogue with the State Executives, a new registration system has been acquired by NAFME, and Amplify is continuing to be successful with 4877 registered users to date.

Chief Operating Officer Chris Woodside provided the legislative update to the board. NAFME is working with Congresswoman Nydia Velazquez (NY-7) to introduce the Guarantee Access to Arts & Music Education (GAAME) Act. This bill would insert language into Title I, Part A of ESEA, to encourage school districts to use their Title I, Part A funds to improve student access to sequential, standards-based music education, taught by licensed educators. The release date is to be determined. Staff will continue to update the board.

Mr. Woodside updated the board on the FY18 Appropriations to date. In February, Congress passed a bipartisan budget agreement, which eliminates sequester caps and raises both defense and non-defense discretionary (NDD) spending caps for two years. This agreement paves the way for Congress to finally craft a full-year omnibus appropriations bill for FY 2018. Congress now has the ability to properly fund key-education programs, including the ESSA's well-rounded programs, like Title IV-A. Congress has until March 23 to put together an Omnibus appropriations bill.

Mr. Woodside updated the board on the Higher Education Act (HEA) reauthorization requests that have been finalized and provided to the Senate HELP Committee leadership. The legislative agenda is being supported by all 35 members of the Music Education Policy Roundtable. Staff is currently meeting with members of the Committee to find champions for our legislative goals, which include:

1. Aligning Teacher Preparation with ESSA's Commitment to a Well-Rounded Education
2. Promote Diversity and Cultural Responsiveness in Music Education
 - Establishing and enhancing programs of teacher education for all well-rounded subjects at Historically Black Colleges and Universities (HBCUs) and Hispanic-serving institutions (HSIs).
 - Loan Forgiveness for Well-Rounded Educators

3. Reauthorization of the Jacob K. Javits Fellowship Program.
 - Language used from Rep. Velazquez's Javits Act.

Mr. Woodside updated the board about the U.S. Department of Education's extended deadline for submission of comments regarding its *Consolidated State Performance Report* (CSPR). The CSPR is the required annual reporting tool for each State as authorized by ESSA. Part I collects data related to five ESSA Goals related to proficiency in reading/language arts, mathematics and English; students are taught by high quality teachers; and that all students are learning in environments conducive to learning. Part II collects information related to state activities and outcomes of specific ESSA programs. NAFME has created a template for the CSPR by adding components that will be helpful in evaluating a well-rounded education, including music and arts. Staff is currently working to get additional endorsements and sign-ons from Roundtable and other arts education groups.

C Foundation Report

Mr. Blakeslee and Mr. Nierman provided a Foundation report during Session I of this meeting.

D Report on NAFME Elections

President Odegaard reviewed the results of the recent NAFME Elections for National President-Elect, Division Presidents-Elect, and the approved By-laws Amendment.

Candidates for Eastern Division President-Elect were approved on the consent agenda on page 2.

E Report of Chair, Professional Development Committee

North Central Division Immediate Past President Lance Nielsen provided a review of the annual In-Service Conference. Mr. Nielsen reported the highest number of submissions yet for this conference. The review team has been expanded to review all parts of the opus areas. Meetings with the facilitators have occurred and everyone is very excited about the upcoming conference.

NAFME Immediate Past President Glenn Nierman provided an update on the Biennial Research Conference. There are close to 600 people registered for the conference. A community for this conference was created in Amplify to be utilized during the meeting, following the plenary, and after the conference concludes.

Eastern Division Immediate Past President Scott Sheehan provided an update on the All National Honors Ensembles event. Application numbers are good to date. There is nine hours of professional development planned. We are working on a plan to capture video to push out through webinars on The Academy platform and other portals once there is a finalized plan of how each ensemble will realize the standards in their process. The guitar ensemble is new this year, and it is getting lots of attention and promotion through the guitar council. May 4 is the application deadline, with the selection

committee May 26. Notifications are being sent out earlier this year to try and reach applicants before the school year concludes.

Mr. Blakeslee provided an update on the Jazz at Lincoln Center (JALC) relationship. Mr. Blakeslee is in the process of scheduling a meeting with Todd Stoll, Vice President of Education at JALC, and representatives from the Eastern Division and NYSSMA. This meeting will further talks on how to improve the process for the ANHE.

Mr. Blakeslee provided an update on the USAAMB program. The Army has withdrawn their sponsorship of the event but would consider providing professional development for the field band portion. There is still no title sponsor, and this will not be decided until mid-summer. Staff will keep the board updated.

F Report of NEB Liaisons

President Odegaard directed the board to the reports of the NEB liaisons provided in the board book. The board discussed the success of The NAFME Academy and requested a financial analysis of the cost with a third party running the platform and the financial return NAFME sees from the program.

North Central Division President-Elect Judy Bush noted from the report of the Council on Innovations that they conducted a teacher survey in California and would like to roll this out nationally. President-Elect Bush will request a copy of that survey to provide to the board and determine the best plan to roll it out.

Mr. Nierman reported three discussion points from the Council for Guitar Education to the board. These included:

- The Council has collectively created a 4-year best practices list of skills for each of the four levels of guitar, which could possibly include videos of the best practices. Most schools are only teaching two levels, beginning and intermediate. (NOTE: Could this could be published as a book similar to *Teaching Wind and Percussion Instruments—A Course of Study?*)
- The Council is considering whether to recommend to NAFME that it offer a guitar program (not guitar teacher) certification program, similar to the one offered by the Guitar Foundation of America, but with more realistic certification criteria.
- The Council has exhausted its contacts for identifying guitar educators who are qualified to be state MEA leaders. About half of the states with educators willing to be the state contacts for the Guitar Council and to become more involved with their state MEAs have been identified. There are certainly pockets of guitar classes being taught by band, choir or orchestra teachers in every state who are not listed or identified as guitar teachers. How do we identify these persons?

The board directed Mr. Blakeslee to have further discussions with the Council regarding all these items, and report back to the board.

President Odegaard recessed the NEB at 3:25pm. Following the recess, she called the meeting back to order at 3:30pm. At that time, Michael Yaffe, Associate Dean at the Yale School of Music, joined the board meeting to discuss the “Proposed Topic for the 2019 Symposium on Music in Schools”, and the *Declaration on Music Equity in City Schools*. Mr. Yaffe detailed the action plan for the Declaration. He would like to disseminate it to different decisionmakers and hope to inform them so they might take action. President Odegaard asked staff to work with Mr. Yaffe on a possible webinar through The NAFME Academy and participation in the National Assembly.

President Odegaard recessed the National Executive Board at 5pm to reconvene at 8:45am on Wednesday, March 21, 2018.

Session III, Wednesday Morning, March 21, 2018

The National Executive Board went back into regular session at 8:45am.

VIII Old Business

A Discussion of NASS 2018

President-Elect Kathleen D. Sanz led the discussion of the draft agenda with the board. The board was asked if they preferred dinner to be provided or on their own for Friday evening at NASS. The board also discussed the length of time for the division meetings and the possibility of awards breakfasts during the NASS. The board provided guidance on these questions.

B List of 2018 Fall Division Board Meeting Dates

President Odegaard led a review of the Fall Division Board Meetings.

C List of 2018-2020 NEB Meeting Dates

President Odegaard led a review of the 2018-2020 NEB Meetings.

**NAfME National Executive Board
2018-2020**

NEB Meeting at Biennial – Atlanta, GA	Mar 20-21, 2018
Executive Committee Reston (Budget)	April 27-28, 2018
Executive Committee virtual pre-meeting	May 18, 2018
NEB Virtual	May 22, 2018
Executive Committee virtual pre-meeting	June 21, 2018

NEB New Member Orientation	June 25, 2018
NEB at National Assembly – Tysons Corner, VA	June 26-27, 2018
Executive Committee virtual pre-meeting	Sept 18, 2018
**NEB virtual	**Sept 18, 2018
Executive Committee virtual pre-meeting	Nov 1, 2018
NEB at Conference – Grapevine, TX	Nov 9-10, 2018
Executive Committee at NAMM	Jan. 24-27, 2019
NEB Virtual	Jan. 24, 2019
Executive Committee virtual pre-meeting	March 14, 2019
NEB Virtual	March 19, 2019
Executive Committee Reston (Budget)	April 26-27, 2019
Executive Committee virtual pre-meeting	May 17, 2019
NEB Virtual	May 21, 2019
Executive Committee virtual pre-meeting	June 11, 2019
NEB New Member Orientation	June 16, 2019
NEB at National Assembly – WDC	June 17 -24, 2019
Executive Committee virtual pre-meeting	SEPTEMBER 2019
NEB Virtual	SEPTEMBER 2019
Executive Committee virtual pre-meeting	Oct. 29, 2019
NEB at Conference	Nov. 7-10, 2019
Executive Committee at NAMM	TBD: Jan. 22-25, 2020
NEB Virtual	TBD: Jan. 22, 2020
Executive Committee virtual pre-meeting	March 19, 2020
NEB Virtual	March 24, 2020

Executive Committee Reston (Budget)	April 24-25, 2020
Executive Committee virtual pre-meeting	May 15, 2020
NEB Virtual	May 19, 2020
Executive Committee virtual pre-meeting	June 16, 2020
NEB New Member Orientation	June 22, 2020
NEB at National Assembly	June 23-30, 2020

2018 DATES to avoid when setting meeting dates:

- | | |
|--------------------------|--|
| 1. August 7-11, 2018 | DCI |
| 2. August 25-26, 2018 | <u>Southwestern Division Meeting, Oklahoma City, OK</u> |
| 3. Sept. 9-10, 2018 | <u>Southern Division Meeting, Nashville, TN</u> |
| 4. Sept. 9-11, 2018 | Rosh Hashanah |
| 5. Sept. 15-16, 2018 | <u>Western Division Meeting, place - TBD</u> |
| 6. Sept. 18-19, 2018 | Yom Kippur |
| 7. Sept. 22-23, 2018 | <u>North Central Division Meeting, Indianapolis, IN</u> |
| 8. October 15-20, 2018 | Sweet Adelines International |
| 9. October 20-21, 2018 | <u>Eastern Division Meeting, Pittsburgh, PA</u> |
| 10. November 7-10, 2018 | Orff, Cincinnati, OH |
| 11. November 7-11, 2018 | Bands of America |
| 12. November 11-14, 2018 | NAfME National In-Service Conference, Grapevine, TX |
| 13. November 16-20, 2018 | National Association of Schools of Music (NASM) |

Future Dates:

- | | |
|--------------------------|--|
| 1. June 17 -24, 2019 | NEB Meetings, Pre-Meetings, NASS & Division Meetings, Wash. DC |
| 2. November 7-10, 2019 | NAfME National In-Service Conference, Kissimmee, FL |
| 3. June 23-30, 2020 | NEB Meetings, Pre-Meetings, NASS & Division Meetings, Wash. DC |
| 4. November 2-8, 2020 | NAfME National In-Service Conference, Kissimmee, FL |
| 5. June 21-28, 2021 | NEB Meetings, Pre-Meetings, NASS & Division Meetings, Wash. DC |
| 6. November 4-7, 2021 | NAfME National In-Service Conference, Washington, DC |
| 7. June 20-27, 2022 | NEB Meetings, Pre-Meetings, NASS & Division Meetings, Wash. DC |
| 8. November 3-6, 2022 | NAfME National In-Service Conference, Washington, DC |
| 9. June 26-July 3, 2023 | NEB Meetings, Pre-Meetings, NASS & Division Meetings, Wash. DC |
| 10. June 24-July 1, 2024 | NEB Meetings, Pre-Meetings, NASS & Division Meetings, Wash. DC |

IX New Business

A Common Agenda Items for Division Board Meetings

President Odegaard led the discussion for common agenda items at the Division Board Meetings to take place at National Assembly 2018 and the Fall 2018 Division Board

Meetings. The board agreed on items to discuss at the Division meetings. The board specifically addressed issues related to Diversity, Equity, Inclusion and Access and how best to address this with the Division Boards, as well as how acts of school violence and natural disasters impact our students and teachers in music education. The staff was directed to explore ways to respond to topics of this nature and share that back with the Executive Committee of the Board, so that the Committee might evaluate the effectiveness of the approach.

For the National Assembly Division Meetings, these topics included:

- Collegiate voting
- State chair positions
- Technology developments
- Possible chair positions
- Setting fall 2019 dates

For the Fall 2018 Division Meetings, these included:

- Collegiate voting
- Tech update
- Standards (OTL, MCA, etc.)
- IDEA state implications from ASPA meeting
- Setting 2019 Fall Division Meeting Board Dates

B Setting 2019 Meetings Dates

President Odegaard requested the board members begin to determine 2019 meeting dates at the two sets of Division Board Meetings and report those back to staff to plan accordingly.

The Board went into a Retreat Session from 11am-4:20pm to study, review and discuss upcoming events and the NAFME Strategic Plan. No actions were taken during the Retreat Session.

X Adjournment

IT WAS MOVED BY RAIBER, SECONDED BY SANYER, AND CARRIED UNANIMOUSLY TO ADJOURN THE NATIONAL EXECUTIVE BOARD MEETING ON TUESDAY, MARCH 21, 2018 AT 4:20PM.

Respectfully Submitted,



Mike Blakeslee, Executive Director/CEO and CEO

Summary and notes formally taken by Kim Henry, Executive Assistant to the Executive Director/CEO.



Music Education • Orchestrating Success

**National Executive Board Agenda
Grapevine, TX
November 10-11, 2017**

I	Review & Adoption of Agenda Confirm Interim Actions	Consent	Page 3
	<ul style="list-style-type: none"> • Minutes of the September 19, 2017 NEB Meeting 	Consent	
	Consent Agenda		
	<ul style="list-style-type: none"> • Approval of Northwest Division Representative Council for Innovations 	Consent	
II	Executive Session		
	<ul style="list-style-type: none"> • Financial, Budget, Personnel, and Program Development Issues 	Discussion	Page 4
III	Reports		
30	A Report of Chair, Executive Committee	Discussion	Pages 5-
	<ul style="list-style-type: none"> • 2018 Conference 10 • Philosophy SRIG Co-sponsorship • Update on Diversity, Equity, Inclusion and Access • Update on Library of Congress Report (PD) <ul style="list-style-type: none"> ○ Guest presenter: Christine Fisher 	Discussion	Pages 6-
		Informational	Pages 11-12
		Informational	Pages 13-14
		Informational	Pages 15-30
45	B Report of Executive Director/CEO	Discussion	Pages 31-
	<ul style="list-style-type: none"> • Consolidated Management Report for July 1-September 30 • Summary of Actions & Follow-up • Financial Reports & Budget Update • Comparative Membership Report • Government Relations/Legislative Update • Advocacy Grants to State MEAs • All American Games (USAAMB) – Possibilities for the future • Update on Building Options <ul style="list-style-type: none"> ○ CBRE Update – Virtual • Technology Update 	Appendix B	Pages 32-36
		Informational	Pages 37-38
		Informational	Pages 39-40
		Informational	Page 41
		Informational	Pages 42-44
		Informational	Page 45
		Informational	
		Informational	
	C Give a Note Foundation	Informational	Pages 46-50

	<ul style="list-style-type: none"> • “Proposal to the Country Music Association Foundation” 		
D	Report of Chair, Professional Development Committee	Informational	Page 51
	<ul style="list-style-type: none"> • Update on 2017 Grapevine National Conference • Update on Music Research & Music Teacher Ed Conference • Update on All National Honors Ensembles 	Informational Informational Informational	
E	Report of NEB Liaisons	Informational	Pages 52-59
F	Report of Chair, Position Statement Committee	Discussion	Pages 60-62
	1. Music Education in the Era of School Choice		
IV	Appointments		
A	Council for Innovations Northwest Division Appointment	Consent	Pages 63-65
V	Old Business		
A	Jazz at Lincoln Center (JALC) and ANHE	Discussion	Page 66
B	Review of Fall Division Board Meetings	Informational	Page 67
VI	New Business		
A	NEB Meetings for 2017-2018	Informational	Pages 68-70

Retreat Discussion:

The National Executive Board will use the time in retreat to discuss upcoming events and the NAFME Strategic Plan.