



**APPROVED Minutes
National Executive Board
Virtual Meeting
May 22, 2018 – 5:00pm-8:00pm EST**

I Board Members Present

Denese Odegaard, NAFME President (2016-2018)
Kathleen D. Sanz, NAFME President-Elect (2016-2018)
Glenn E. Nierman, NAFME Immediate Past President (2016-2018)
Marc E. Greene, President, Eastern Division (2017-2019)
John Combs, President, Northwest Division (2017-2019)
Scott Sheehan, Immediate Past President, Eastern Division (2017-2019)
Lance D. Nielsen, Immediate Past President, North Central Division (2016-2018)
Maribeth Yoder-White, Immediate Past President, Southern Division (2016-2018)
David Fullmer, Immediate Past President, Western Division (2016-2018)

II Staff Members Present

Michael Blakeslee NAFME Executive Director/CEO
Chris Woodside, NAFME COO
Kim Henry, NAFME Executive Assistant and Board Liaison
Adriane Darvishian, Director of Strategic Governance Engagement

III Observers Present

Judy Bush, President-Elect, North Central Division (2016-2018)
Samuel Tsugawa, President-Elect, Western Division (2016-2018)

IV Call to Order

President Denese Odegaard called the meeting to order at 5:00pm on Tuesday, May 22, 2018.

V Review and Adoption of Agenda (Appendix A)

IT WAS MOVED BY COMBS, SECONDED BY YODER-WHITE, AND CARRIED UNANIMOUSLY TO ADOPT THE AGENDA AND CONFIRM THE INTERIM ACTION AS PRESENTED WITH FLEXIBILITY AS DIRECTED BY THE PRESIDENT:

- *CONFIRMED APPROVAL OF THE NAFME MINUTES OF THE MARCH 20-21, 2018 NEB MEETING*
- *APPROVAL TO INCREASE THE SIZE OF GENERAL MUSIC TODAY EDITORIAL COMMITTEE*
- *APPROVAL OF APPOINTMENTS TO THE MEJ EDITORIAL COMMITTEE & ADVISORY BOARD 2018-2022*
 - *EDITORIAL COMMITTEE*
 - *CARA BERNARD, UNIVERSITY OF CONNECTICUT*

- *MATTHEW CLAUHS, ITHACA COLLEGE SCHOOL OF MUSIC*
- *KIMBERLY COUNCELL, BUCKNELL UNIVERSITY*
- *DANIEL ALBERT, AUGSBURG COLLEGE*
- *KARIN HENDRICKS, BOSTON UNIVERSITY COLLEGE OF FINE ARTS, SCHOOL OF MUSIC*
- *RICHARD LAPRISE, OLD ROCHESTER REGIONAL JUNIOR HIGH SCHOOL*
- *LISA MARTIN, BOWLING GREEN STATE UNIVERSITY*
- *MICHELE PAISE, MOREHEAD STATE UNIVERSITY*
- *JAMES REIFINGER, SOUTHERN ILLINOIS UNIVERSITY*
- *KEVIN TUTT, GRAND VALLEY STATE UNIVERSITY*
- *ADVISORY BOARD*
 - *JOCELYN ARMES, UNIVERSITY OF COLORADO, BOULDER*
 - *JACOB BERGLIN, NORTHWESTERN UNIVERSITY (STUDENT)*
 - *KATE BERTELLI-WILINSKI, UNIVERSITY OF COLORADO, BOULDER (STUDENT)*
 - *CHRIS BULGREN, GEORGIA SOUTHERN UNIVERSITY*
 - *CASEY CLEMENTSON, UNIVERSITY OF MINNESOTA*
 - *H. ELLIE FALTER, UNIVERSITY OF COLORADO, BOULDER (STUDENT)*
 - *SOMMER FORRESTER, UNIVERSITY OF MASSACHUSETTS, BOSTON*
 - *LINDSAY FULCHER, UNIVERSITY OF NORTHERN COLORADO*
 - *DONNA HEWITT, VALDOSTA STATE UNIVERSITY*
 - *JORDAN KINSEY, WESLEY COLLEGE*
 - *BRYAN KOERNER, UNIVERSITY OF OKLAHOMA (VISITING ASSISTANT PROFESSOR)*
 - *DAVID LANGLEY, GEORGIA STATE UNIVERSITY*
 - *AMANDA MCCLINTOCK, NORTHWESTERN UNIVERSITY (STUDENT)*
 - *JAQUELINE SKARA, INDIANA UNIVERSITY (STUDENT)*
 - *TAWNYA SMITH, BOSTON UNIVERSITY COLLEGE OF FINE ARTS*
 - *WILLIAM SOUTHERLAND, UNIVERSITY OF NORTH CAROLINA GREENSBORO (STUDENT)*
 - *ANAND SUKUMARAN, UNIVERSITY OF MICHIGAN (STUDENT)*
 - *SETH TAFT, UNIVERSITY OF COLORADO, BOULDER (STUDENT)*
 - *JEFF TORCHON, GERMANTOWN FRIENDS SCHOOL*
 - *MICHAEL WALL, ROCHEL PARK, NJ*
 - *KRISTINA WEIMER, UNIVERSITY OF TEXAS RIO GRANDE VALLEY*
- *APPROVAL OF CANDIDATES FOR NORTHWEST DIVISION PRESIDENT-ELECT*
 - *TOM MULLER, GRESHAM, OR*
 - *DAN NORTH, REXBURG, ID*

VI Reports

A Report of Chair, Executive Committee

President Odegaard noted the Finance Committee met in person in Reston, VA the last weekend of April to review the NAFME draft budget for FY 2018-2020. The Finance Committee will provide a draft of the NAFME budget to the entire NEB for review prior to the June meeting, at which point the Finance Committee will forward a motion for the board to vote in June on the draft budget.

President Odegaard asked Executive Director Mike Blakeslee to provide a report on the SRME request for JRME electronic subscriptions to be free to all members. Mr.

Blakeslee confirmed this was already considered in the draft budget. Details are being finalized with the publisher, as well as the timeline for this change.

President Odegaard provided an update on mentoring. Currently, the participating large school districts are Charlotte-Mecklenburg, Denver, New York City, Philadelphia, and Prince George's County, MD. President Odegaard will begin writing the training this summer with the New Teacher Center. This is a one-year pilot program. The NEB asked the program to be reviewed by a third party, therefore, President Odegaard will create a survey with the New Teacher ASPA to obtain their feedback given they are also working on a mentoring program.

President Odegaard provided updates on: Diversity, Equity, Inclusion and Access, and the Standards. There is log of all the current work on Diversity, Equity, Inclusion and Access provided in the board book.

There is also a log of the Standards work provided in the board book. The General Music Council is currently working on Standards-based music lessons beginning with Kindergarten and will show growth from fall through March to get parents involved in time for MIOSM. There is an emphasis on the Standards in the All National Honors Ensemble (ANHE) program, as well.

President Odegaard reviewed the contract date for the Executive Director Mike Blakeslee.

IT WAS MOVED AND SECONDED BY THE EXECUTIVE COMMITTEE AND CARRIED UNANIMOUSLY TO CONFIRM THE CONTRACT FOR THE EXECUTIVE DIRECTOR AS PRESENTED EFFECTIVE MAY 11, 2018.

B Report of Executive Director/CEO

Executive Director Mike Blakeslee highlighted, as requested by the NEB, a few items from the consolidated management report by the four strategic objectives. These items included a brief report on the NAFME investments continuing to do well, and the comparative membership report showing a dip in the current membership. The technology upgrades and new schedule for membership promotion and retention are expected to improve the membership numbers. Tri-M memberships and sales continue to grow for the association.

Mr. Blakeslee provided a legislative update to the board. There is a budget agreement that allows for non-defense discretionary funding to increase, the Title IV Part A funding is more than was expected six months ago, there was a tax cut, and the federal budget that was passed was much larger than expected. Title IV Part A funding is aimed at large urban districts and we are collecting stories to provide to the specific members of Congress regarding their districts.

Mr. Glenn Nierman, NAFME Immediate Past-President, inquired about the Arts in Education funding. Mr. Blakeslee informed the board about the history of those three grants that still exist. The grants came out of the US Department of Education to the Kennedy Center, and, then MENC for arts professional development and music. The US

Department of Education requires data gathering for these grants. Mr. Blakeslee will direct staff to request the data from the US Department of Education so we can review it and disseminate it to the interested parties.

Mr. Blakeslee reviewed the *Guarantee Access to Arts & Music Education (GAAME) Act* NAFME is working on with Representative Nydia Velazquez (NY-7). This is a messaging bill that would insert language into the Title I, Part A of ESSA, to encourage school districts to use their Title I, Part A funds to improve student access to sequential, standards-based music education, taught by licensed instructors. NAFME has also worked with Rep. Gregory Meeks (D-NY-5) to create a resolution that celebrates African American contributions to music and calls for equality in music education for students of color. The resolution is seeking cosponsors currently from members of the Congressional Black Caucus (CBC). The Advocacy shop is aiming for a release date on NAFME's Hill Day for both items.

Mr. Blakeslee informed the board of the Higher Education Act (HEA), which was introduced by House Education and the Workforce Committee Chairwoman Virginia Foxx (R-NC) on December 1, 2017. This legislation has stalled. It is rumored the House may produce a partisan HEA authorization draft but that would have no success of passing in the Senate. Staff will keep the board apprised of any movement on this legislation.

Mr. Blakeslee provided an update on NAFME's ESSA work. The policy staff has created a template for the collection of ESSA data in the states. Staff is also working through the members of the Music Education Policy Roundtable to have a continued influence on this work.

Mr. Blakeslee informed the board about a grant from the Country Music Association (CMA) Foundation for state MEAs to apply toward advocacy work. Originally, CMA agreed to award grants to five states. However, there were many innovative proposals, so CMA decided to award ten grants. At the end of the fiscal year, data will be collected and shared so others can learn from these ten states. These winners will be announced at National Assembly 2018. Staff will provide a summary of the award winning proposals to the board.

Mr. Blakeslee informed the NEB that parties interested in purchasing the building are now touring the headquarters building. Staff will continue to update the board on this matter.

C Foundation Report

Mr. Blakeslee reported on the Give a Note (GAN) Foundation. The grant to the GAN from CMA is called the Music Education Innovator Award. It is three years of funding of awards to innovative programs. The goal is to capture data on the effectiveness of programs that can be shared and possibly replicated amongst similar programs across the country. The five winners of these grants will attend the NAFME In-Service Conference.

GAN Foundation will hold its next board meeting on June 19, 2018. Updates will be provided to the board.

D Report on NAFME Elections

Mr. Blakeslee provided an update on the voting statistics from the recent NAFME national and division elections. The board had discussion on this topic that resulted in a request for a breakdown of voting percentages by division and further research on what similar associations do regarding increasing their voting participation. Staff will report back to the board with this information.

Candidates for Northwest Division President-Elect were approved on the consent agenda on page 2.

E Report of Chair, Professional Development Committee

North Central Division Immediate Past President Lance Nielsen provided an update of the 2018 annual In-Service Conference. Registrations are beginning for the conference. Currently, 40 people have completed registrations. There have been 200 people invited to present at some portion of the conference and participate in the forums the weekend before the conference begins. Registrations are expected to begin in earnest as more publicity for the conference comes out via an article in *Teaching Music* and other information from NAFME.

NAFME Immediate Past President Glenn Nierman provided an update on the Biennial Research Conference. The survey was considered very useful in light of planning for the 2020 conference. The conference was considered a success and staff has produced an after-action review that can be referenced by the board.

Eastern Division Immediate Past President Scott Sheehan provided an update on the 2018 All National Honors Ensembles event. The audition window closed on May 4 at 9pm EST and there were just over 1800 applications. All states are represented except HI and AK, which is not uncommon. There were 49 applicants for the guitar ensemble, which is an impressive turnout for the first year. The college fair is planned again for 2018 and is expected to grow.

Mr. Blakeslee provided an update on USAAMB. American Games, the entity that runs the program, has yet to secure a title sponsor. NAFME continues to work with American Games on the future of the program. Updates will be provided to the NEB.

VII Appointments

A Approval of Appointments to the MEJ Editorial Committee

Approved in the consent agenda. See page 2.

B Appointment of Chair to the Collegiate Advisory Council

President-Elect Kathleen D. Sanz has nominated Shelby Chipman to be the Chair of the Collegiate Advisory Council. Mr. Chipman is currently on the Collegiate Advisory Council and has worked with the Collegiates at the state level in Florida on their Hill Day fly-in and on many other activities in the state of Florida. Mr. Chipman also served on the FMEA Board as Collegiate Advocacy Chair.

IT WAS MOVED BY YODER-WHITE, SECONDED BY NIERMAN, AND CARRIED UNANIMOUSLY TO ACCEPT THE APPOINTMENT OF SHELBY CHIPMAN AS CHAIR OF THE COLLEGIATE ADVISORY COUNCIL FOR THE TERM OF 2018-2020.

VIII Old Business

A Discussion of NASS 2018

President Odegaard reviewed the National Assembly 2018 schedule in the board book.

B List of 2018 Fall Division Board Meeting Dates

President Odegaard reviewed the dates for the 2018 Fall Division Board Meetings. Staff will be providing the Division Presidents with materials via powerpoint on programs and advocacy from the national office. Division Presidents can use this material at the Division Board Meetings and the state MEA meetings if it is helpful with their planned presentations.

C List of 2019 Fall Division Board Meeting Dates

President Odegaard reviewed the one date provided so far for 2019 and asked the Division Presidents to begin to determine dates for 2019 during the Division Board Meetings planned at National Assembly and in the fall. One date is currently set. Staff will continue to update these dates with the Division Presidents.

D List of 2018-2020 NEB Meeting Dates

President Odegaard reviewed the dates for the 2018-2020 NEB Meetings. President Odegaard asked the board to consider whether the March 2020 NEB meeting should be in person or virtual. The board will review this at a later time.

E Updating Travel Matrix for 2018-2020

President Odegaard asked the NEB members to provide their upcoming travel to state MEAs and other education meetings to ensure the travel matrix is kept up to date.

F Common Agenda Items for Division Board Meetings

President Odegaard reviewed the common agenda items for the National Assembly 2018 Division Board meetings. Division Presidents will also review the powerpoints that will be supplied by staff with the information on programs and advocacy from the national office.

- Collegiate voting
- State chair positions
- Possible chair positions
- Technology developments
- Setting fall 2019 meeting dates

President Odegaard reviewed the common agenda items for the Fall Division Board Meetings:

- Collegiate voting
- Technology update
- Standards (OTL, MCA, etc)
- Diversity and Inclusion implications for states
- Setting 2019 Fall Division Board Meeting Dates

IX New Business

A Policy on Partnerships

President Odegaard reviewed the current policy on Project-Based Relationships with Outside Organizations. President Odegaard asked the board to consider revising this current policy to better reflect the current philosophy on project-based relationships. This conversation will resume at the June 2018 NEB meeting.

B Approval to Increase Size of General Music Today Editorial Committee

Approved in the consent agenda. See page 2.

C Review Structure of the Professional Development Council

President Odegaard reviewed the current structure of the Professional Development Council (PDC) and asked the board if the PDC should be increased by one member. The board discussed the language in the current policy and determined the PDC Chair had flexibility to request additional members currently. The board agreed the current policy reflected flexibility for the PDC Chair to add Council members as necessary and the board would be able to approve this on as needed basis, if at all.

X Adjournment

IT WAS MOVED BY NIELSEN, SECONDED BY YODER-WHITE, AND CARRIED UNANIMOUSLY TO ADJOURN THE NATIONAL EXECUTIVE BOARD MEETING ON TUESDAY, MAY 22, 2018 AT 6:55PM.

Respectfully Submitted,



Mike Blakeslee, Executive Director/CEO and CEO



**National Executive Board Agenda
May 22, 2018, Monday
Virtual Meeting, 5:00pm - 8:00pm Eastern Time**

I	Review & Adoption of Agenda Confirm Interim Actions		Pages 1-3
	<ul style="list-style-type: none"> • Minutes of the March 20-21, 2018 NEB Meeting Action 		
	Consent Agenda		
	<ul style="list-style-type: none"> • Approval to increase size of General Music Today Editorial Committee • Approval of Appointments to the MEJ Editorial Committee Advisory Board • Approval of Candidates for Northwest Division President-Elect 		
II	Executive Session		
	<ul style="list-style-type: none"> • Financial, Budget, Personnel, and Program Development Issues Discussion 		Page 4
III	Reports		Pages 5-96
A	Report of Chair, Executive Committee		
	<ul style="list-style-type: none"> • Update on Finance Committee Meeting Informational • SRME Request for JRME Electronic Subscriptions to be free to all members Discussion Pages 6-7 • Mentoring Update Informational • Update on Diversity, Equity, Inclusion and Access Informational Pages 8-11 • Update on Standards Informational Pages 12-14 • Confirmation of Executive Director Contract Action 		
B	Report of Executive Director/CEO		Pages 15-84
	<ul style="list-style-type: none"> • Consolidated Management Report Informational Pages 16-80 • Summary of Actions & Follow-up Informational Page 81 • Financial Reports & Budget Update Informational Pages 82-83 • Comparative Membership Report Informational Page 84 • Government Relations/Legislative Update Informational • Technology Update Informational • Working with constituent groups: Societies and Councils Informational 		
C	Foundation Update		Page 85
D	Report on NAfME Elections		Pages 86-95
	<ul style="list-style-type: none"> • National President-Elect Voting Participation 		

	<ul style="list-style-type: none"> • Division Presidents-Elect Voting Participation • Approval of Candidates for Northwest Division President-Elect 	Consent	
E	Report of Chair, Professional Development Committee <ul style="list-style-type: none"> • Update on 2018 Grapevine National Conference • Report on Music Research & Music Teacher Ed Conference (Appendix A) • Update on All National Honors Ensembles • Update on US All American Marching Band 	Informational Informational Informational Informational Informational	Page 96
IV	Appointments		
A	Approval of Appointments to the MEJ Editorial Committee	Consent	Pages 97-100
V	Old Business		
A	Discussion of NASS 2018	Discussion	Pages 101-106
B	List of 2018 Fall Division Board Meeting Dates	Informational	Page 107
C	List of 2019 Fall Division Board Meeting Dates	Informational	Page 108
D	List of 2018-2020 NEB Meeting Dates	Informational	Pages 109-112
E	Updating Travel Matrix for 2018-2020	Informational	Pages 113-117
F	Common Agenda Items for Division Board Meetings <ul style="list-style-type: none"> • NASS 2018 • Fall 2018 	Discussion	Page 118
VI	New Business		
A	Policy on Partnerships	Discussion	Pages 119-132
B	Approval to increase size of General Music Today Editorial Committee	Consent	Pages 133-143

Retreat Discussion

The National Executive Board will use the time in retreat to discuss:

- Representation at State/Constituent events
- Supporting State MEAs, with Suggestions for State Chair Positions
- Results of recent Diversity and Inclusion discussions
- Future Conference Formats