



All-National
Honor Ensembles

Announcing the Virtual NAFME All-National Honor Ensembles (ANHE) College Fair

January 8-9, 2021



Why Participate?

With a cascading impact on college admissions due to COVID- 19, it is imperative that your institution is making strategic decisions on how to reach potential candidates for enrollment. The virtual All-National Honor Ensemble College Fair provides a captive audience of current talented high school students who are interested in pursuing music programs, anxious to learn about your institution.

Students, parents, and directors will have access to information about your programs from the safety of their own homes while participating in a structured NAFME program. Make sure your college or university is included in this important event.

Student attendance and participation in the College Fair is required.

Register

What is it?

The NAFME College Fair, held virtually on Friday, January 8, 2021 and Saturday, January 9, 2021, is directed at those students who have applied to and been accepted in to NAFME's [All National Honor Ensembles \(ANHE\)](#). The NAFME All-National Honor Ensembles represent the top 550 performing high school musicians in the United States.

Student attendance and participation in the College Fair is required.

Through our NAFME platform, students, their parents, and their directors will have the opportunity to connect with you, view your college, ask questions through Zoom, and learn more about attending your university.

The NAFME College Fair will provide you a safe and cost-effective alternative to in person recruiting while allowing you to interact with over 550 talented high school musicians, their parents, and their directors.

When is it?

Friday, January 8, 2021

3:00 PM ET - 5:00 PM ET

Parent College Fair

*3:00-3:10 PM ET ANHE staff welcome, instructions, and overview of college fair.

Saturday, January 9, 2021

12:30 PM - 2:30 PM ET

Student College Fair (students are required to participate, attendance will be taken).

*12:30-12:45 PM ET ANHE staff to take attendance and provide instructions on how to participate.

Student attendance and participation in the College Fair is required.

How can I participate?

There are **two options** to choose from:

\$50.00

Participation during the ANHE program only, January 8-9, 2021, which includes:

- Virtual College Fair Booth for two (2) days only, January 8-9, 2021.
 - Virtual "booth" will appear as your school/program's logo. Logo may be hyperlinked to a URL of your choice.
 - Hyperlink must be provided to ANHE staff by December 15, 2020.
- Designated Q&A Zoom session with students (**student attendance and participation in the College Fair is required**).
 - Your organization must provide program staff with a Zoom link for your session by December 15, 2020.
- Designated Q&A with parents.
 - Your organization must provide program staff with a Zoom link for your session by December 15, 2020.
- Opportunity to list your program's scholarship opportunities on the [NAfME website](#).
- List of college fair participants will be emailed pre-event to all students, directors, and parents.

\$99.00

Participation during the ANHE program January 8-9, 2021 only, PLUS extended promotion on the NAFME All-National Honor Ensembles website through May 2021, which includes:

- Virtual College Fair Booth during the ANHE Program, January 8-9, 2021, until May 31, 2021.
 - Virtual "booth" will appear as your school/program's logo. Logo may be hyperlinked to a URL of your choice.
 - Hyperlink must be provided to ANHE staff by December 15, 2020.
- Designated Q&A Zoom session with students (**student attendance and participation in the College Fair is required**).
 - Your organization must provide program staff with a Zoom link for your session by December 15, 2020.
- Designated Q&A for parents.
 - Your organization must provide program staff with a Zoom link for your session by December 15, 2020.
- Your College Fair listing will remain on the NAFME ANHE website until May 31, 2021.
- Opportunity to list your program's scholarship opportunities on the [NAfME website](#).
- List of college fair participants will be emailed pre-AND-post event to all students, directors, and parents.

How do I register?

[Click here](#) to register.

Other questions?

Contact Ashley Wales at ashleyw@nafme.org or (805)-236-4928.