



The Value of NAFME Corporate Membership

NAfME's K-12 music educator members are looking for innovative solutions to their challenges in the music classroom — needs that your company could meet. Introduce your company to this engaged and receptive audience through NAFME Corporate Membership. With a variety of options, including our new Platinum level, your company will have the opportunity to strategically market your brand while utilizing platforms that educate and encourage collaboration with music teachers.

Stand beside an established and respected music education association that supports its members, promotes music making and access to music education for all school students, and advocates for music in all our nation's schools.

BRONZE: \$500

- Use of Corporate member logo for your marketing materials and website. This is your “visual introduction” to the NAFME family! The logo identifies you to music educators as a company they can trust.
- Inclusion of one company resource (must be approved by the NAFME Professional Development Council) to be listed under the NAFME "[Virtual Learning Resources for Music Educators](#)" page.
- Recognition as a NAFME Corporate Member twice annually in *Teaching Music*, the NAFME magazine mailed to all members.
- Link on the [NAfME Corporate Member Directory](#) page of the NAFME website for the duration of membership.
- One (1) [NAfME Associate Membership](#) for the designated company contact.
- Company membership in the [Music Education Policy Roundtable](#) (optional).
- NAFME Corporate Membership is for one year from starting date.

SILVER: \$750

- All the benefits of the Bronze level PLUS...
- One (1) sponsored blog in [Music in a Minuet](#). Content must be educational and is subject to approval.
- NAFME leadership and/or staff members to provide speaking and/or virtual engagement to Corporate Member in support of music education advocacy or programmatic initiatives. Engagement is subject to approval. Travel restrictions may apply.
- 20% discount on first digital or print ad for each year of membership (up to \$850 value). *Teaching Music* is a print publication; *Music Educators Journal* is a primarily online publication (45,500+ subscribers).
- 20% discount on first NAFME mailing list rental for the year (up to \$1,200 value).
- NAFME Corporate Membership is for one year from starting date.



Proud Corporate Member

GOLD: \$1,500

- All the benefits of the Bronze and Silver levels PLUS...
- One (1) social media post on NAFME channels, including Facebook, Twitter, and Instagram (95,000+ followers). Content must be educational and is subject to approval.
- 20% discount on subsequent ads placed in NAFME digital or print publications. *Teaching Music* is a print publication; *Music Educators Journal* is a primarily online publication (45,500+ subscribers).
- One (1) hosted webinar through NAFME Academy®. Webinar is made available to more than 4,300 subscribers. Content must be educational and is subject to approval.
- **OR**
- One (1) co-branded email to active NAFME members (45,500+). Content must be educational and is subject to approval.
- NAFME Corporate Membership is for one year from starting date.

PLATINUM: \$2,500

- All the benefits of the Gold level PLUS...
- One (1) hosted webinar through NAFME Academy®. Webinar is made available to more than 4,300 subscribers. Content must be educational and is subject to approval.
- One (1) co-branded email to active NAFME members (45,500+). Content must be educational and is subject to approval.
- Three (3) month Corporate Member spotlight in the NAFME biweekly eNewsletter.
- One (1) social media post on NAFME channels, including Facebook, Twitter, and Instagram (95,000+ followers). Content must be educational and is subject to approval.
- 20% discount on subsequent ads placed in NAFME digital or print publications. *Teaching Music* is a print publication; *Music Educators Journal* is a primarily online publication (45,500+ subscribers).
- NAFME Corporate Membership is for one year from starting date.

In addition, NAFME offers Corporate members sponsorship opportunities to target specific audiences with your marketing message (additional fees apply):

- National Conference (exhibit and sponsorship opportunities)
- Tri-M® Music Honor Society
- All-National Honor Ensembles (ANHE)
- NAFME Academy®
- Music In Our Schools Month® (MIOSM™) (March)
- Collegiate Advocacy Summit (June)
- Student Composers Competition (January - April)
- Electronic Music Composition Competition (January - April)



Proud Corporate Member

- Student Songwriters Competition (January - April)
- Hispanic Heritage Month (September)
- Black History Month (February)
- Jazz Appreciation Month (April)
- Indigenous Peoples Day (October)
- Women's History Month (March)
- National Arts and Humanities Month (October)