



**National Association**  
*for* **Music Education**

# NAfME Resources – Agenda

## AMPLIFY – NAfME member-exclusive online community, from Higher Logic

- Federated MEA Editors community
- Wider all-member community on Amplify
- Note: Questions on access should be directed to Elizabeth Lasko ([elizabethl@nafme.org](mailto:elizabethl@nafme.org)). If you don't have access and need ads, articles, or other materials, please email Catherina Hurlburt ([catherinah@nafme.org](mailto:catherinah@nafme.org)).

## House Ads and Content Resources from NAfME

- Overview of available ads
- NAfME Blog ([bit.ly/NAfMEBlog](http://bit.ly/NAfMEBlog))
- Advocacy Blog ([bit.ly/NAfMEAdvocacy](http://bit.ly/NAfMEAdvocacy))
- Reprint guidelines ([bit.ly/ReprintGuidelines](http://bit.ly/ReprintGuidelines))

**\*Note Style Sheet, available in the Amplify Editors Library.**

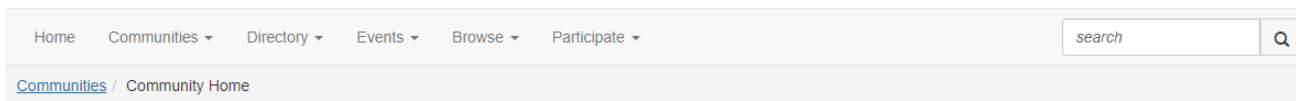
**Q&A**

 **AMPLIFY** 

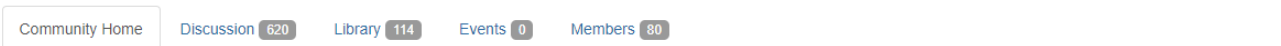
# Amplify for Federated MEA Editors



- Homepage view of Community



## Federated MEA Editors [Settings](#)



### Latest Discussion Posts [Add](#)



#### June 30: NafME Council for Jazz Education Town Hal ...

By: [Catherina Hurlburt](#), 8 hours ago

Hello, State Editors, Please see the attached flyer to share with members. Next Wednesday, June 30, at 7PM EDT, the NafME Council for Jazz Education will hold a free virtual town hall on "Jazz Is for Everybody: Student Voices Supporting an Inclusive ...



#### National Assembly Webpage - Links to all sessions

By: [Catherina Hurlburt](#), 9 hours ago

Dear State Editors, Here is a message from NafME Director of Governance and Administration: On behalf of President Spradley, please find the 2021 NafME Transforming! National Leadership Assembly webpage here: <https://nafme.org/2021-nafme-transforming-national-leadership-assembly/> ...

### Polls

[Add poll](#)

### Latest Shared Files [Add](#)



#### June 30: NafME Council for Jazz Education Town Hal ...

By: [Catherina Hurlburt](#), 8 hours ago



#### National Assembly Webpage - Links to all sessions

By: [Catherina Hurlburt](#), 9 hours ago

# Amplify for Federated MEA Editors

- Discussion board

## State Editors

⚙️ Settings

[Community Home](#)
[Discussion 620](#)
[Library 114](#)
[Events 0](#)
[Members 80](#)

1 to 50 of 404 threads (620 total approved posts)

Most Recently Updated ▾

Posts in my communities ▾

50 per page ▾

Post New Message

Thread Subject	Replies	Last Post	Status
<a href="#">June 30: NAfME Council for Jazz Education Town Hall</a>	0	8 hours ago by <a href="#">Catherina Hurlburt</a>	
<a href="#">National Assembly Webpage - Links to all sessions</a>	0	9 hours ago by <a href="#">Catherina Hurlburt</a>	
<a href="#">2021 Collegiate Advocacy Summit registration is open</a>	1	9 days ago by <a href="#">Catherina Hurlburt</a>	
<a href="#">Press release: 2021 All-National Honor Ensembles conductors</a>	1	13 days ago by <a href="#">Catherina Hurlburt</a>	
<a href="#">Press release: NAfME Awards 5 Collegiate Members and 7 Collegiate Chapters for Excellence and Achievement</a>	1	17 days ago by <a href="#">Catherina Hurlburt</a>	
<a href="#">Announcing a Conversation Series on Actualizing Equity in Music Education</a>	0	20 days ago by <a href="#">Catherina Hurlburt</a>	
<a href="#">2021 All-National Honor Ensembles Program</a>	1	20 days ago by <a href="#">Catherina Hurlburt</a>	
<a href="#">NAfME President Mackie V. Spradley to speak at the NAMM Virtual Advocacy Summit Tuesday 3 PM EDT</a>	0	one month ago by <a href="#">Catherina Hurlburt</a>	


- Share best practices: what worked to meet a goal, what didn't
- Mentor new editors
- Content and promotion recommendations
- Great articles on editing, writing, marketing; helpful websites for editors, etc.
- New ads, press releases, announcements from NAfME

# Amplify for Federated MEA Editors


## Discussion board

- Options on a thread

Topic: An Article and Photo for Sharing in Your Publication

1. An Article and Photo for Sharing in Your Publication 


0 Recommend

 Posted 05-25-2017 10:42 | [view attached \(2\)](#)

Dear State Editor or Executive,

Attached for your use is an article on the implementation of the Every Student Succeeds Act (ESSA) for you to share with readers (ready to publish and with permission from the author and NAFME).

[Ella Wilcox](#)

 [Reply to Discussion](#)

## Post Reply































To

From

Subject

☐ No Automatically insert content preview for links

Edit View Styles Bootstrap

**B** *I* U                                


# Amplify for Federated MEA Editors

- Library
  - Share graphics, ads, articles, meeting notes, State Editors Handbook, any resources to offer members easy accessibility and keep them from getting lost in the Discussion Board.

Community Home Discussion 620 Library 114 Events 0 Members 80

114 Entries ☰ 📁 All ▼ Most Recent ▼ [Create New Library Entry](#)


---




★ [Press release: 2020 NAfME Electronic Music competition winners](#) 8 months ago  
Be the first person to recommend this.

by [Catherina Hurlburt](#)

Attachments


Download


---




★ [Press release: 2020 NAfME Student Composers competition winners](#) 8 months ago  
Be the first person to recommend this.

by [Catherina Hurlburt](#)

Attachments


Download


---




★ [2021 Maryland Music Educators In-Service call for proposals](#) 9 months ago  
Be the first person to recommend this.

by [Catherina Hurlburt](#)

Attachments


Download

---



★ [TODAY at 4pm ET: #HearOurEdStories Twitter Chat with Committee for Education Funding](#) 9 months ago  
Be the first person to recommend this.

by [Catherina Hurlburt](#)

# Amplify for Federated MEA Editors

- Other features
  - Events, Members list

Federated MEA Editors  Settings

---

[Community Home](#)   [Discussion](#) **47**   [Library](#) **17**   [Events](#) **0**   [Members](#) **59**



# Amplify—NAfME All-Member Community

- A Benefit for all NAfME members
  - Exclusive
  - Member-Driven
  - Networking opportunities for PLCs and mentor relationships
  - Organic and Dynamic
  - Source of content for editors – watch those discussions for blog/article content, and reach out to the author, who may be in your own state, for permission to publish publicly.
  - If you cannot access, please stay tuned for updates to NAfME membership CRM connection to Amplify. Email Elizabeth Lasko with further questions: [elizabethl@nafme.org](mailto:elizabethl@nafme.org).

# Q&A



[Home](#)

[Communities ▾](#)

[Directory ▾](#)

[Events ▾](#)

[Browse ▾](#)

[Participate ▾](#)



SEE WHAT OTHER  
**MUSIC EDUCATORS** ARE  
TALKING ABOUT

---

on Amplify, our all-member community.

# NAfME House Ads and Blog

- Music In a Minuet Blog: <http://bit.ly/NAfMEBlog> or Advocacy Blog (<http://bit.ly/NAfMEAdvocacy>)
  - Member-written content (Advocacy Blog is staff-written)
  - Sponsored blogs
  - Magazine reprints
  - Association News

Reprint guidelines linked to the bottom of each article:

- Digital: link back to original article
- Print: write out the URL of original article
- If blog is a reprint, reach out to original source.
- Notify NAfME if you are reprinting, so we can notify author for their records.

# NAfME House Ads and Blog

## Available ads

- 2021 All-National Honor Ensembles Audition Call (virtual event in January)



Introducing the  
**2021 NAfME All-National Honor Ensembles Conductors**  
Virtual Event January 22-24, 2022 | The deadline to apply is September 15, 2021



Travis Cross  
Concert Band



LaSaundra Booth  
Symphony Orchestra



Geoffrey Paul Boers  
Mixed Choir



Todd Stoll  
Jazz Ensemble



Olga Amelkina-Vera  
Guitar Ensemble

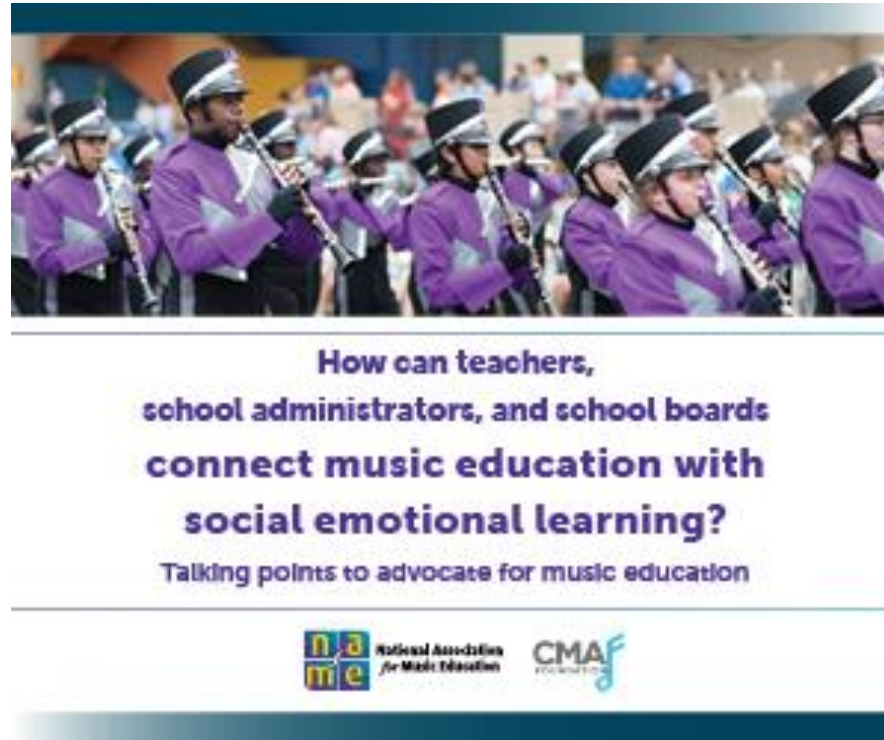


Spencer Hale  
Modern Band

# NAfME House Ads

## Music Education and Social Emotional Learning

*Brochure for elected  
officials and for  
advocates/school  
boards*



# NAfME House Ads – Available ads

- *Journal of Research in Music Education*



*The Journal of Research in Music Education*  
digital edition is now available to all  
NAfME members at no additional cost.



# NAfME House Ads – Available ads

- Civic Action Field Guide for Music Education
- NAfME Career Center



Post a job, search resumes,  
manage applications and more

# NAfME House Ads – Available ads

- Opportunity to Learn Standards – important for advocating for music education





# NAfME House Ads – Available ads

- Library of Congress curriculum units



## Free music curriculum units

Curriculum Units for Music Theory and Composition, Band, Orchestra, Chorus, and General Music are available for the Music Responding Standards

# NAfME House Ads – Available ads

- *Music Educators Journal*
- NAfME Academy
- Tri-M®
- Advocacy
- Music Education Advocacy Resource Center
- And more are available in the library for Teaching Music magazine, NAfME Backpack, Civic Action Field Guide, Call for Webinar proposals, and more evergreen promotions.

**NOW AVAILABLE ONLINE:  
THE LATEST ISSUE OF**  
*MUSIC EDUCATORS JOURNAL*

Receive FREE professional development recognition when you read feature articles and take a brief quiz.



**na  
me** National Association  
for Music Education



**MUST-HAVE PROFESSIONAL DEVELOPMENT  
FOR THE SUCCESSFUL MUSIC EDUCATOR**  
Access dozens of hours of professional development

**na  
me** National Association  
for Music Education



**Music Education Advocacy  
Resource Center**



**Tri-M® Music  
HONOR SOCIETY**

**PUT A  
SPOTLIGHT  
ON YOUR MUSIC PROGRAM**

Start a chapter today in  
**3 EASY STEPS!**

## Recap:

- Ad requests or Blog reprint permission: Catherina Hurlburt [catherinah@nafme.org](mailto:catherinah@nafme.org)
- *Teaching Music* magazine or any of the 5 academic journals reprint permission: Ella Wilcox [ellaw@nafme.org](mailto:ellaw@nafme.org)
- New blogs are announced on social media @NAfME and in the biweekly email newsletter now known as NAfME Notes. Next issue is July 1.

# Q&A