**Sample News Announcement:**

For more than 30 years, March has been designated as Music in Our Schools Month (MIOSM®). Music has a lasting positive impact in our lives. The positive impact on music in the lives of our students lasts a lifetime. Therefore, the education and cultivation of music in our youngest members of society, our students, is paramount.

Every day, in classrooms and rehearsal rooms across our school district, music educators dedicate themselves to reaching all students with life-changing musical experiences. Parents, administrators, and the wider community often only see the wonderful results of music performances; however, we miss the months of practice and rehearsals and more importantly the learning process that takes place to make it all happen.

I encourage members in our community to acknowledge and celebrate music education as an essential part of every student’s educational journey.