



NAfME Virtual Hill Week Social Media Toolkit

The passage of the Every Student Succeeds Act (ESSA) designated music as part of a “well-rounded” education, providing opportunities for increased student access to music education. The overall benefits of music education on students’ academic and social emotional well-being have been documented in research studies, schools, and communities throughout the nation. Participating in NAFME’s Virtual Hill Week is an opportunity for educators, administrators, students, parents, and other music education advocates to share the importance of supporting and funding music education through federal legislative action.

We urge Congress to support the funding proposals and legislation in the following areas:

- Federal Appropriations and Legislation
- Supporting an Experienced and Diverse Educator Workforce
- Support for Access to Music and the Arts for All Students

Social Media Engagement: Congressional Members’ Accounts

Tag congressional offices following your meetings. [Click here](#) to find the social media handles of congressional offices.

Social media shareables for funding asks:

- [Twitter](#)
- [Facebook](#)
- [Instagram](#)

Social media shareables for legislative asks:

- [Twitter](#)
- [Facebook](#)
- [Instagram](#)

(After clicking link to graphics, right-click on images to save to your device)

Sample Posts with graphics (please tag @NAfME in your posts and tweets):

- [Rep/Sen.] the importance of fully funding Title I, II, and IV cannot be understated. Please add your support for #MusicEdFunding during #NAfMEHillWeek @NAfME
- It's #NAfMEHillWeek and I'm asking [Rep/Sen.] to support the Arts Education for All Act HR 5581 and the Advancing Equity Through the Arts and Humanities Act HR 7627 @NAfME

Hashtags:

- #MusicEdFunding
- #TitleIV
- #EdFunding
- #NAfMEHillWeek