



The theme of Music In Our Schools Month® (MIOSM®) 2023 is “Music Is All of Us.” MIOSM is a national event to celebrate and raise awareness around the importance of music education for all students—and to remind citizens that school is where all students should have access to music. Music educators from across the country use MIOSM as a platform to bring students, families, local community members, and state and local elected officials’ attention to their school’s music program and the benefits that music provides to students of all ages.

**Support MIOSM on Twitter, Facebook, and Instagram with these sample messages:**

- “Join us to say THANK YOU to the dedicated music educators who help our students express their creativity in school! Celebrate Music In Our Schools Month throughout the month of March. [nafme.org/MIOSM](https://nafme.org/MIOSM) #MIOSM #MusicIsAllOfUs”
- “The Arts Ed Data Project found 92% of students in surveyed schools have access to music education, but only 49% participate in music education courses. How can we close the participation gap? [nafme.org/MIOSM](https://nafme.org/MIOSM) #MusicEdFunding #MIOSM #MusicIsAllOfUs”
- “I’d like to thank [Governor, School Board, PTA, etc.] for signing an MIOSM Resolution/Proclamation and showing their support for music education in the [locality proclamation/resolution was signed]” [nafme.org/MIOSM](https://nafme.org/MIOSM) #MIOSM #MusicIsAllOfUs
- “Title IV-A is the federal funding stream most commonly used to support music education. Visit NAfME’s Title IV-A toolkit for more information on how to access those funds. [bit.ly/TitleIVAToolkit](https://bit.ly/TitleIVAToolkit) #MusicEdFunding [nafme.org/MIOSM](https://nafme.org/MIOSM) #MIOSM #MusicIsAllOfUs”
- Share stories of how you are celebrating MIOSM in your community! Make sure to use the hashtags #MIOSM and #MusicIsAllOfUs and tag @NAfME
- Collect student testimonials on why they believe music education is important and share throughout the month. Make sure to use the hashtags #MIOSM and #MusicIsAllOfUs and tag @NAfME

**Change your profile photos and encourage others to join you:**

Support music in our schools during the month of March by [changing your Facebook and Twitter profile photos](#)! Use the hashtags #MIOSM and #MusicIsAllOfUs and tag @NAfME in your posts!

**2023 MIOSM Social Media Toolkit**

### Sample text

- I changed my profile picture to celebrate Music In Our Schools Month! Join me: [nafme.org/MIOSM](https://nafme.org/MIOSM) #MusicsAllOfUs
- Celebrate Music in Our Schools Month® and change your profile picture to support #MusicEd! Join me: [nafme.org/MIOSM](https://nafme.org/MIOSM) #MusicsAllOfUs
- #MusicsAllOfUs! Support Music Education by Changing your Profile Picture for March! Join me: [nafme.org/MIOSM](https://nafme.org/MIOSM) #MIOSM

**Advocate for education funding and key legislation (click on links for graphics to right-click and save to your device):**

### Title Funding sample copy:

- Title I: Provides funds to school districts to help disadvantaged children achieve proficiency on challenging academic standards and improve the performance of low achieving schools.
  - Suggested Post: Title I funds can be used to provide quality music education in our nation’s most underserved schools. Advocate for increased Title I funds during #MIOSM!
  - Graphics for [Facebook](#), [Instagram](#), and [Twitter](#)
- Title II: Focuses on improving student academic achievement by bolstering skills and expertise of teachers, principals, and other educators and increasing the number of high-quality teachers and principals in schools.
  - Suggested Post: Title II funds can be used to support the hiring and professional development of high-quality music educators. Support increased funding for Title II during #MIOSM!
  - Graphics for [Facebook](#), [Instagram](#), and [Twitter](#)
- Title IV: A flexible block grant program that supports activities in three broad areas: (1) providing students with a well-rounded education (e.g., college and career counseling, STEM, arts and music, civics, advanced placement); (2) supporting safe and healthy students (e.g., comprehensive school mental health, drug and violence prevention, health, and physical education); and (3) supporting the effective use of technology.
  - Suggested Post: Title IV is the federal funding stream most used to provide supplemental instruction for music. Support increased funding for Title IV during #MIOSM!
  - Graphics for [Facebook](#), [Instagram](#), and [Twitter](#)

### Key Legislation sample copy:

- The Guarantee Access to Arts and Music Education (GAAME) Act ([S.364](#)) ([H.R.969](#)) will amend the Elementary and Secondary School Act (ESEA) to further encourage the use of Title I funds to provide access to music and the arts for students in high-need schools.
  - Suggested copy: Music and the Arts are an important part of a well-rounded education. That’s why I’m joining the campaign to support the GAAME Act. Visit <https://bit.ly/SupportGAAME> to send your letter to congress #MIOSM
  - Graphics for [Facebook](#), [Instagram](#), and [Twitter](#)
- The federal MIOSM resolution ([H.Res. 119](#)) ([S.Res. 54](#)) expresses support for the designation of March 2023 as “Music In Our Schools Month,” affirming the importance of music education across the country and recognizing the efforts of music educators.

### 2023 MIOSM Social Media Toolkit

- Suggested copy: I've joined the campaign to support the federal MIOSM Resolution!  
Visit [bit.ly/SupportMIOSM](https://bit.ly/SupportMIOSM) to show your support for a national MIOSM resolution!  
#MIOSM
- Graphics for [Facebook](#), [Instagram](#), and [Twitter](#)
- **Hashtags:**
  - #MusicsAllofUs
  - #MIOSM
  - #MusicEdFunding