Annual Report
2021
Achievements & Initiatives
National Association for Music Education
A Message for NAfME Members

Dear NAfME members,

Thank you for your membership in the National Association for Music Education (NAfME) and your state music education association during the 2021–2022 school year. This report highlights the ways your professional association strove to support music educators and reimagine music education during this past COVID-impacted year.

Throughout the second year of a historic and ongoing global pandemic, NAfME continued pursuing the strategic directions mapped out for our association by the National Executive Board: Advocacy, Leading the Profession, Research, and Capacity Building. Fundamental to this work was applying a lens of equity to all of our programs, activities, policies, and practices, in efforts to expand access to music education for students and teachers, both.

Achievements stemming from our strategic directives are illustrated on the following pages. These initiatives are undertaken in support of the efforts made by individual educators, schools, communities, and state music education associations to deliver music education to students all across the United States and beyond.

Thank you again for all your efforts over the past year, and I welcome your feedback and ideas for the coming years.

Sincerely,

Christopher B. L. Woodside
Executive Director
National Association for Music Education

NAfME Leadership 2021–2022

Mackie V. Spradley
President and Board Chair 2020–2022

Scott Sheehan
President-Elect 2020–2022

Kathleen D. Sanz
Immediate Past President 2020–2022
**MISSION**

To advance music education by promoting the understanding and making of music by all.

**VISION**

Leading the world in music education, empowering generations to create, perform, and respond to music.

**VALUES**

**Community:** Collaborating with our family of associations, members, and partners to carry out our mission.

**Stewardship:** Empowering volunteerism and strategically developing leadership, fostering a spirit of accountability and a culture of giving of our time, talents, and resources.

**Comprehensiveness:** Uplifting the human spirit and providing opportunities for all students to create, perform, respond, and connect to all styles of music.

**Inclusion and Equity:** Building strength and promoting diversity in a profession representing the wide spectrum of people and cultures, abilities, economic backgrounds, and gender identities.

**Innovation:** Enhancing music teaching and association program management through combining effective and dynamic new practices with proven strategies in the context of our changing global community.

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**STRATEGIC DIRECTIONS**

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<th>Advocacy</th>
<th>Leading the Profession</th>
<th>Research</th>
<th>Capacity Building</th>
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<td>Inform, engage and activate the public, policymakers and educational leaders to promote and support music as an integral and core component of a comprehensive and balanced education accessible to all students.</td>
<td>Provide music educators and education leaders with engaging professional development opportunities and resources to support best practices and serve the needs of students.</td>
<td>Promote and disseminate sound data to advance music teaching and learning and influence educational policy.</td>
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<td>a. Develop and maintain comprehensive coalitions, strategic alliances, partnerships, and sponsorships to advance music education and the arts</td>
<td>a. Strengthen relationships with state and national music, arts, and other education organizations</td>
<td>a. Foster music education research by promoting the use of data collected as the result of the application of rigorous, systematic, and objective procedures to obtain reliable and valid knowledge as well as empirical data-gathering processes policy AND teaching/learning</td>
<td>a. Build and maintain relationships and technological capacity that enable the Association and state MEAs, committees, and individual members to accomplish differentiated goals within a unified national structure</td>
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<td>b. Influence the legislative and regulatory environment to support music education and educators</td>
<td>b. Lead professional and personal development by providing dynamic and effective resources, materials, publications, and learning opportunities</td>
<td>b. Create and support partnerships between researchers and practitioners to improve practice and expand knowledge</td>
<td>b. Increase membership in existing and new categories</td>
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<td>c. Identify and strengthen strategic messages to support music education and educators</td>
<td>c. Lead implementation of the voluntary National Standards, Opportunity to Learn Standards, and related assessments</td>
<td>c. Share research and knowledge with internal and external audiences, presented in a way that is accessible to those audiences</td>
<td>c. Develop national and state leadership</td>
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<td>d. Build the capacity of future leaders in our profession</td>
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<td>d. Ensure a fiscally sound association</td>
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<td>e. Foster activity in recruiting and retaining music teachers, maintaining the vitality of the profession</td>
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<td>e. Secure funding to conduct NAfME and Give A Note Foundation projects</td>
<td>e. Exemplify our mission, vision, and values in all programs and projects</td>
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<td>f.</td>
<td>g. Empower societies, councils, committees, and members to achieve the Association’s mission, vision and values</td>
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Membership, Programs, and Advocacy

38,549 active members
3,833 retired members

9,938 collegiate members
502 NAfME Collegiate chapters
132 Collegiate Advocacy Summit participants

86 corporate members

1,859 Tri-M® Music Honor Society chapters
74,360 Tri-M students (estimated)

507 All-National Honor Ensembles students
330 entries in student composition contests
750 discussion threads on Amplify, the NAfME member virtual community
53 Music Education Associations provided with organizational development, website, member recruitment, COVID-19 business and membership response, event promotion, or other support

20,321 inquiries from members, advocates, and others answered by NAfME Member Services (does not include direct inquiries to NAfME executive and program staff)
16 federal initiatives for which NAfME advocated
14 number of advocacy blogs and webinars
39 Music Education Associations advised on advocacy
2 special events featuring U.S. Secretary of Education Miguel Cardona
Publications, Professional Learning, and Research

434,195 downloads of NAfME peer-reviewed journal articles

101 articles by members published on the NAfME Blog

26 peer-reviewed articles in Music Educators Journal

57 articles published in Teaching Music magazine

12,434 NAfME professional learning community (webinars, town halls) website pageviews

42 online professional development events (webinars, town halls, colloquia, chats, and symposia)

5,000+ registrants for NAfME online professional learning events

808 proposals received for 2022 NAfME National Conference

507 session and poster proposals accepted for 2022 NAfME National Conference

60 teachers involved in Library of Congress grants

32 Teaching with Primary Sources Library of Congress Units online

1,669 members of the Society for Music Teacher Education (members have selected the SMTE option in their NAfME membership record).

365 registrants for the virtual 2021 Society for Music Teacher Education Symposium

15 NAfME members selected as teacher leaders in the Connected Arts Networks grant project, a 5-year federal grant project funded by the U.S. Department of Education

2 $10,000 NAfME research grants awarded

12 research articles/columns in Music Educators Journal

31 research articles and columns in Journal of General Music Education

29 research articles and columns in Journal of Research in Music Education

26 research articles and columns in Update: Applications of Research in Music Education

25 research articles and columns in Journal of Music Teacher Education

26 research surveys sent on behalf of members

1,244 members of the Society for Research in Music Education (members have selected the SRME option in their NAfME membership record).
### Website Pageview Highlights

- **2,871,398** total nafme.org pageviews
- **97,526** All National Honor Ensembles
- **72,263** 2014 Music Standards
- **31,856** Music In Our Schools Month®
- **26,895** Return to Music Guidance, Phase III
- **19,750** NAfME Elections

### Social Media Networks

- **Twitter**: 36.4K followers
- **Instagram**: 10.4K followers
- **Facebook**: 70.8K followers
- **Pinterest**: 6K followers, 322.6K monthly views
- **LinkedIn group**: 23.4K members
- **LinkedIn page**: 19.7K followers
- **Vimeo**: 19.9K views
NAfME Progress toward Increasing Diversity, Equity, Inclusion, and Access

NAfME is currently developing its next Strategic Plan through the lens of equity. In the lead-up to this process and as it has taken place, the Association and more than half of the federated state associations of NAfME have been engaging in diversity-, equity-, inclusion-, and access-focused work on many fronts. These efforts are taking place in furtherance of the transformation of our family of associations, to help identify the “why” driving our existence and to inform our advocacy on behalf of the profession.

Summary of recent and ongoing DEIA-centric work:

- Resolution celebrating the 50th anniversary of the National Association for the Study and Performance of African American Music (June 2022)

- Equity Bylaw Amendment Package (April 2022)
  - NAfME Equity Committee becomes a Standing Committee of the Association (it was previously Ad hoc)
  - Added two Equity Committee appointments to the National Executive Board (NEB) via a nomination process
  - All Division Presidents-Elect become full voting members of the NEB

- Revision of NAfME election and nominating policies in support of inclusivity and access (February 2021)

- NAfME Equity Committee codified in Association policy (March 2021)

- NAfME Professional Development Committee is created, with a focus on equity and inclusion (November 2021)

- All new programmatic and activity-related content of the Association is now reviewed by equity experts (March 2021)

- Council for Choral Education development of new framework for diverse and inclusive state-level choral ensembles (November 2021)
• Future of All-National Honor Ensembles task force examining how to increase equity and representation within the program (March 2021)

• Diversity in Repertoire task force created to identify the most important issues facing music education through the lens of repertoire diversity (September 2021)

• NAfME Strategic Planning through the lens of equity (October 2020)

• Music Teacher Prep Initiative (February 2021)

• Current Society for Research in Music Education (SRME) Grant cycle prioritizing equity and access to music education, recruitment, retention, and representation in music teacher education, and models of music teaching and learning or professional development.

• 2021 Budget Survey showed NAfME diversity, equity, inclusion, and access (DEIA) efforts rank amongst top priorities for members

• 25+ federated state associations of NAfME working to advance diversity, equity and inclusion in music education

• Equity Focused Conversations 2020-2022:
  o **2020-2021 school year** – NAfME members participated in a series of virtual Town Hall meetings about the next NAfME Strategic Plan, with a focus on the question: “What can we do to eradicate systemic racism and center equity?”
  o June 7, 2021 – Eradicating Systemic Racism in Music Education – StopAsianHate
  o June 12, 2021 – Actualizing Equity in Music Education (Pre-Symposium)
  o June 19, 2021 – Juneteenth Panel
  o January 18, 2022 – Think Tank for Collegiate Directors
  o January 29, 2022 – Equity Symposium: State Updates and Resources (convening of state MEA DEI committee representatives)
  o January 31, 2022 – Praxis Practice: Prepare to Pass! Collegiate Chat
  o February 28, 2022 – Collegiate Chat - At Your Service: Plan for Chapter Success!
  o March 3, 2022 – Equity Symposium: State Updates and Resources (convening of state MEA DEI committee representatives)
  o March 14, 2022 – Think Tank for Collegiate Directors
  o April 4, 2022 – Equity Bylaw Amendments Town Hall
FINANCIALS

Net assets of NAfME: approximately $8,825,777

Relative amounts spent, by Strategic Direction, on a total budget of $6,103,636:

Complete audited financials appear at https://nafme.org/about/financials/ each year as soon as they are received.