The Art of Strategic Arts Planning: Facilitation to the Finish

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Presenters

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Strategic Planning Process

01 Process
Data Gathering, Facilitation

02 Advocacy
How to use your plan to advocate for your program

03 Lessons Learned.
It is fun work, but also challenging
Page 1 - Use a sticky note to add any questions

Page 2 - Use a sticky note to share a facilitation strategy
Process of Strategic Planning

Data Gathering

SWOC

Develop a shared vision

Vision, Values & Mission

Communicate Plan

Action Plans

Goals based on your vision

Metrics

Communicate Plan
Monroe Community of Schools

Vision:
The Monroe Community of Schools will lead a comprehensive Arts Education Program that provides equitable access to opportunities in the Arts, inspiring all students to achieve their personal and academic goals and thrive within their community.

Values:
- Excellence
- Perseverance
- Equity
- Accountability
- Access
- Empathy
- Collaboration
- Artistic Growth Mindset

Mission:
It is the mission of the Monroe Community of Schools Visual and Performing Arts Program to ensure that all students experience a comprehensive education in the arts so that all students graduate ready to thrive in college, career, and life.
The Facilitation Process...gather Stakeholders

- Teachers
- Students
- Parents
- Community Partners
Where are we going?

Vision
Values

Way we work together to reach our Vision
Mission

How we are going to get there?
SWOC Analysis.

Strengths

Weaknesses

Opportunities

Challenges
Facilitating the SWOC
**Action Plan & Writing Goals**

**Specific (What)**

What is the goal?

**Assigned (Who)**

Who will help with this work?

**Metrics (How and When)**

Timeline and final product

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**Access and Equity**

1. Provide school site administrators with scheduling information and models for elementary, middle and high school levels in order to maximize enrollment in music courses by 2024.

2. Address the lack of diversity in music offerings in middle school vocal ensemble classes and provide options for exploratory classes, guitar, and piano at the middle school level by 2026.

3. Explore curriculum offerings and resources to promote career and college ready opportunities in music education, music performance, and music business by 2025.

4. Provide an equitable number of instruments and resources for all elementary general music classes by 2025.
Implementing the Plan
Communication Plan

You can communicate your plan starting at different levels depending on your district.

- Upper Admin.
- School Board
- Teachers
- Parents
Advocacy

Promote Arts Department or Arts Organizations

Improvement in Arts Education & Community Engagement
Less is more
In action goals, be direct but not too specific

Political Pushback
This process may not be looked upon by upper admin. in a positive light.

Input
Having input from all stakeholders is important

Communication
Have a plan to share the plan with others.
Review Questions & Strategies from Jamboard
PLEASE JOIN US!

January 24–25, 2024
Anaheim, California
Anaheim Hilton

https://nafme.org/event/2024-nafme-music-program-leaders-forum/
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