

National Association for Music Education



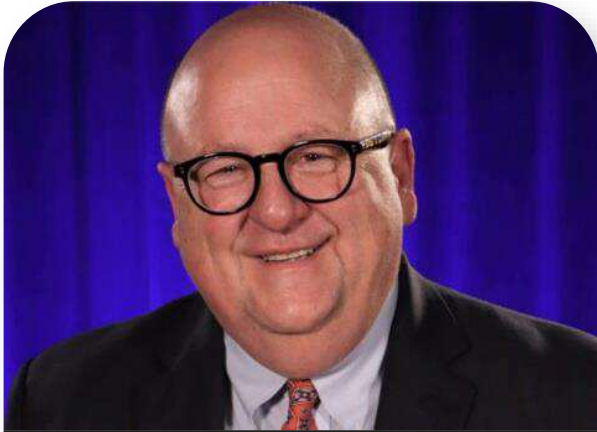
The Art of Strategic Arts Planning: Facilitation to the Finish

Michael Stone and Lance Nielsen



October 26, 2023

Presenters



Michael Stone

Coordinator, Visual and
Performing Arts Department
Bakersfield City School District



Lance Nielsen

Retired Educator/Administrator,
Executive Director for
Nebraskans for the Arts

Strategic Planning Process

01

Process

Data Gathering, Facilitation

02

Advocacy

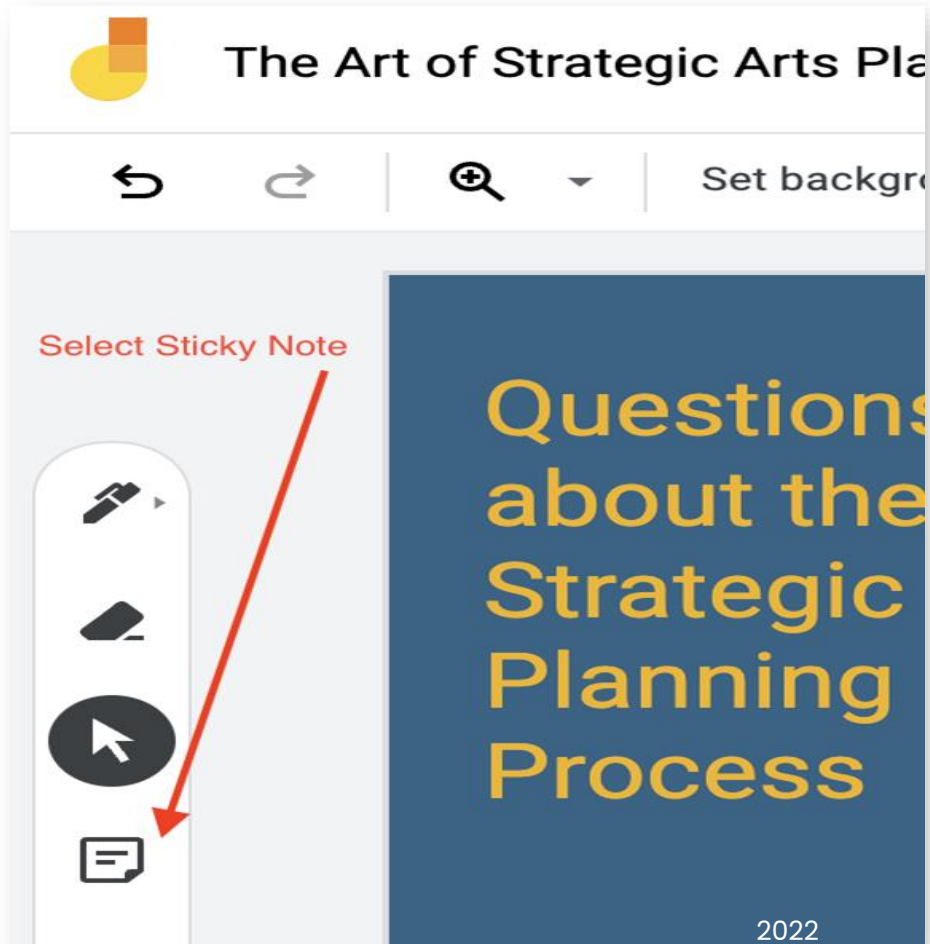
How to use your plan to advocate for your program

03

Lessons Learned.

It is fun work, but also challenging





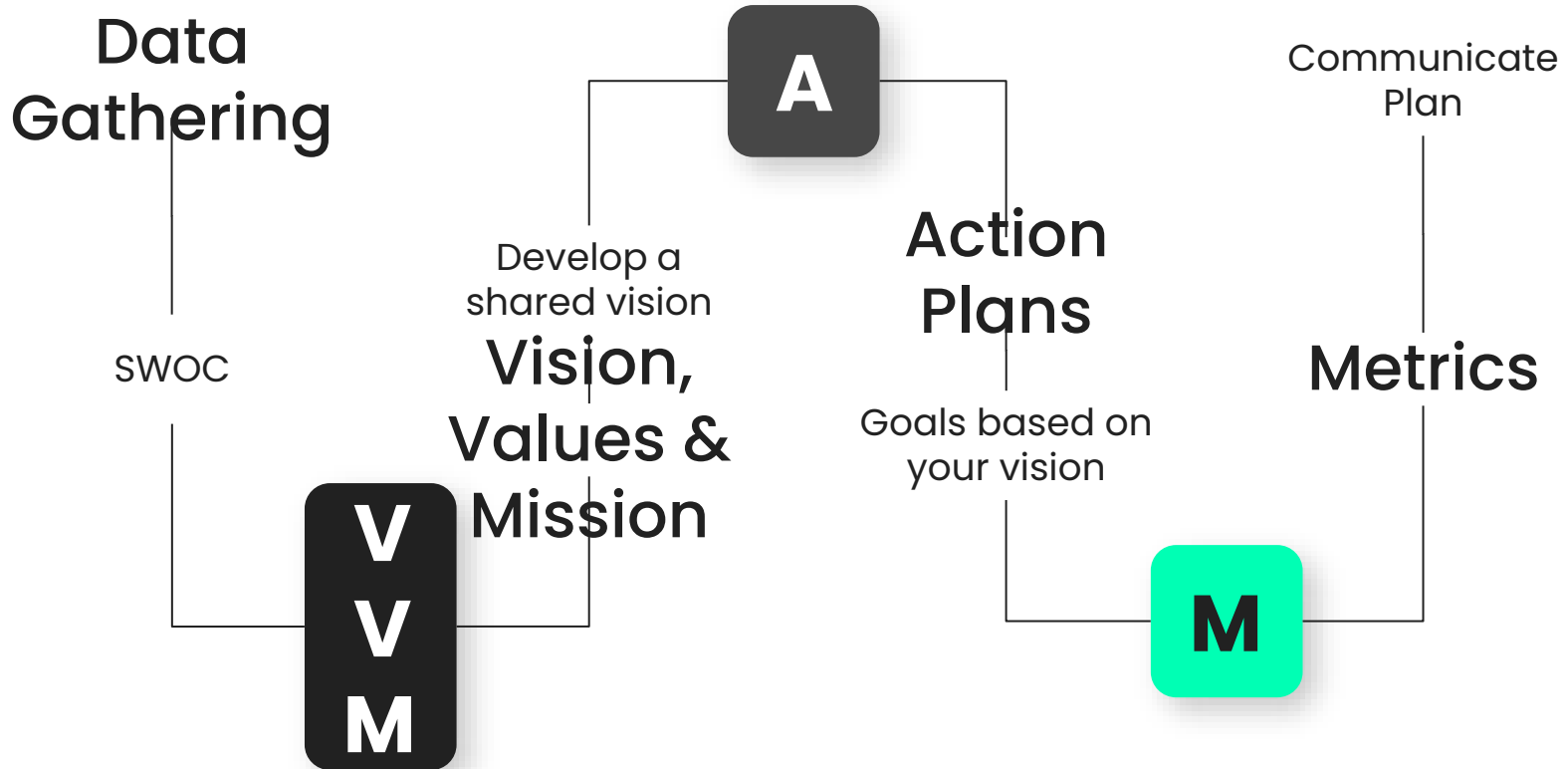
Jam Board

LINK

Page 1 – Use a sticky note to add any questions

Page 2 – Use a sticky note to share a facilitation strategy

Process of Strategic Planning





Los Angeles Unified School District

Strategic Arts Plan

PROPOSAL FOR 2023-2027



MONROE

COMMUNITY OF SCHOOLS
Visual & Performing Arts Academy

Monroe Community of Schools

Vision:

The Monroe Community of Schools will lead a comprehensive Arts Education Program that provides equitable access to opportunities in the Arts, inspiring all students to achieve their personal and academic goals and thrive within their community.

Values:

Excellence
Perseverance
Inclusivity
Accountability
Equity
Access
Empathy
Collaboration
Artistic Growth Mindset

Mission:

It is the mission of the Monroe Community of Schools Visual and Performing Arts Program to ensure that all students experience a comprehensive education in the arts so that all students graduate ready to thrive in college, career, and life.





The Facilitation Process...gather **Stakeholders**

- Teachers
- Students
- Parents
- Community Partners

Vision



Where
are we
going?



Values

Way we work
together to
reach our Vision



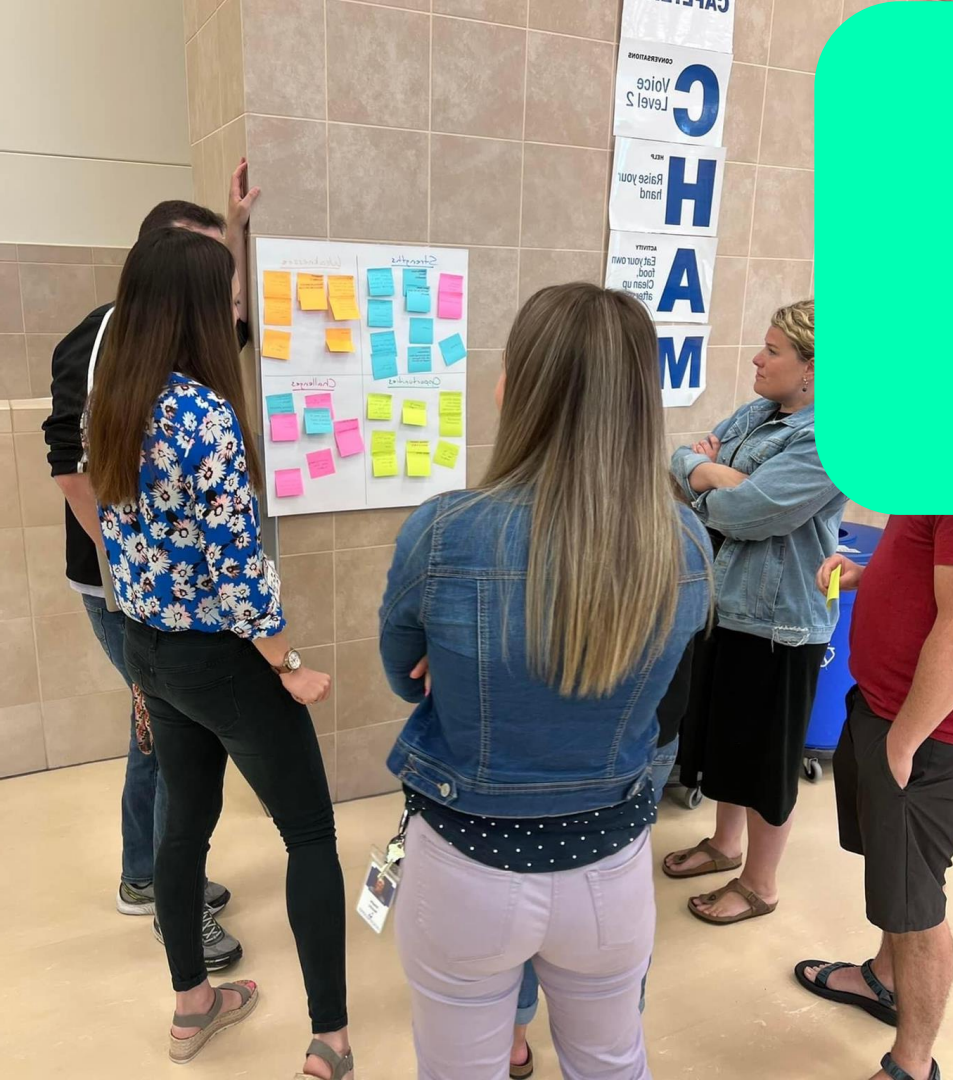
Mission

How we are
going to get
there?

SWOC

Analysis.

Strengths
Weaknesses
Opportunities
Challenges



Facilitating the SWOC



Action Plan & Writing Goals

A

Specific (What)

What is the goal?

B

Assigned (Who)

Who will help with this work?

C

Metrics (How and When)

Timeline and final product

Access and Equity

1. Provide school site administrators with scheduling information and models for elementary, middle and high school levels in order to maximize enrollment in music courses by 2024.
2. Address the lack of diversity in music offerings in middle school vocal ensemble classes and provide options for exploratory classes, guitar, and piano at the middle school level by 2026.
3. Explore curriculum offerings and resources to promote career and college ready opportunities in music education, music performance, and music business by 2025.
4. Provide an equitable number of instruments and resources for all elementary general music classes by 2025.



Implementing the Plan

Communication Plan

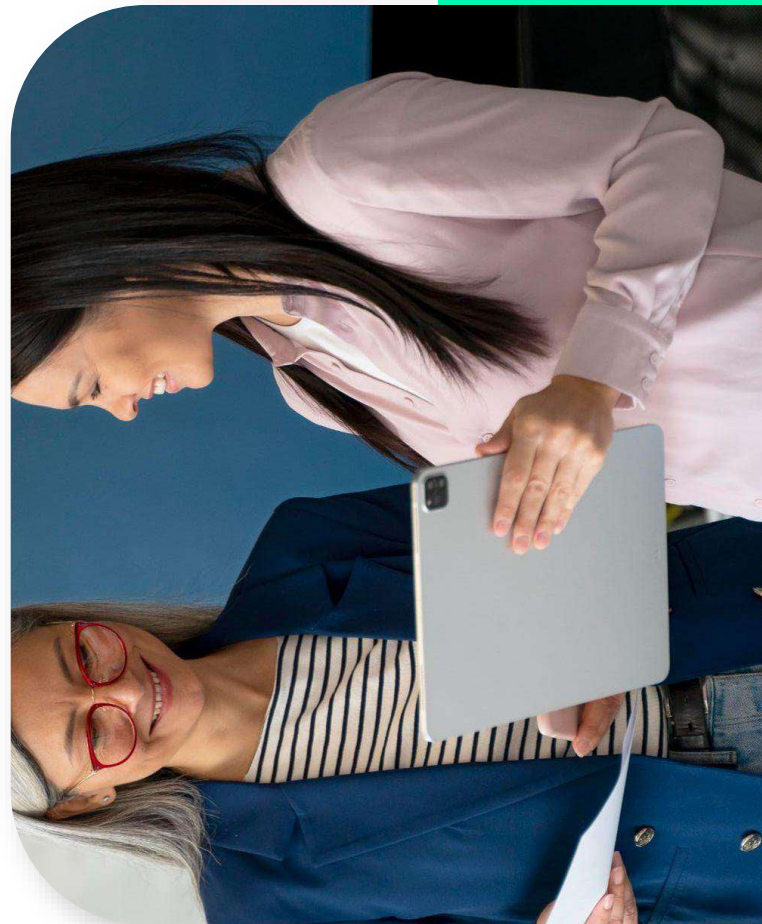
You can communicate your plan starting at different levels depending on your district.



Advocacy

Promote Arts
Department or Arts
Organizations

Improvement in Arts
Education & Community
Engagement



Lessons Learned

Less is more

In action goals, be direct but not too specific

Input

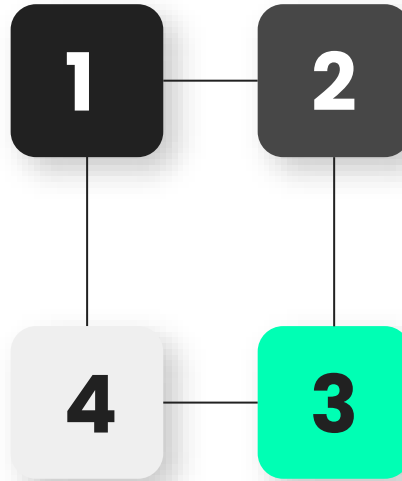
Having input from all stakeholders is important

Political Pushback

This process may not be looked upon by upper admin. in a positive light.

Communication

Have a plan to share the plan with others.



Review Questions & Strategies from Jamboard

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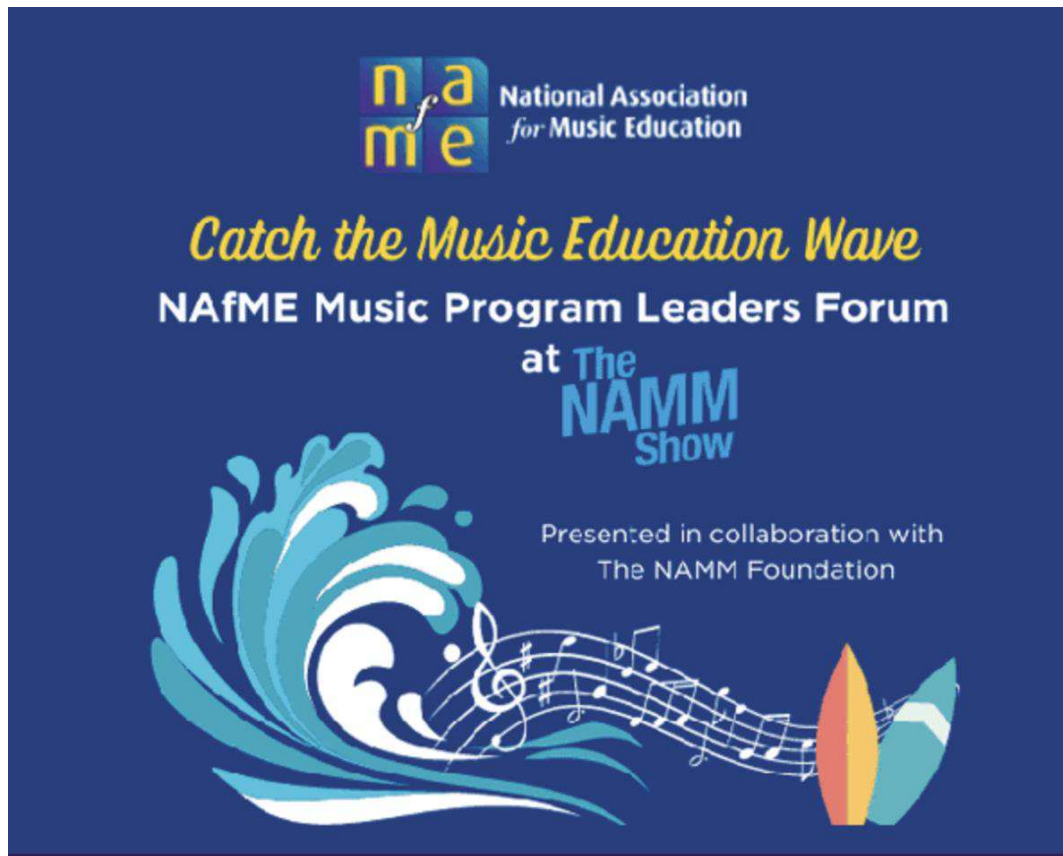
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Strategy

Strategy

PLEASE JOIN US!

January 24-25, 2024
Anaheim, California
Anaheim Hilton



<https://nafme.org/event/2024-nafme-music-program-leaders-forum/>

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