



## NAfME Music In Our Schools Month® (MIOSM®)

### Social Media Toolkit

The theme of Music In Our Schools Month® (MIOSM®) 2024 is “I SEE M.E.”, with “M.E” reflecting how we see ourselves in Music Education (M.E). MIOSM is a national event to celebrate and raise awareness around the importance of music education for all students—and to remind citizens that school is where all students should have access to music. Music educators from across the country use MIOSM as a platform to bring students, families, local community members, and state and local elected officials’ attention to their school’s music program and the benefits that music provides to students of all ages.

#### Support MIOSM on Twitter, Facebook, and Instagram with these sample messages:

- Join us to say THANK YOU to the dedicated music educators who help our students express their creativity in school! Celebrate Music In Our Schools Month throughout the month of March. [nafme.org/MIOSM](https://nafme.org/MIOSM) #MIOSM #MusicIsMe
- The Arts Ed Data Project found 92% of students in surveyed schools have access to music education, but only 49% participate in music education courses. How can we close the participation gap? [nafme.org/MIOSM](https://nafme.org/MIOSM) #MusicEdFunding #MIOSM #MusicIsMe
- I’d like to thank [Governor, School Board, PTA, etc.] for signing an MIOSM Resolution/Proclamation and showing their support for music education in the [locality proclamation/resolution was signed] [nafme.org/MIOSM](https://nafme.org/MIOSM) #MIOSM #MusicIsMe
- Share stories of how you are celebrating MIOSM in your community! Make sure to use the hashtags #MIOSM and #MusicIsMe and tag @NAfME
- Collect student testimonials on why they believe music education is important and share throughout the month. Make sure to use the hashtags #MIOSM and #MusicIsMe and tag @NAfME

## Change your profile photos and encourage others to join you:

Support music in our schools during the month of March by [changing your Facebook and Twitter profile photos!](#) Use the hashtags #MIOISM and #MusicIsMe and tag @NAfME in your posts!

### Sample text:

- I changed my profile picture to celebrate Music In Our Schools Month! Join me: [nafme.org/MIOISM](https://nafme.org/MIOISM) #MusicIsMe
- Celebrate Music In Our Schools Month® and change your profile picture to support #MusicEd! Join me: [nafme.org/MIOISM](https://nafme.org/MIOISM) #MIOISM #MusicIsMe
- Support music in our schools by changing your profile picture for March! Join me: [nafme.org/MIOISM](https://nafme.org/MIOISM) #MIOISM #MusicIsMe

## Advocate for education funding and key legislation ([find graphics on the bottom of this page](#) that you can right-click and save to your device):

### Title Funding sample copy:

- Title I: Provides funds to school districts to help disadvantaged children achieve proficiency on challenging academic standards and improve the performance of low-achieving schools.
  - **Suggested Post:** Title I funds can be used to provide quality music education in our nation's most underserved schools. Advocate for increased Title I funds during #MIOISM!
  - Use the graphic for Title I available on the [bottom of this page](#)
- Title II: Focuses on improving student academic achievement by bolstering skills and expertise of teachers, principals, and other educators and increasing the number of high-quality teachers and principals in schools.
  - **Suggested Post:** Title II funds can be used to support the hiring and professional development of high-quality music educators. Support increased funding for Title II during #MIOISM!
  - Use the graphic for Title II available on the [bottom of this page](#)
- Title IV: A flexible block grant program that supports activities in three broad areas: (1) providing students with a well-rounded education (e.g., college and career counseling, STEM, arts and music, civics, advanced placement); (2) supporting safe and healthy students (e.g., comprehensive school mental health, drug and violence prevention, health, and physical education); and (3) supporting the effective use of technology.
  - **Suggested Post:** Title IV is the federal funding stream most used to provide supplemental instruction for music. Support increased funding for Title IV during #MIOISM!
  - Use the graphic for Title IV available on the [bottom of this page](#)

### Hashtags:

- #MusicIsMe
- #MIOISM
- #MusicEdFunding