
JOSEPH N. FLORES

EDUCATION:

New Mexico State University, Las Cruces, New Mexico
Master of Music - Instrumental Wind Conducting
Conferred May 2004

New Mexico State University, Las Cruces, New Mexico
Bachelor of Arts in Music Education – Instrumental Music concentration
Conferred August 1997

Mayfield High School, Las Cruces, New Mexico
High School Diploma - College Preparation
Conferred May 1991

TEACHING LICENSES & CERTIFICATIONS:

New Mexico
Level IIIB – Pre K-12: Educational Administration

Level IIIA – Pre K-12: Performing Arts Endorsement

Texas
Provisional – Pre K-12: All-Level Music and Secondary Music
Expiration Date: Life

TEACHING & WORK EXPERIENCE:

Instruction Department

Director of Teaching & Learning: K-12 Fine Arts
Coordinator of Teaching & Learning: K-12 Fine Arts
Content Specialist: K-12 Fine Arts
Las Cruces Public Schools - Las Cruces, New Mexico

September 2024 – Present
July 2022 – Present
July 2019 – July 2022

Zia Middle School

Director of Bands
Las Cruces Public Schools - Las Cruces, New Mexico

August 2016 – May 2019

Centennial High School

Director of Bands & Academic Leadership Team Leader
Las Cruces Public Schools - Las Cruces, New Mexico

July 2012 – May 2016

Vista Middle School

Director of Bands
Las Cruces Public Schools - Las Cruces, New Mexico

August 2010 – May 2012

Organ Mountain High School (formerly Oñate)

Assistant Director of Bands
Assistant Director of Bands
Student Teacher
Las Cruces Public Schools - Las Cruces, New Mexico

July 2005 – May 2010
January 1997 – May 1997
August 1996 – December 1996

Department of Defense, Directorate of Contracting – Southern Region

Contract Specialist (GS 1102-09)
U.S. Federal Government: White Sands Missile Range – White Sands, New Mexico

July 2004 – June 2005

JOSEPH N. FLORES

Department of Music

Graduate Teaching Assistant

New Mexico State University - Las Cruces, New Mexico

June 2003 – May 2004

Las Cruces High School

Interim Director of Bands

Director of Bands

Las Cruces Public Schools - Las Cruces, New Mexico

February 2018 – May 2018

July 2000 – May 2003

Lincoln Middle School

Assistant Director of Bands

El Paso Independent School District - El Paso, Texas

August 1999 – May 2000

Armentariz Middle School (formerly Carlos Cordova)

Assistant Director of Bands

El Paso Independent School District - El Paso, Texas

August 1998 – May 1999

Gadsden High School

Assistant Director of Bands

Gadsden Independent School District - Anthony, New Mexico

July 1997 – May 1998

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS:

KCPIE: Kennedy Center Partners in Education, NM-1996 Las Cruces

NMACAE: New Mexico Advisory Council on Arts Education

NMAEA: New Mexico Art Educators Association

NAEA: National Art Educators Association

NMMEA: New Mexico Music Educators Association

NAfME: National Association for Music Education

TMEA: Texas Music Educators Association

PBM: Phi Beta Mu - International Band Master's Fraternity New Mexico Chapter

ITEA: International Tuba Euphonium Association

LCNEA: Las Cruces National Education Association

PROFESSIONAL ACTIVITIES:

Conference and Professional Development Presentations/Organization:

NMMEA All-State Music Festival & In-Service Conference Presentation 2024

"Decoding the Hiring Process From an Administrative Perspective"

NMMEA All-State Music Festival & In-Service Conference Presentation 2022

"Ask an Arts Administrator"

NMMEA All-State Music Festival & In-Service Conference Presentation 2020

"Adjudication Panel Discussion – How to Approach Concert Band Performance Assessment"

NMMEA Summer Music Educators Workshop Presentation 2019

"Communicating with Parents, Students, and Administrators"

Las Cruces Public Schools Professional Development Organizer SY2018-2019

Creation of five half-day sessions designed to the needs of LCPS middle school band directors.

NMMEA All-State Music Festival & In-Service Conference Presentation 2013

"Ensemble Techniques: What I Tell Students Who Play My Primary Instrument – Tuba"

NMMEA All-State Music Festival & In-Service Conference President 2012, 2013

Oversight of professional development sessions for all music division genres at two statewide, music educator conferences; 45+ sessions presented annually.

NAfME National Conference and Assembly of State Presidents Presentation 2011

"NMMEA In-Ovation: General Music Honor Groups and the Guitar All-State Ensemble"

NMMEA All-State Music Festival & In-Service Conference Presentation 2010

"How To Amp Up Your Marching Band With Technology and Electronics"

NMMEA All-State Music Festival & In-Service Conference Band Division Vice-president 2008, 2009

Design and coordination of professional development sessions for all band directors at two statewide, music educator conferences; 16 sessions presented annually.

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Guest Speaker:

New Mexico State University: Secondary Music Education Methods Class 2012-2015, 2018-2024
New Mexico State University: Introduction to Music Education Class 2013-2016

Guest Conductor and Clinician:

Central NMMEA District: Honor Band Conductor 2010, 2022
Las Cruces Public Schools: All-City Middle School Honor Band Conductor 2015-2016, 2022
Chaparral Middle School, Alamogordo Public Schools: Spring Concert Band Camp Clinician 2020
Cibola High School: Spring Concert Band Camp Clinician 2019-2020
Southwest Music Academy (formerly Sands Band Camp): Low Brass Instructor 2006, 2008-2017, 2019
Cimmarron High School: Spring Concert Band Camp Clinician 2017, 2019
Central NMMEA District: High School Honor Band Conductor 2018
Las Cruces New Horizons Symphony Orchestra: Assistant Conductor 2017-2018
Albuquerque NMMEA District: High School Honor Band Conductor 2017
Valencia High School: Spring Concert Band Clinician 2017
Mesilla Valley Concert Band: Guest Conductor 2006, 2009, 2013-2016
New Mexico Music Ambassadors European Tour: Instructor/Chaperone 2010
Southwest Music Academy (formerly Sands Band Camp): Conductor 2000, 2005, 2007
New Mexico State University: Graduate Conductor – Wind Ensemble & Symphonic Band 2003-2004

Adjudication:

Arizona Band & Orchestra Directors Association: Marching Competition Adjudicator 2018-2024
Albuquerque NMMEA Dist.: Concert Band Music Performance Assessment Adjudicator
2008, 2017, 2022, 2024
Grant County: Marching Festival Adjudicator 2005-2007, 2012, 2017-2018, 2021, 2022, 2023, 2024
Southeast NMMEA Dist.: Concert Band Music Performance Assessment Adjudicator 2013, 2023
Cobre High School: Kasten Memorial Concert Band Festival Adjudicator
2007, 2010-2011, 2013, 2016-2017, 2019, 2022
Sierra Blanca: Solo & Ensemble Festival Adjudicator 2019
North Central NMMEA Dist.: Concert Band Music Performance Assessment Adjudicator 2017
Southwest NMMEA Dist.: Marching Music Performance Assessment 2017
Central NMMEA Dist.: Concert Band Music Performance Assessment Adjudicator 2012, 2017
Southwest NMMEA Dist.: Middle School Solo & Ensemble Festival Adjudicator 2010, 2016
Fort Zumwalt North HS, Missouri: Rivercity Marching Band Competition Adjudicator 2015
Southwest NMMEA Dist.: High School Solo & Ensemble Festival Adjudicator 2011
Southeast NMMEA Dist.: Marching Band Music Performance Assessment Adjudicator 2010
El Paso Independent School Dist.: Concert Band Music Performance Assessment Adjudicator 2008
Fiesta Bowl: Marching Band & Parade Competition Adjudicator 2008
West Texas Color Guard Association: Winterguard Circuit Competition Season Adjudicator 2004

PROFESSIONAL RELATED VOLUNTEER SERVICE:

Grant Writing: New Mexico Arts & National Endowment for the Arts 2009-2022
Funding has been awarded for every annual grant application, 2009-2022. Over \$104,000.00
has been awarded to benefit the NMMEA All-State Music Festival & In-Service Conference.
Southwest Music Academy (formerly Sands Band Camp): Board Member 2016-2022
Las Cruces All-City Middle School Honor Band: Coordinator 2018-2019
Las Cruces National Education Association: Board of Directors Member-at-Large 2017-2018
Centennial High School: Academic Leadership Team & Department Head 2012-2016
New Mexico Music Educators Association
State Past President, 2013-2015
State President, 2011-2013
State Band Division Vice-President, 2007-2009
Southwest District President & State Board of Directors, 2002-2003
Southwest District High School Solo & Ensemble Host, 2001, 2003, 2007, 2014-2015
Southwest District Middle School Solo & Ensemble Host, 2011
Southwest District Music Performance Assessment Host, 2006, 2008, 2009

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Las Cruces Public Schools: Increment & Stipend Review and Advisory Committee 2014

Phi Beta Mu - International Band Master's Fraternity New Mexico Chapter

President, 2011-2013

New Mexico Activities Association State Concert Band Contest Advisory Council 2007-2009

Las Cruces Public Schools: Hiring Committees

Various Fine Arts Teaching Positions, Las Cruces Public Schools July 2019-present

Band Director, Las Cruces High School 2017-2018

Orchestra Director, Zia Middle School 2016

Assistant Band Director, Centennial High School 2014

Band Director, Sierra Middle School 2014

Academic Leadership Team Interview Committee, Centennial High School 2011-2012

Including: Assistant Principal, Fine Arts, English Language Arts, and History Teachers,

Choir Director, Vista Middle School 2011

Assistant Choir Director, Las Cruces High School 2001

Assistant Band Director, Las Cruces High School 2000

PERSONAL AWARDS, RECOGNITIONS, & SCHOLARSHIPS:

New Mexico Music Educators Association: Hall of Fame Award 2024

Doña Ana Arts Council: Papen Family Award for Extraordinary Service and Leadership in the Arts 2023

Las Cruces Public Schools Teaching & Learning Center Employee of the Month December 2020

New Mexico Music Educators Association: Rollie V. Heltman Service Award 2019

New Mexico Music Educators Association: Music Educator of the Year 2017

New Mexico Golden Apple Foundation: Golden Apple Award for Excellence in Teaching Nomination 2016

Mesilla Valley Concert Band: Phil Pressler Award 2016

Department of Defense, Directorate of Contracting – Southern Region: Outstanding Service Award 2005

New Mexico State University: Fully Funded Graduate Assistantship 2003-2004

Grammy Foundation Signature School: Las Cruces High School Music Department 2000

New Mexico State University: Honor Recital Soloist 1994, 1995

New Mexico State University: Vivian B. Head Memorial Audition Scholarship 1992-1993

New Mexico State University: Eleanor Ward Memorial Audition Scholarship 1991-1996

New Mexico State University: Alumni Association Past President's Student Leader Scholarship 1991-1992

Southwest NMMEA District: High School Solo & Ensemble Festival Honor Tuba Soloist 1991

National Hispanic Institute: Lorenzo De Zavala Youth Legislative Session Delegate 1991

New Mexico American Legion: Boy's State Member 1990

German American Partnership Program: Exchange Student, Hannover Germany 1987

HIGHLIGHTED STUDENT ENSEMBLE AWARDS & HONORS:

All Schools:

All MPA Ensembles

Consistent Superior Division "I" ratings 1998-2019

Centennial High School:

Wind Symphony

New Mexico Activities Association State Concert Band Contest

5A Classification: 1st Place State Champions 2016 *Highest score entire contest.

5A Classification: 2nd Place 2015

4A Classification: 3rd Place 2014

Marching Band

New Mexico State University Tournament of Bands

Finalist Band – 2nd Place 2015

Gregg Randall Award *Highest scoring New Mexico band.

Class A 1st Place Prelims

Finalist Band – 5th Place 2014

Class A 2nd Place Prelims

Finalist Band – 7th Place 2013

Class B 1st Place Prelims

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University of New Mexico Zia Marching Fiesta
Finalist Band – 6th Place 2015
Finalist Band – 3rd Place 2014
Class AAA 1st Place Prelims
Finalist Band – 8th Place 2013

Coronado Thunder Bird Invitational
Finalist Band – 2nd Place 2015
Class AAA 1st Place Prelims

Symphony Orchestra

NMMEA All-State Music Festival
Honor Ensemble 2016
New Mexico Activities Association State Orchestra Contest
Symphony Classification: 1st Place State Champions 2016
Symphony Classification: 1st Place State Champions 2015
Symphony Classification: 1st Place State Champions 2014

Organ Mountain High School (formerly Oñate):

Wind Ensemble

New Mexico Activities Association State Concert Band Contest
5A Classification: 2nd Place 2010
5A Classification: 1st Place State Champions 2009 *Highest score entire contest.
5A Classification: 3rd Place 2007
5A Classification: 3rd Place 2006

Marching Band

New Mexico State University Tournament of Bands
Finalist Band – 8th Place 2009
Finalist Band – 4th Place 2008
Finalist Band – 2nd Place 2007
Gregg Randall Award *Highest scoring New Mexico band.
Finalist Band – 2nd Place 2006
Gregg Randall Award *Highest scoring New Mexico band.
Finalist Band – 10th Place 2005
University of New Mexico Zia Marching Fiesta
Finalist Band – 8th Place 2009
Finalist Band – 5th Place 2008
Finalist Band – 3rd Place 2007
Finalist Band – 8th Place 2005
Bands of America Regional
Finalist Band – 6th Place 2006

Las Cruces High School:

Jazz Band

New Mexico International Association of Jazz Educators & NMMEA All-State Music Festival
Honor Ensemble 2002

Marching Band

New Mexico State University Tournament of Bands
Finalist Band – 5th Place 2002
Finalist Band – 9th Place 2001
University of New Mexico Zia Marching Fiesta
Finalist Band – 6th Place 2002
Finalist Band – 8th Place 2001
Coronado High School Thunder Drums Percussion Competition
1st Place Marching Division – 2002
University of Arizona Band Day
Nunamaker Award – 2001 *Most outstanding group of the entire festival.

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PERSONAL PERFORMANCE EXPERIENCE:

Las Cruces New Horizons Symphony Orchestra: Principal Tubist 2015-2018

Mesilla Valley Concert Band: Principal Tubist 1997-2017

Las Cruces "Tuba 4" Tuba Quartet: Principal Tubist and Founding Member 1997-2013

Las Cruces Symphony Orchestra: Principal Tubist 1992-1999

Las Cruces Symphony Orchestra Brass Quintet: Principal Tubist 1992-1999

Chamber Players de Las Cruces: Principal Tubist 1992-1999

New Mexico State University: Wind Ensemble, Brass Choir, Brass Quintet - Principal Tubist 1991-1996

"Pride" Marching Band - Tuba Section Leader 1993

New Mexico State University: American Southwest Honor Band Student Musician 1989-1991

NMMEA: All-State Music Festival Student Musician 1988-1991

*****Supplemental Information (Responsibilities, Concert Programs, Recordings) available upon request.**