



NAfME Music In Our Schools Month® (MIOSM®) Social Media Toolkit

Happy 40th anniversary of Music In Our Schools Month® (MIOSM®)! To celebrate this milestone this year's theme is "United Through Music," representing how music has the power to bring individuals together. MIOSM is a national event to celebrate and raise awareness around the importance of music education for all students—and to remind citizens that school is where all students should have access to music. Music educators from across the country use MIOSM as a platform to bring the attention of students, families, local community members, and state and local elected officials to their school's music program and the benefits that music provides to students of all ages.

Support MIOSM on social media with these sample messages:

- Join us to say THANK YOU to the dedicated music educators who help our students express their creativity in school! Celebrate Music In Our Schools Month® throughout the month of March. nafme.org/MIOSM #MIOSM #UnitedThroughMusic
- The Arts Ed Data Project found 92% of students in surveyed schools have access to music education, but only 49% participate in music education courses. How can we close the participation gap? nafme.org/MIOSM #MusicEdFunding #MIOSM #UnitedThroughMusic
- I'd like to thank [Governor, School Board, PTA, etc.] for signing an MIOSM Resolution/Proclamation and showing their support for music education in the [locality proclamation/resolution was signed] nafme.org/MIOSM #MIOSM #UnitedThroughMusic

Other ideas for social media sharing:

- Share stories of how you are celebrating MIOSM in your community! Make sure to use the hashtags #MIOSM and #UnitedThroughMusic and tag @NAfME.
- Collect student testimonials (video or written) on why they believe music education is important and share throughout the month of March. Make sure to use the hashtags #MIOSM and #UnitedThroughMusic and tag @NAfME.

Change your profile photos and encourage others to join you:

Support music in our schools during the month of March by [changing your Facebook and LinkedIn profile photos](#)! Use the hashtags #MIOSM and #UnitedThroughMusic and tag @NAfME in your posts.

Sample text

- I changed my profile picture to celebrate Music In Our Schools Month®! Join me: nafme.org/MIOSM #UnitedThroughMusic #MIOSM

- Celebrate Music In Our Schools Month® and change your profile picture to support #MusicEd! Join me: nafme.org/MIOSM #MIOSM #UnitedThroughMusic
- We are #UnitedThroughMusic! Support music in our schools by changing your profile picture for March! Join me: nafme.org/MIOSM #MIOSM

Advocate for federal funding for key education programs (click on links for graphics on this page to right-click and save to your device):

Title Funding sample copy:

- Title I: Provides funds to school districts to help disadvantaged children achieve proficiency on challenging academic standards and improve the performance of low-achieving schools.
 - Suggested Post: Title I funds can be used to provide quality music education in our nation's most underserved schools. Advocate for increased Title I funds during #MIOSM! bit.ly/Advocate4ArtsEd
 - Graphics for [Facebook](#) and [Instagram](#)
- Title II: Focuses on improving student academic achievement by bolstering skills and expertise of teachers, principals, and other educators and increasing the number of high-quality teachers and principals in schools.
 - Suggested Post: Title II funds can be used to support the hiring and professional development of high-quality music educators. Support increased funding for Title II during #MIOSM! bit.ly/Advocate4ArtsEd
 - Graphics for [Facebook](#) and [Instagram](#)
- Title IV: A flexible block grant program that supports activities in three broad areas: (1) providing students with a well-rounded education (e.g., college and career counseling, STEM, arts and music, civics, advanced placement); (2) supporting safe and healthy students (e.g., comprehensive school mental health, drug and violence prevention, health, and physical education); and (3) supporting the effective use of technology.
 - Suggested Post: Title IV is the federal funding stream most used to provide supplemental instruction for music. Support increased funding for Title IV during #MIOSM! bit.ly/Advocate4ArtsEd
 - Graphics for [Facebook](#) and [Instagram](#)

Funding Campaign Sample Copy

- NAFME has released a campaign in support of federal funding during the 119th Congress using our new advocacy platform, Quorum. To help celebrate MIOSM we encourage you to [share this campaign](#) within your network and reach out to your legislators in Congress showing your support for music education.
 - Suggested Post: Federal education funding is in dire need of our support. Add your voice to the symphony of advocates sharing the importance of music education during Music In Our Schools Month®! bit.ly/Advocate4ArtsEd

Hashtags:

- #UnitedThroughMusic
- #MIOSM
- #MusicEdFunding